



SUPPORTING GROWTH IN CHANGING TIMES

MEMBERSHIP REPORT 2011



World Organization of the Scout Movement

European Scout Region

Supporting Growth in Changing Times
Membership Report 2011

Dear Friends

As you will be aware, 'Supporting Growth in Changing Times' is the overarching theme of the Regional Scout Plan that was adopted by National Scout Organisations during the 20th European Scout Conference in Brussels, Belgium, in July 2010.

However, the issue of growth has been a focus for the European Scout Committee over successive triennia. It's not new at all. Ever since there was a realisation that declining membership, in terms of absolute numbers and market share, was a signal that there was a compelling need for change, many NSOs have been working tirelessly to address decline by taking the necessary steps to fundamentally improve every aspect of their operations. Some of this has been done with the support of the European Scout Region.

There has been some success. As evidenced in this report, a number of NSOs are experiencing growth, both in terms of absolute numbers as well as market share. This is hugely encouraging and points to the fact that having a strategic focus over the medium-term can be rewarding. Those NSOs that are enjoying growth, and some who are in the process of implementing their strategies for growth are keen to ensure that they learn lessons from recent experiences. In many cases, several NSOs have undertaken good work to gather membership data, analyse it and forecast future trends, in order that they can take action in good time. Such strategic foresight is commendable.

With this in mind, the European Scout Committee embarked on the comprehensive gathering and analysis of membership data during the last triennium. It is worth noting that extracting membership data from NSOs can be quite challenging. Whilst some have the data readily available, others do not, citing lack of membership management systems or not wishing to provide figures that might contradict what has already been supplied via census, if indeed a census return has been supplied at all. If NSOs in Europe want us to continue 'Supporting Growth in Changing Times' we need continued assistance in openly providing us with top level membership data that is as accurate as it can be. In return, we can use this information to help identify trends that may be developing across the whole of Europe, and respond accordingly.

Our purpose in researching the membership situation in NSOs across Europe and in preparing this comprehensive report has been threefold:

1. We want to better understand the situation in each country, using all available data sources, in order to develop a European-wide perspective that will assist the European Scout Committee and the World Scout Bureau – European Regional Office, in providing targeted support and consultancy, to tackle decline where it occurs and secure growth where it has taken root.
2. We want to instil in NSOs that knowing who your members are is of vital importance in informing the development of Scouting, and influencing strategic activity at national level.
3. We want to encourage NSOs to reflect on the figures that they have provided or that we have sourced, with a view to correcting any anomalies so that future Membership Reports are even more accurate.

I would like to commend Dimitri Van Uytfange, Katrin Kelly and Radu Stinghe for their work in 'crunching' the numbers that are in this report, and also to all of those NSOs that have contributed so openly with their membership information.

This is the first time, in a long time, that we have produced such a report and therefore, there may well be some inaccuracies. In fact, we are expecting that to be the case. If you notice issues with the data relating to your NSO, please advise us.

Yours sincerely

Craig Turpie
Chairman, European Scout Committee

Introduction

This is the first comprehensive Membership Report of the European Scout Region. The purpose of this report is to give NSOs/NSAs an insight into the membership data of the European Scout Region. The report is based on data the European Scout Region has received from individual NSOs, rather than purely WOSM census figures. Where an NSO has not responded to the request for detailed figures, census figures have been used.

What is growth?

Growth is in most cases incorrectly referred to as growth in the absolute membership figure. An increase in membership figure is indeed important because it's one indicator of a healthy and relevant association, not to mention the potential for increased membership fee income.

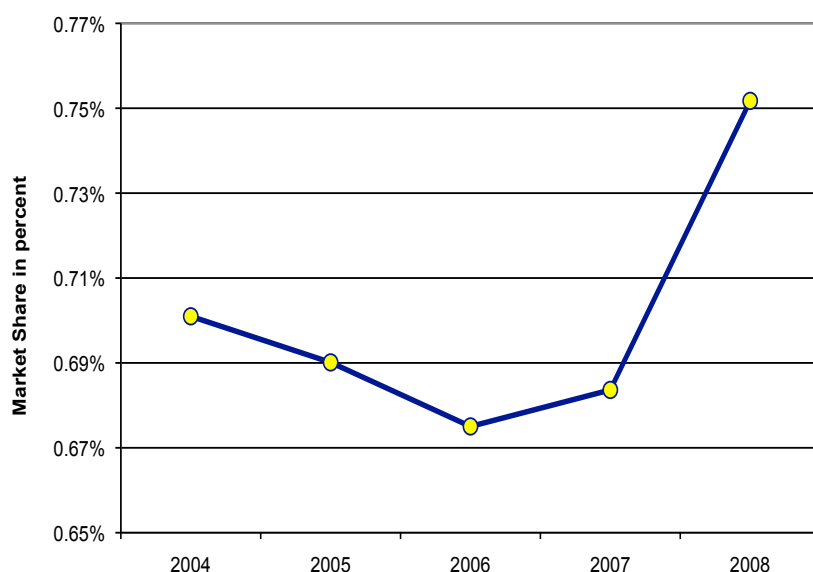
However, the most relevant growth indicator is market share. This is the membership figure relative to the available population at a particular age. The vast majority of European association have their youth members somewhere between 6 years and 25 years. Hence, the total market share figures give the percentage of the population of 6 to 25 years olds in countries that are members of WOSM.

Marketshare

Market share figures can be calculated at different levels and in this report we use the total market share as well as the market share per age section. In order to calculate these indicators data from Eurostat has been used. Eurostat provides detailed statistics on European Union and candidate countries.

The age ranges for the Eurostat population statistics used to calculate the market share per age section are the official WOSM age ranges. These might differ from the NSOs age ranges. Therefore the market share data might be different from the market share data calculated by the NSO. However, this approach is necessary to standardise the figures to give a European level overview.

Average marketshare in the European Scout Region

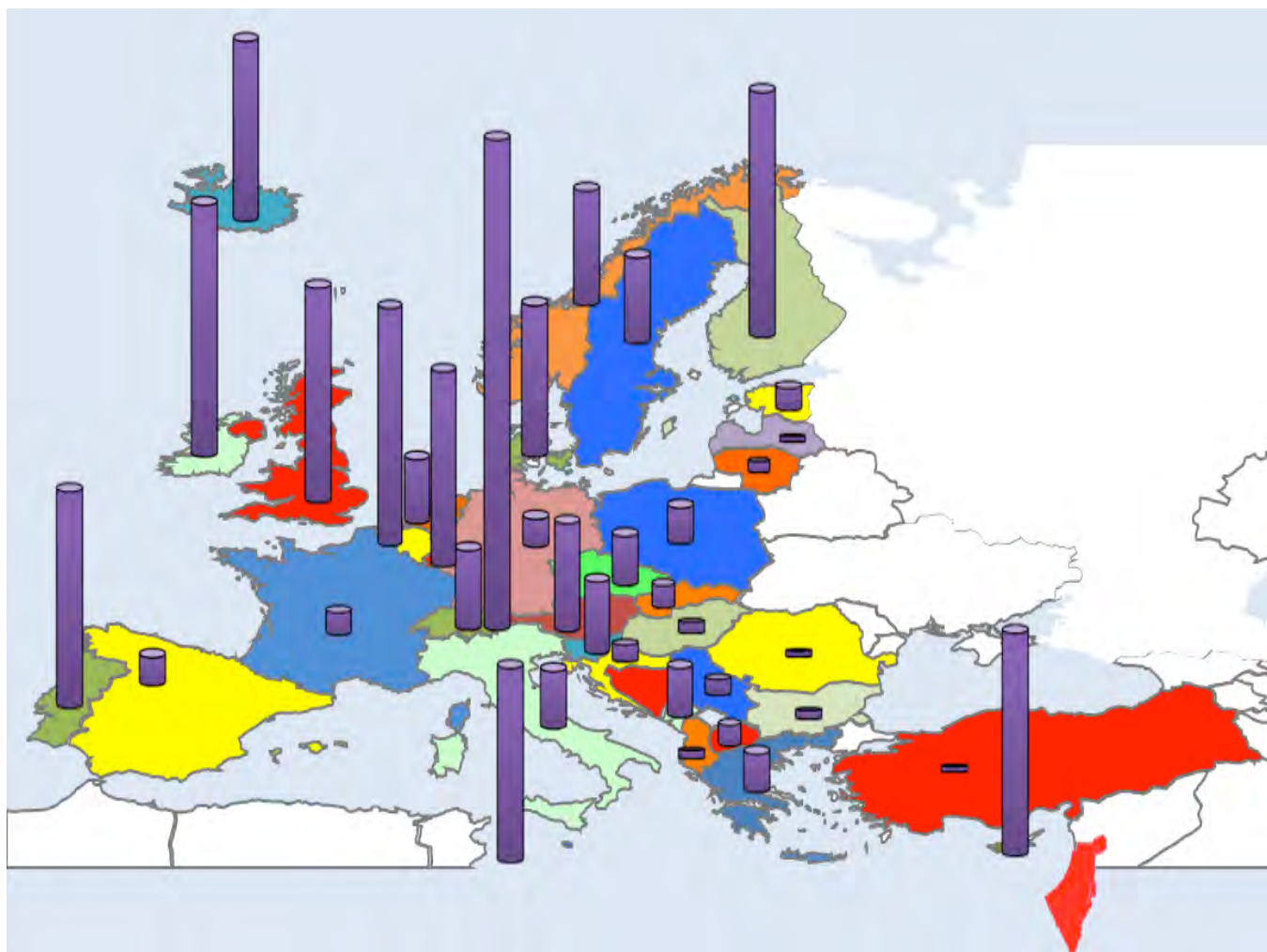


Average marketshare evolution

Note that the market share was calculated until 2008 because the 2009 population statistics and some membership data of Eurostat were not yet available when gathering the data for this report.

The figures show that the European region has been growing since 2006. After a decline in market share from 0,70% in 2004 to 0,68% in 2006, the number has risen to 0,75% in 2008. This means that 0,75% of the 6 to 25 years old are a member of the European Region WOSM. So over the total period 2004-2008 there was membership growth in the European Region. Currently it is too early to state that the European Region WOSM has buckled the declining trend. A 2 year rise in market share does not give enough evidence.

Large contributing NSOs for the rise since 2006 are the UK, Finland, Sweden and Turkey. The sharp rise in 2008 can partly be explained by the SP-FS (Finland) subscribing its female members to WOSM. This is a one-off operation.

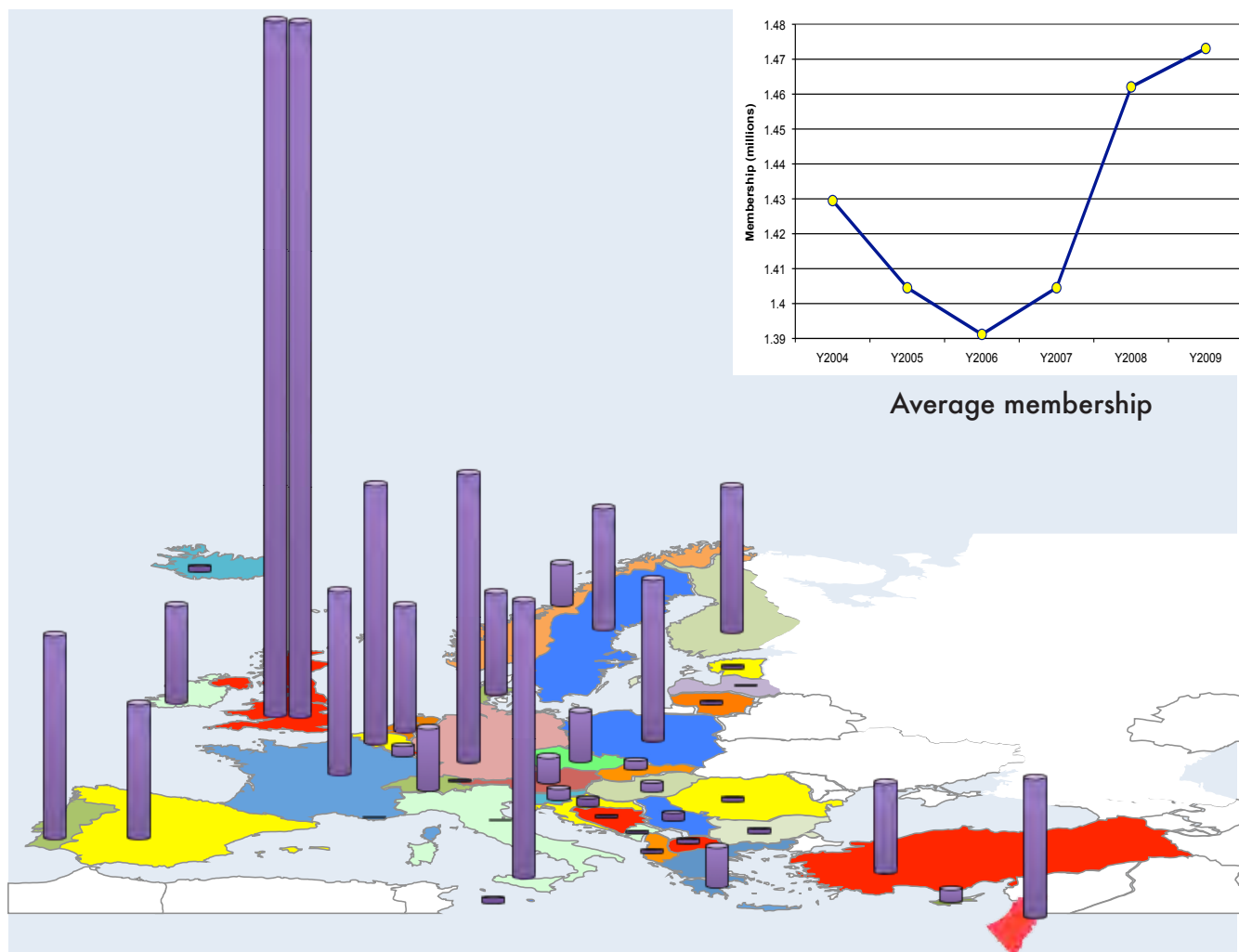


Total membership of the European Scout Region

Country	Membership 2010
Albania	1668
Austria	10277
Belgium	96780
Bosnia-Herzeg.	1235
Bulgaria	2109
Croatia	3787
Cyprus	5328
Czech Rep.	19196
Denmark	40229
Estonia	1328
Finland	55621
France	75547
Germany	115344
Greece	15269

Country	Membership 2010
Hungary	8098
Iceland	4153
Ireland	41418
Israel	26086
Italy	101785
Latvia	468
Liechtenstein	752
Lithuania	2295
Luxembourg	5241
FYROM	1964
Malta	2705
Monaco	47
Montenegro	1015
Netherlands	48845

Country	Membership 2010
Norway	17608
Poland	61394
Portugal	75321
Romania	2272
San Marino	147
Serbia	3746
Slovakia	3149
Slovenia	5138
Spain	54361
Sweden	49182
Switzerland	23086
Turkey	33938
UK	508570



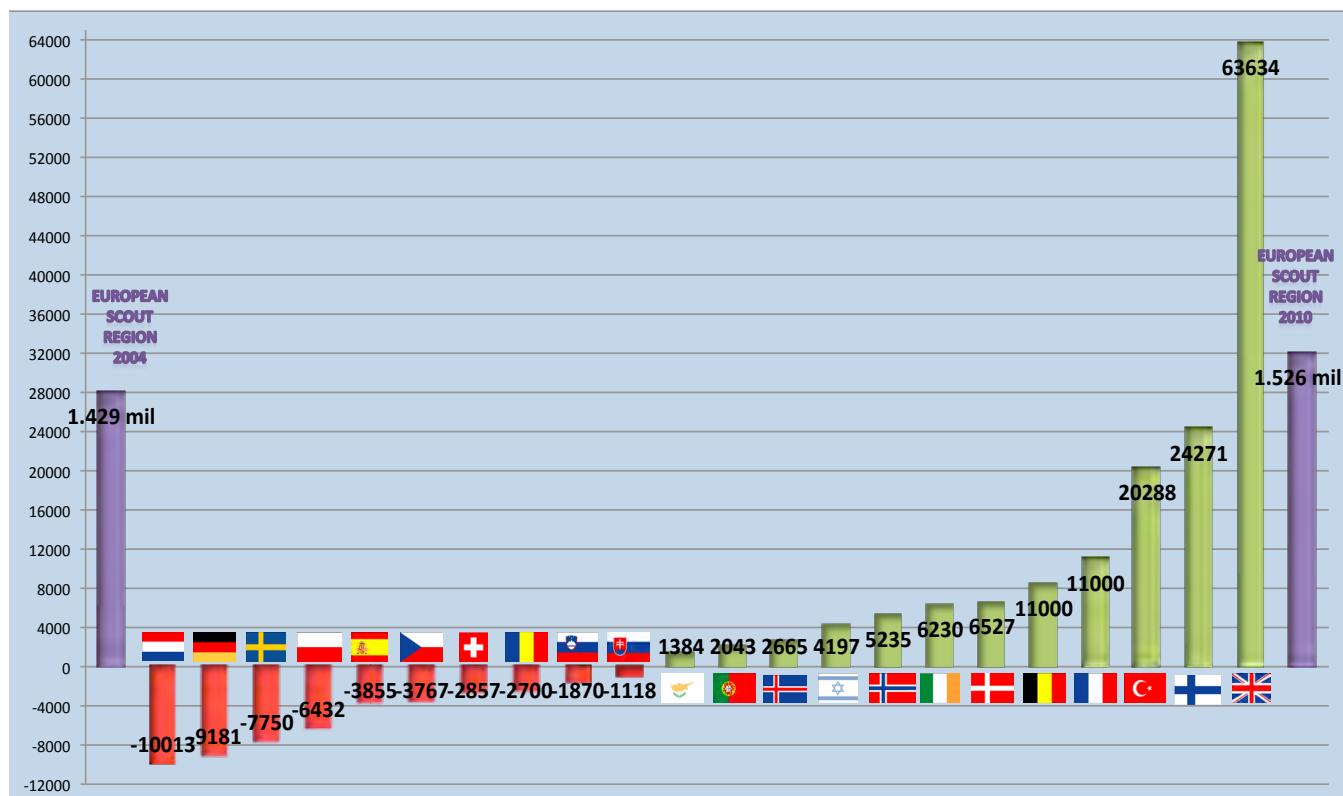
The total membership figure has followed the same pattern as the market share number. A decline from 1,43 million members in 2004 to 1,39 in 2006, then followed by a rise up to 1,47 million in 2009. The latest numbers show a further increase to 1.526 million members in 2010.

European Scout Region - Scouting-founding year map

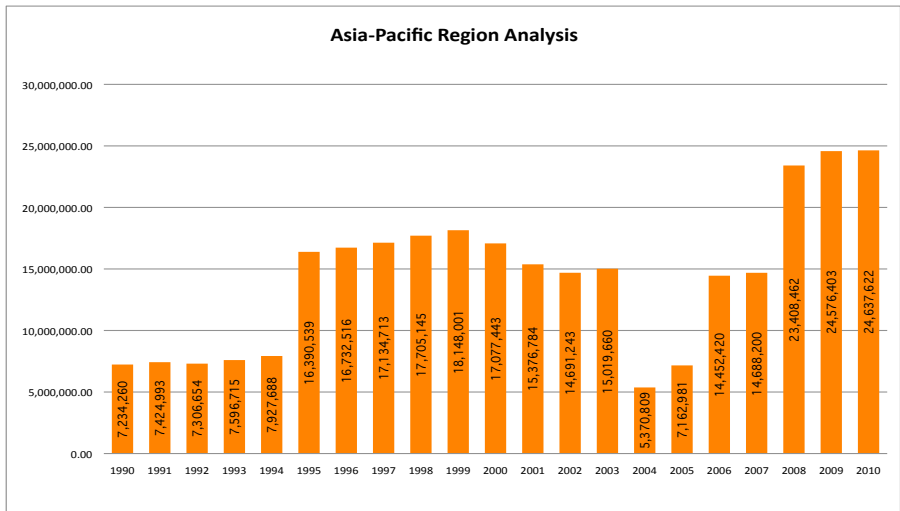
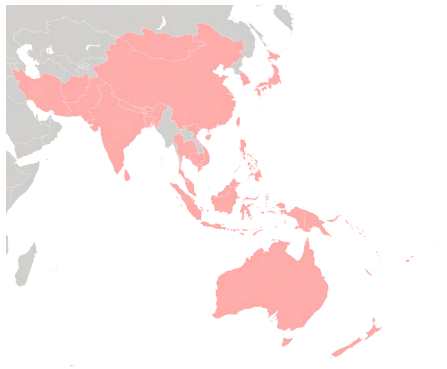
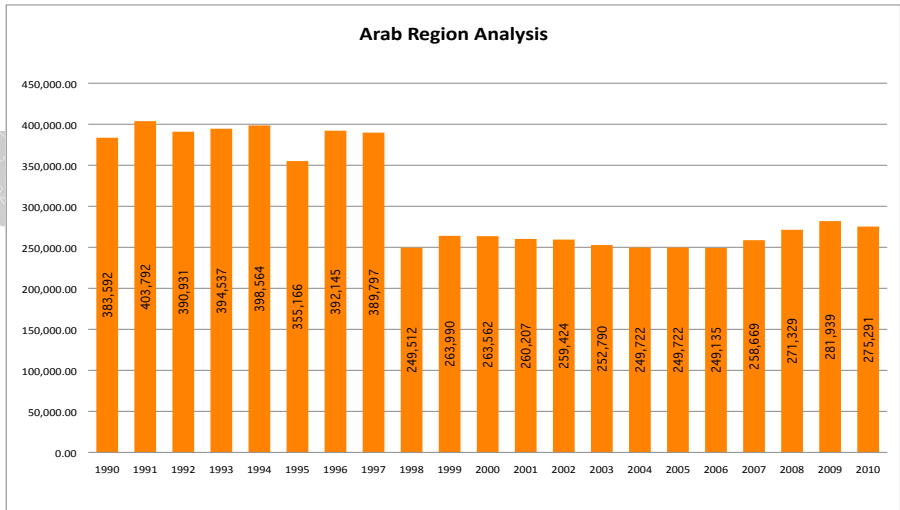
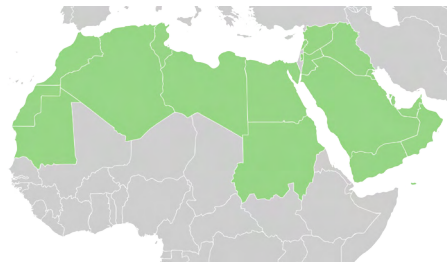
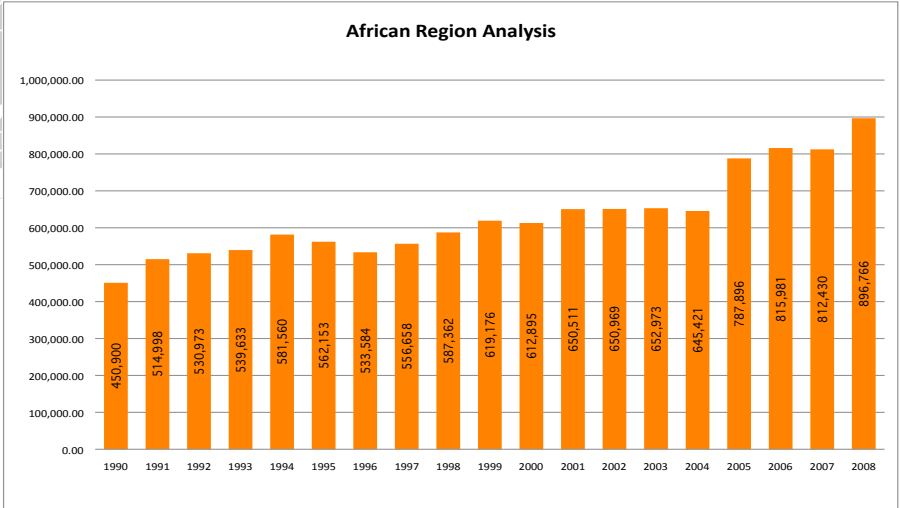


Contribution per country

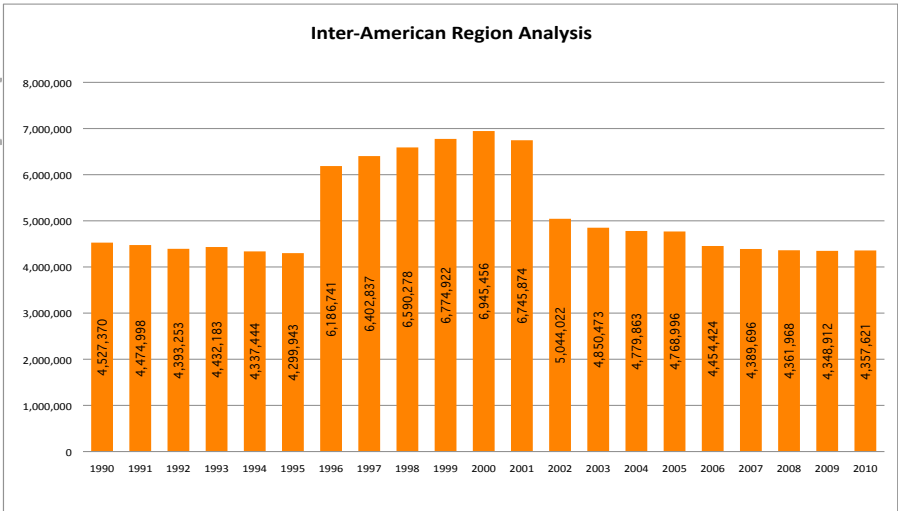
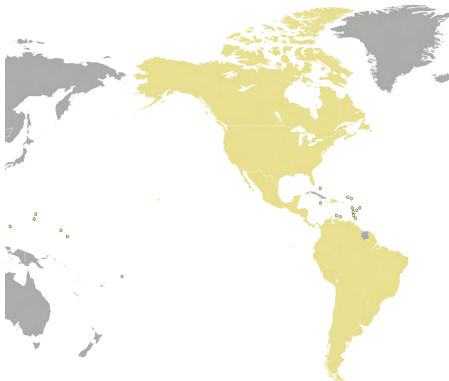
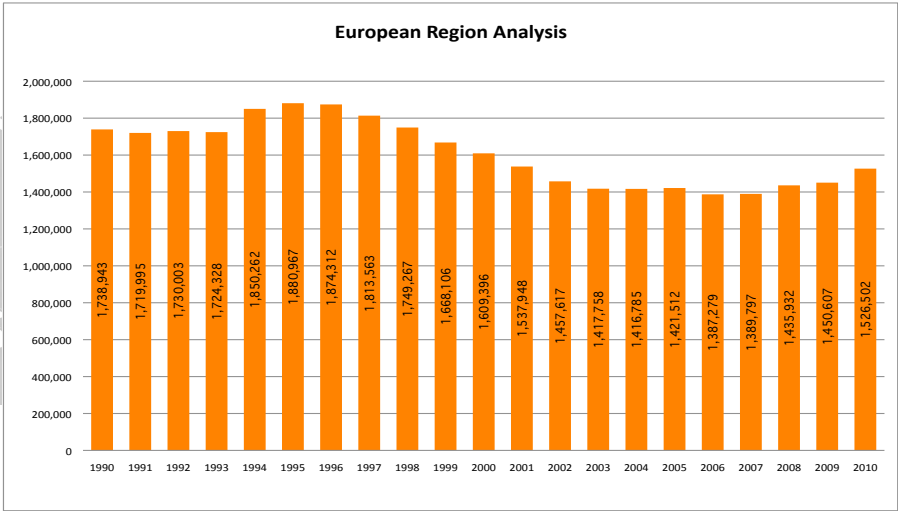
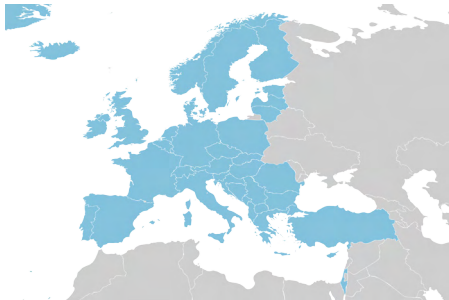
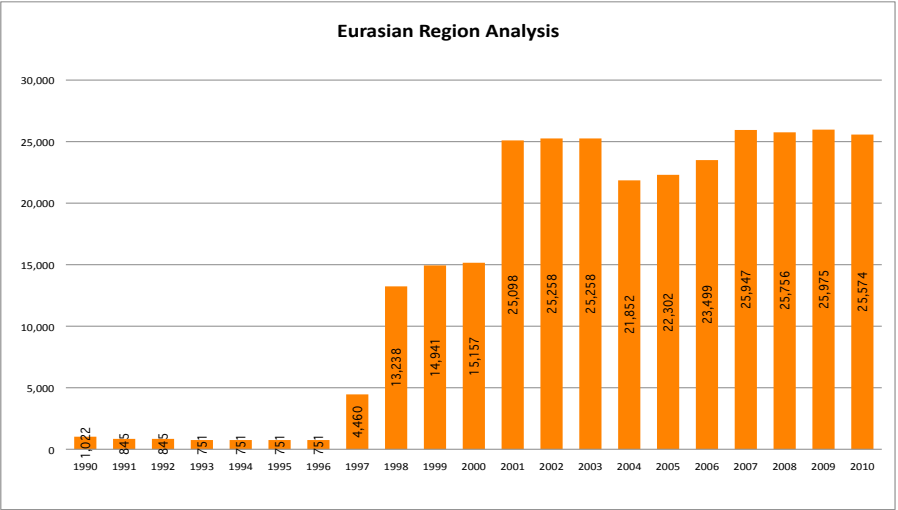
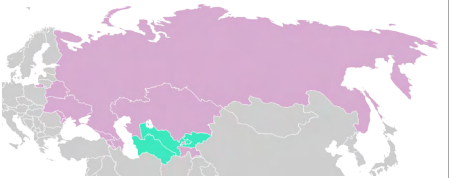
The graph below indicates the main contributors to growth or decline from 2004 until 2010. Of course these numbers are in strong relation with the size of the organisation as well. Large associations more easily turn up in the graph based on their sheer size. Countries increasing or declining with more than 1000 members show up individually in the graph. The 3 largest positive contributors are respectively the UK, Finland and Turkey.



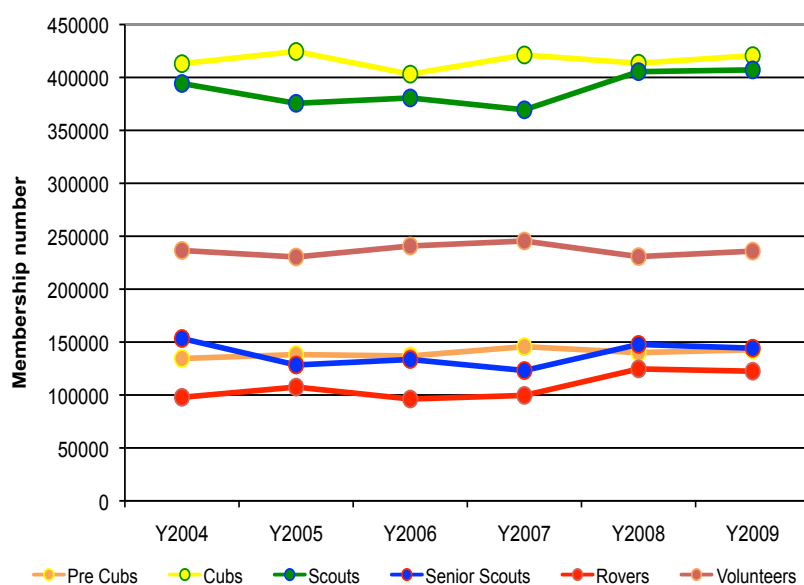
European membership development in the World context



European membership development in the World context



Membership by age sections

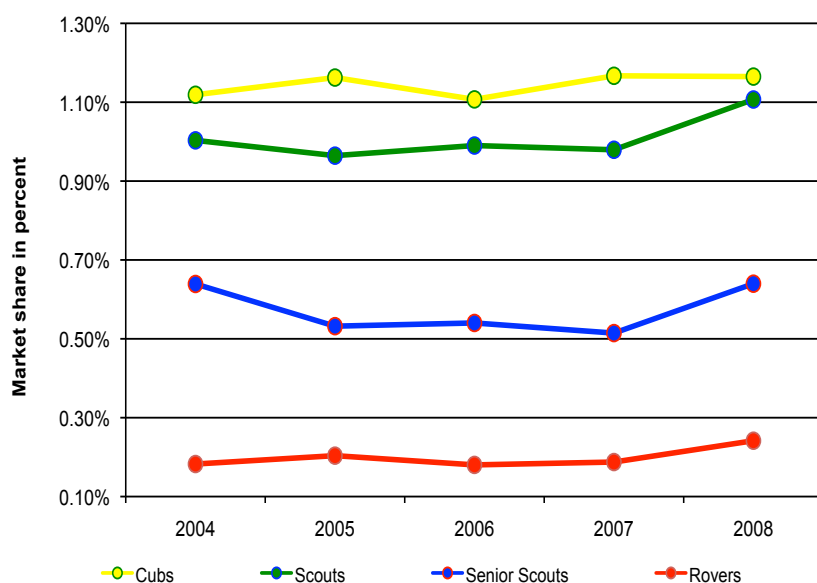


Membership per age section

The absolute figures give interesting insights. As market share already indicated Cubs and Scouts are the largest age sections. Due to a steep increase in 2008 Scouts shorten the gap with Cubs with a difference less than 10,000 members to hover just above 400,000 members.

Further down the graph the Pre-cubs, Senior Scouts and Rovers play more or less in the same ball park. Rovers and Senior scouts have closed the gap with Pre-cubs in 2008 just as Scouts did with Cubs.

In 2008 we had almost 231,000 volunteers. This is 5,500 down from 2004 where there were almost 236,500 volunteers.

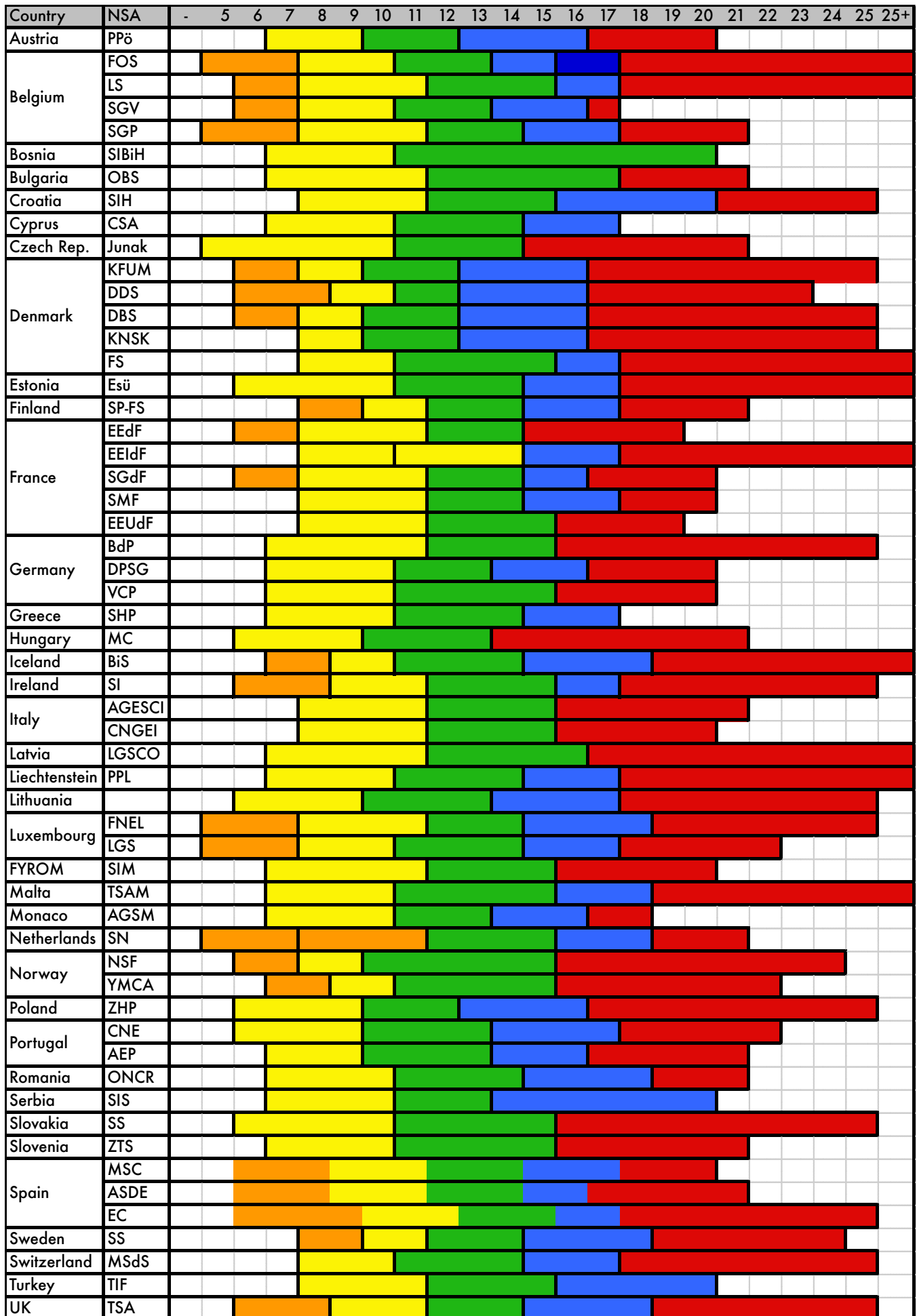


Marketshare per age section

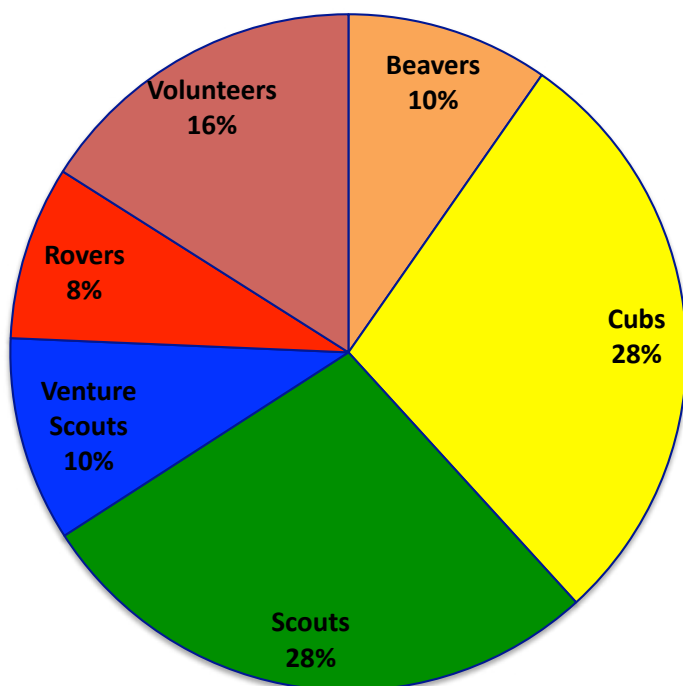
Looking more in detail at the numbers per age section we see that of all age sections the Cubs have the highest market share around 1,2% followed by the Scouts around 1% and rising. For both Cubs and Scouts the European Region WOSM can hence state that more than 1% of the target population is a member. This is not a bad figure. The third largest unit are the Senior Scouts followed at last by the Rovers. Pre-cubs are not taken up in this graph because only a minority of NSOs have the Pre-Cub age range. Likewise Volunteers do not figure in the graph beneath because the target population (+18 years) is so big that a market share figure is not relevant.

In 2008 Rover, Scouts as well as Senior Scouts increased the marketshare significantly whereas Cubs remain the same.

Age sections in Europe



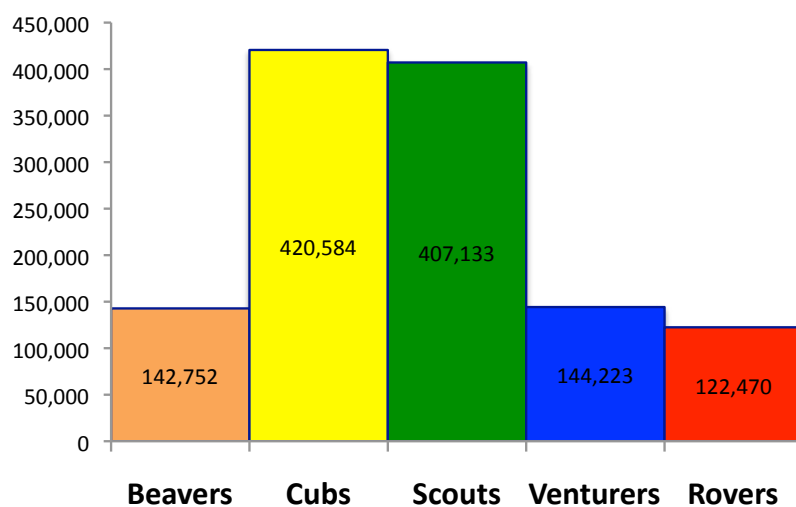
The membership of the Region by age sections



At the date of the latest official census (2009), the European Scout Region had the age structure presented in the graph on the left.

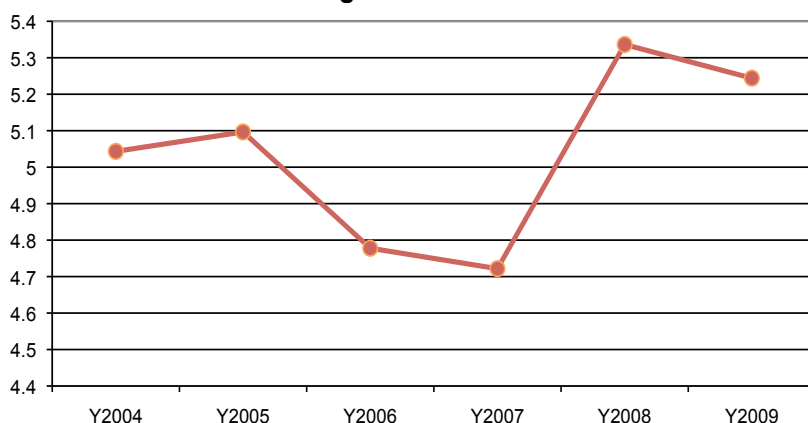
Overall, it is a relatively well distributed membership, with "only" 45% of members (of a total excluding volunteers) under the age of 11 and the rest of 55% over that age.

However, in order to increase the effectiveness of our work and achieve our Mission, we should aim to have more members in the older age sections. The growth in quality of our provision is also measurable in the overall balance of the age sections.



On average, there is one volunteer for each 5.2 young people in the Region. This follows a general "up" trend, linked probably with the decrease in the number of volunteers in the majority of European NSOs.

Young members/Volunteer



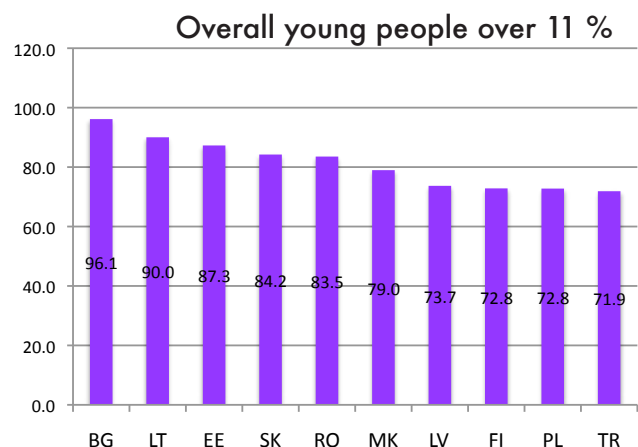
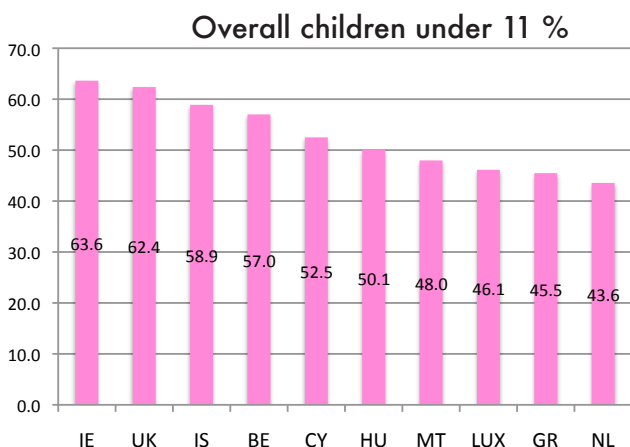
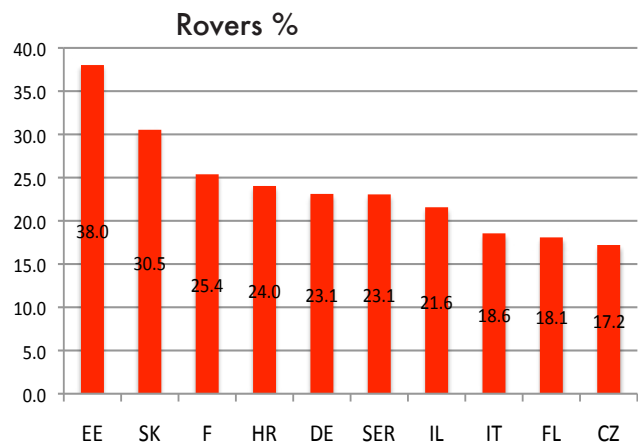
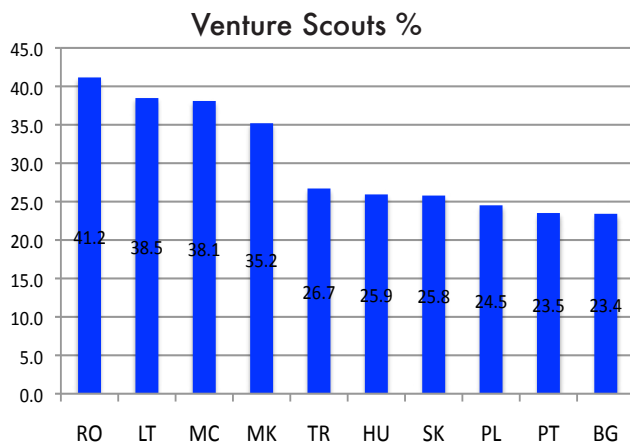
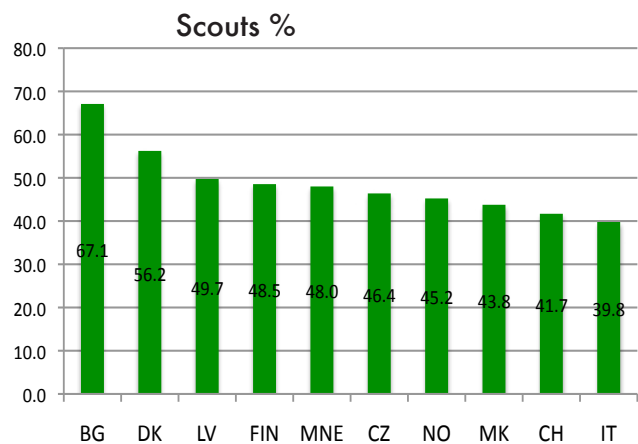
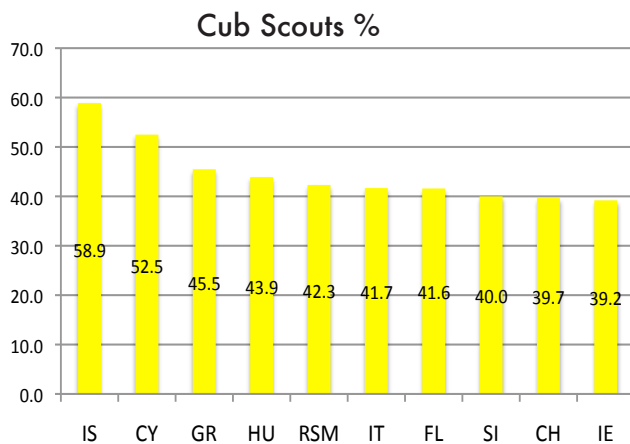
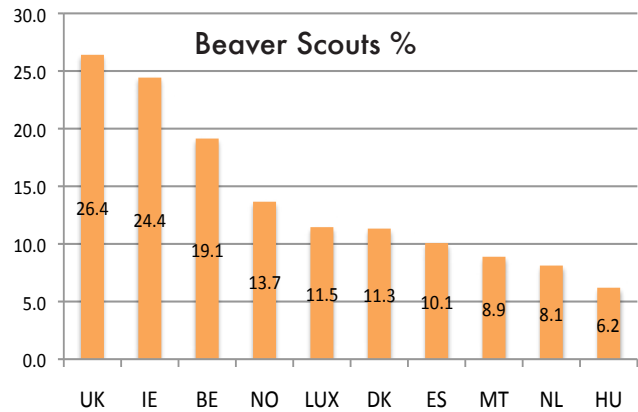
There are certainly huge variations according to the age sections, the countries having bigger young age sections also having an increased number of volunteers. However, as there is no census on the volunteers per age section it is difficult to have documented conclusions.

Age sections percentages in Europe

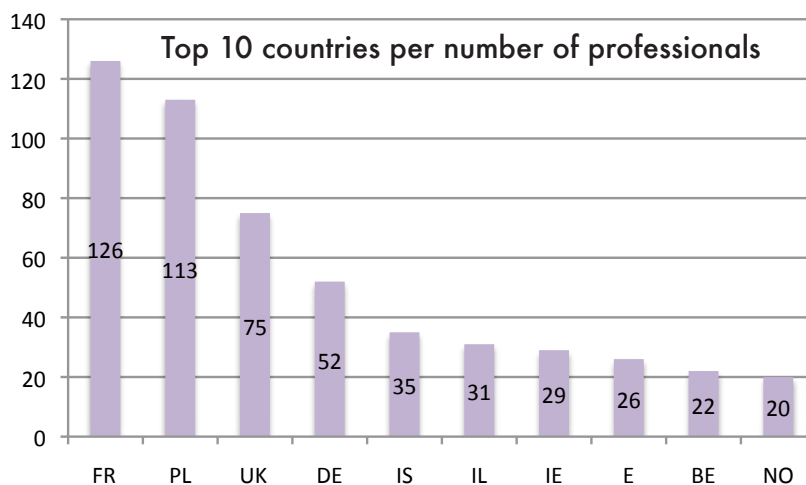
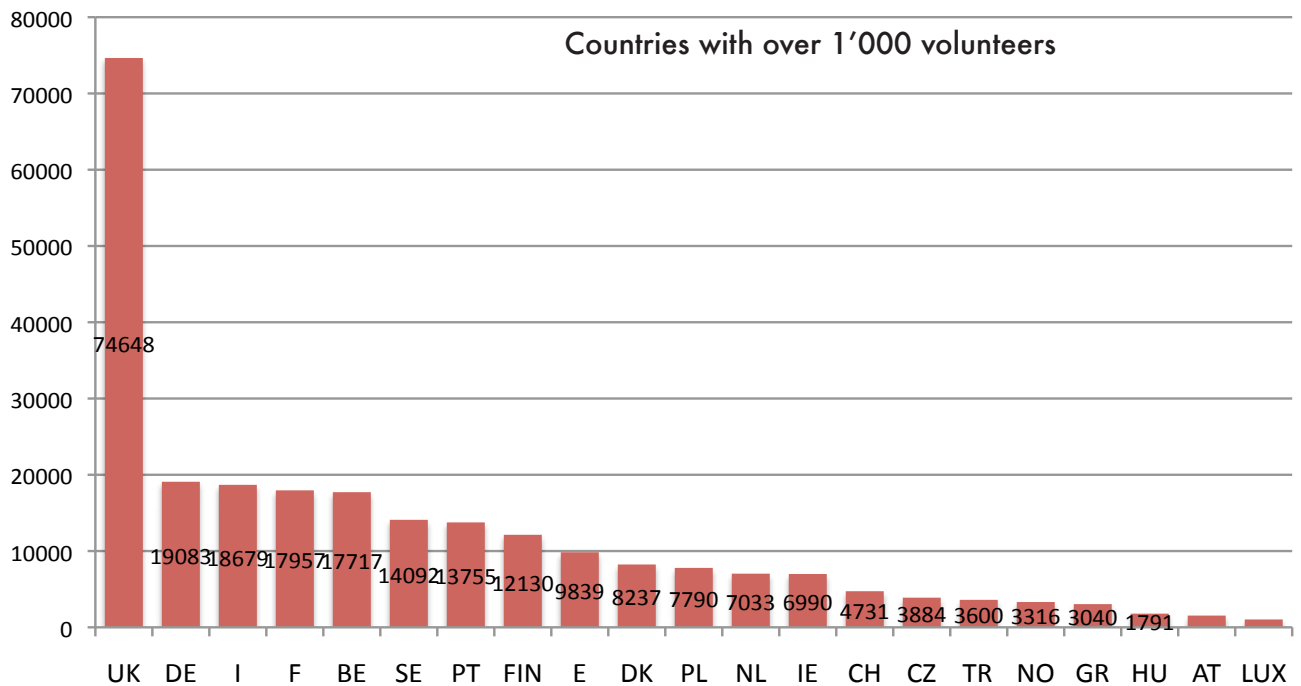
In the graphs on this page you can see the "Top 10" of the countries according to the percentage of each age section from their total membership (excl. volunteers).

The two graphs at the bottom look at the Top 10 by adding all members under and over the age of 11.

Probably not surprising to see that the newest (and small) associations in countries from Eastern Europe have the biggest percentage of adolescents and post-adolescents whereas the large, well-established, NSOs tend to attract a lot more Beavers and Cubs.

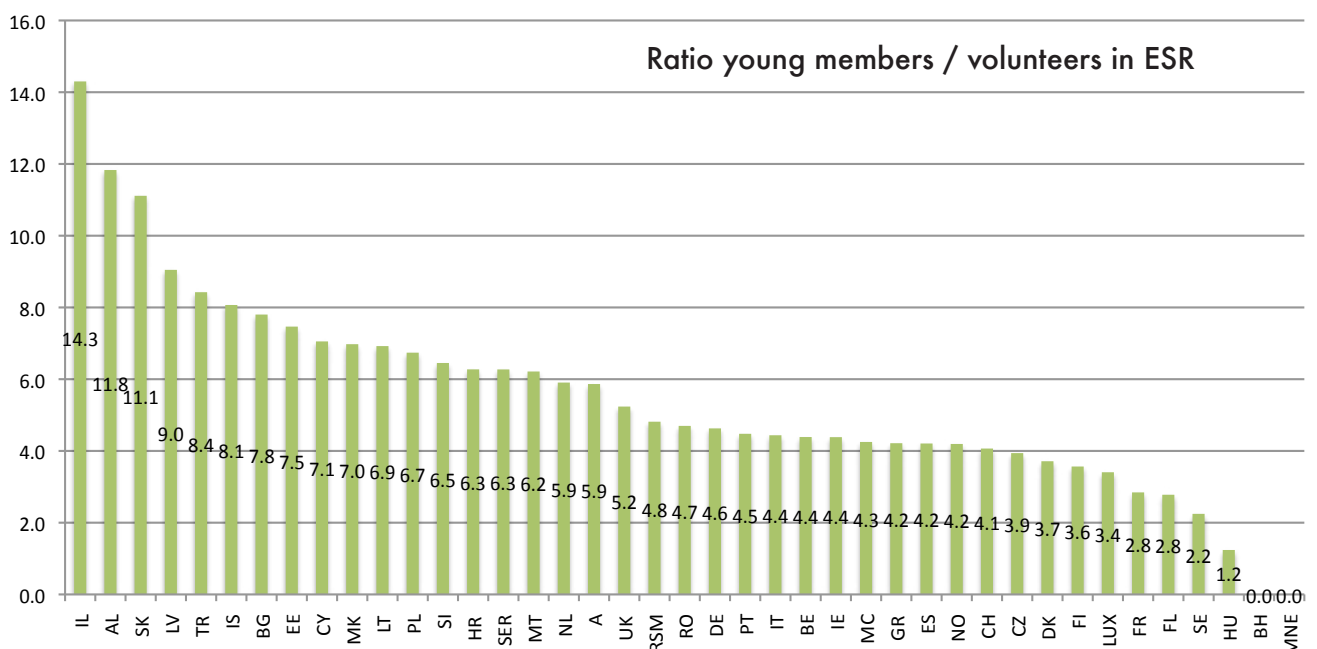


Volunteers and professionals in Scouting



At the date of the latest census (2009) there were just over 250,000 volunteers in Scouting in Europe. Over half of them are registered in just 4 countries (UK, Germany, Italy and France).

There are over 600 WOSM professionals registered in Europe, more than half being employed in France, Poland and UK.



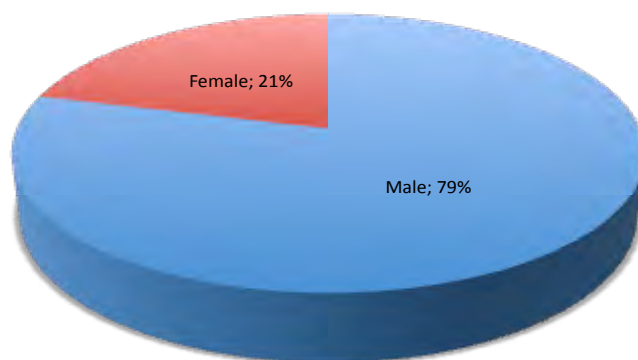
Gender distribution in the European Scout Region

The gender distribution data is very hard to interpret given the fact that many NSOs are both members of WOSM and WAGGGS and, therefore, do not declare their female membership in WOSM censuses.

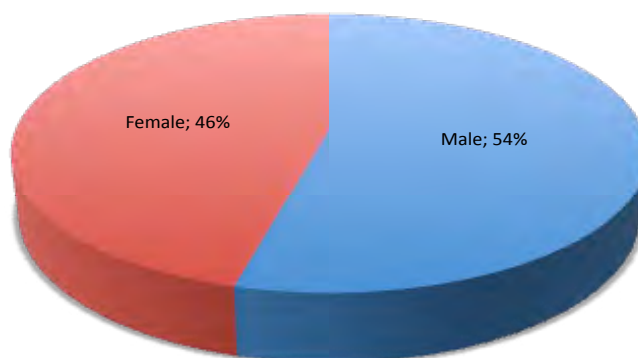
For this reason, and for comparison we will show in parallel the gender situation both for all NSOs in the Region as well as the statistics concerning WOSM-only NSOs. The nature of the data submitted in the census will make it impossible to separate the numbers of WOSM-only NSAs within the federations so we will take into account only the countries where the entire NSO is a WOSM-only member and those where the NSO is a super-SAGNO (declaring both the female and the male members to WOSM while being also a member of WAGGGS).

Also, as the association in UK represents such a huge percentage of the WOSM-only membership in the Region and, thus, it's gender balance will influence the overall statistic, it will be also presented separately.

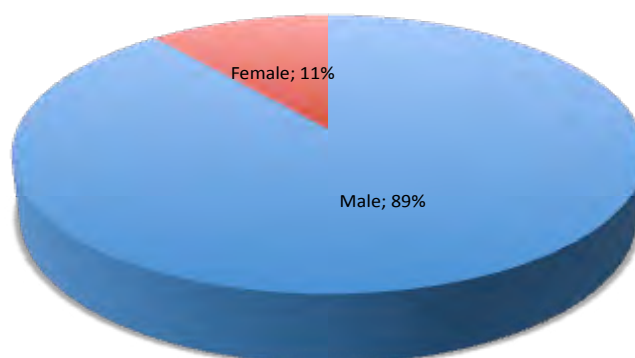
As for the adolescent membership, it is clear that the new and small associations from Eastern Europe have a much higher percentage of girls in their membership.



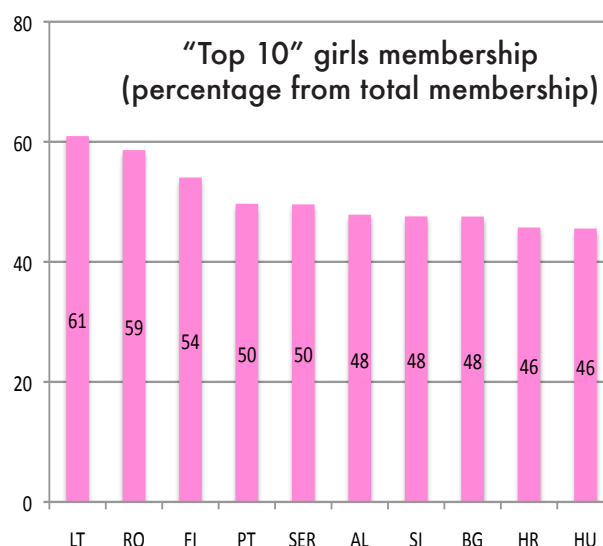
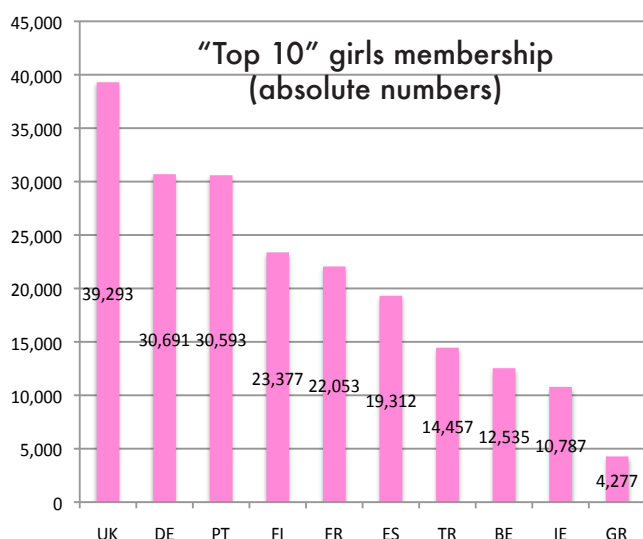
Gender structure ESR all NSOs included



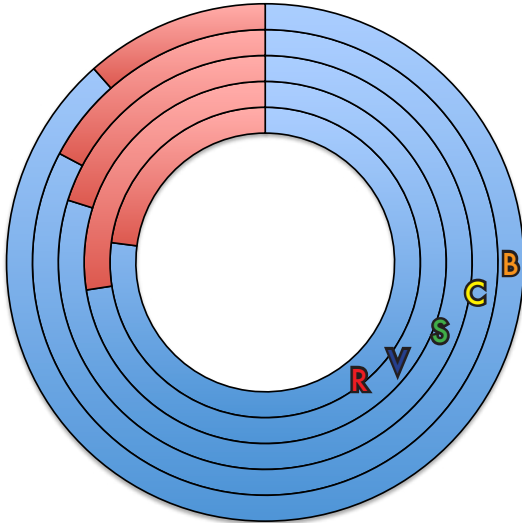
Gender structure ESR WOSM-only NSOs (excl. UK)



Gender structure UK



Gender structure by age sections

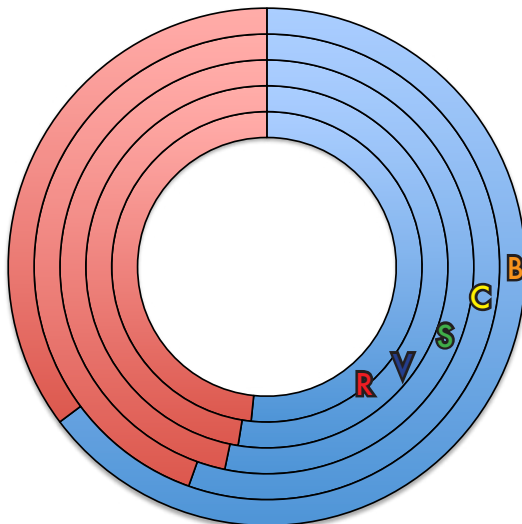


Gender structure per age section (ESR overall)

The gender structure per age section gives an interesting insight.

Overall (including the WOSM members of SAGNOs) it seems that there are more girls in Scouting in the older age sections.

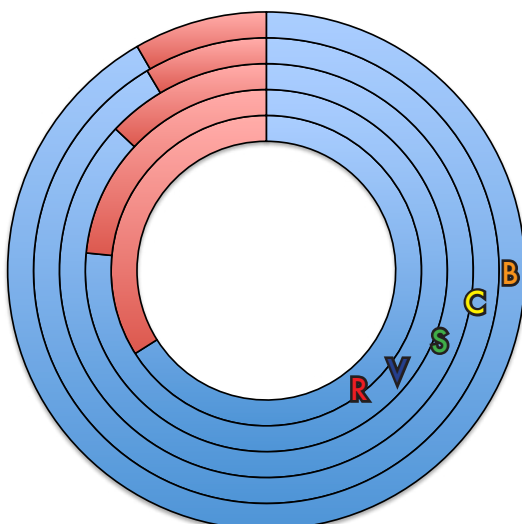
This is also visible in the UK where there is a clear progression in the percentage of girls with the advancement in age.



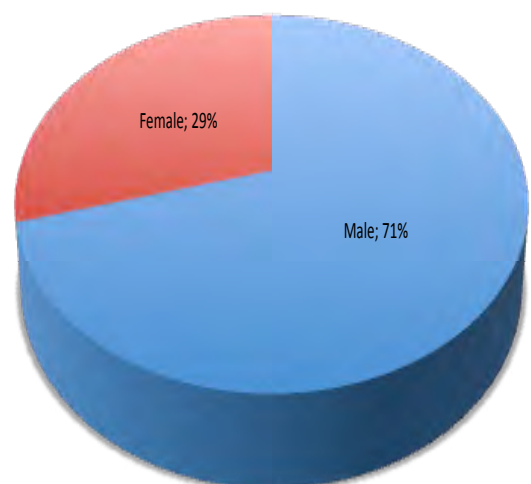
ESR WOSM-only NSOs (excl. UK)

In the WOSM only NSOs it seems that the proportion of girls is more stable across the age sections (with the exceptions of Beavers, where they tend to be overnumbered by boys everywhere).

The gender distribution of the adult volunteers registered in WOSM in Europe shows a relatively balanced 30% - 70% (this bearing in mind that many female leaders are not reported in the WOSM census).



Gender structure per age section UK



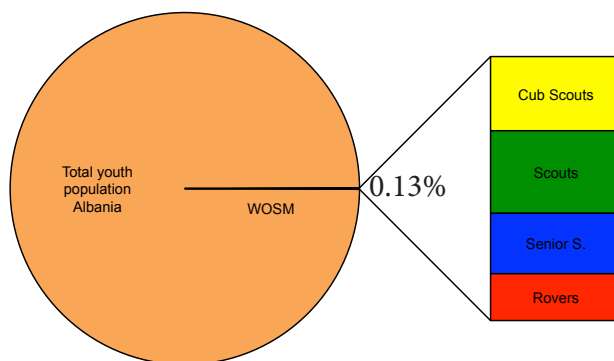
Gender structure adult volunteers

Albania



Beslidhja Skaut Albania

WOSM membership 2010

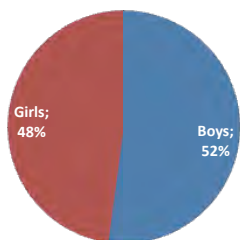


Membership development 2005-10

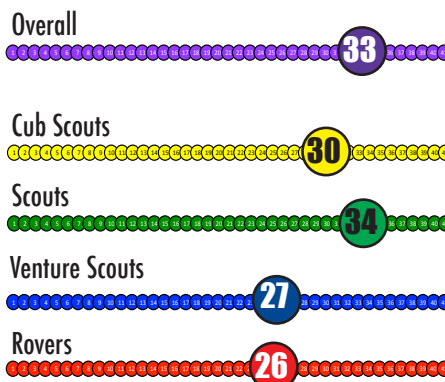
+ 2 %



1'668



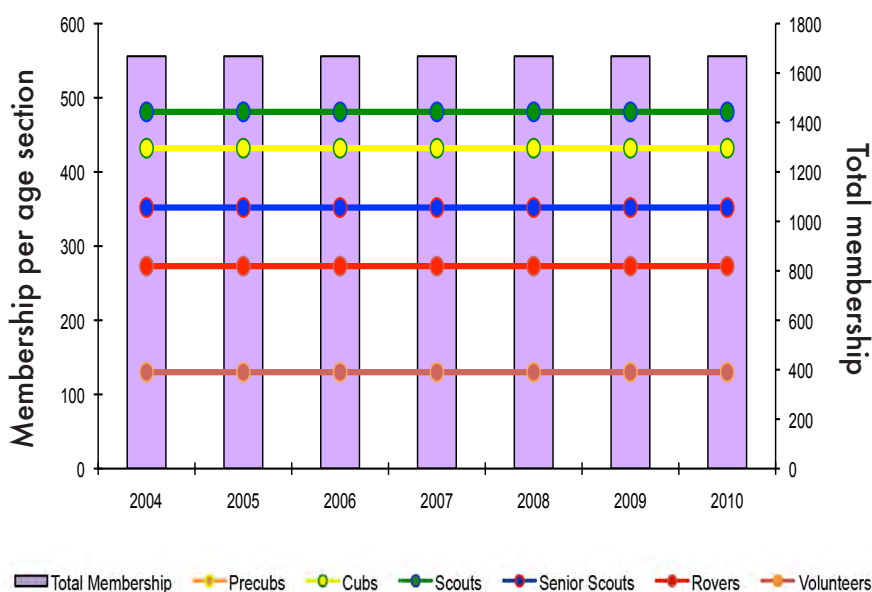
Member



Rank in Europe (absolute numbers)



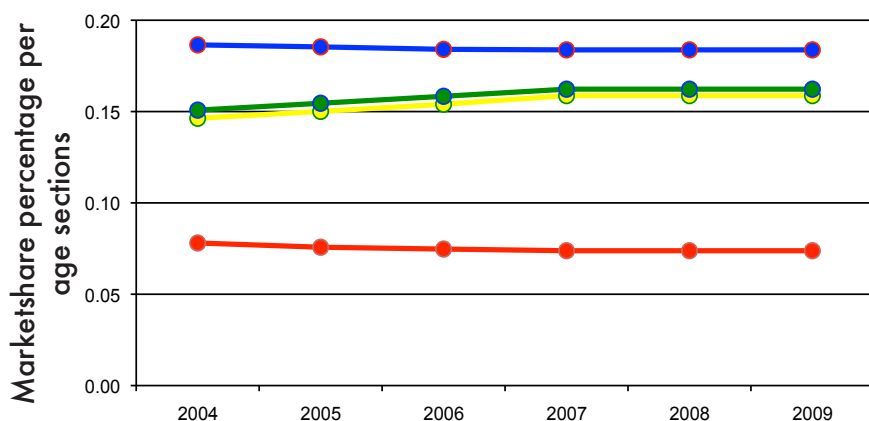
Rank in Europe (markeshare)



Albania has not reported any new membership numbers. It therefore also does not make sense to interpret the numbers. Besides the poor membership follow-up, the low overall numbers are a cause for concern.

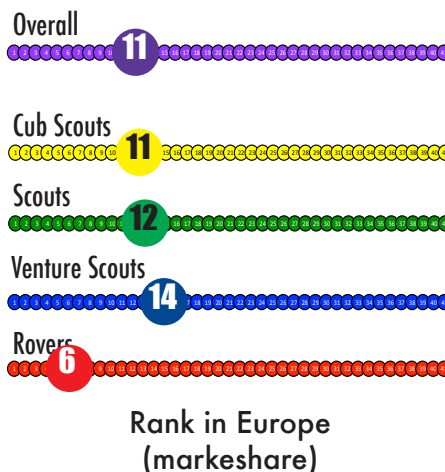
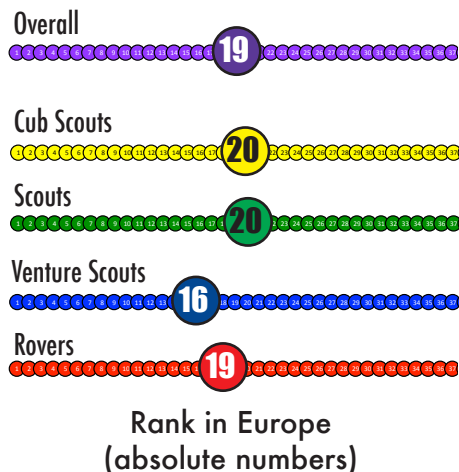
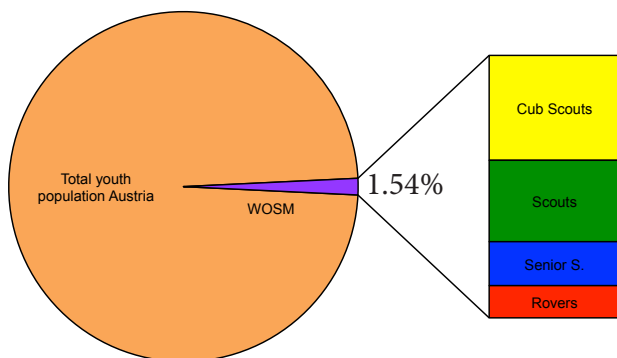
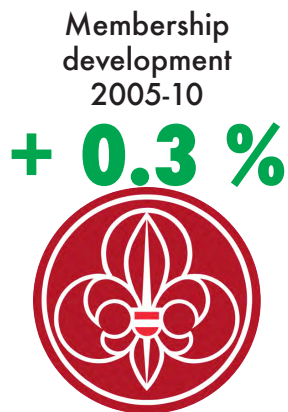
Follow-up measures by the Region have shown that the declared numbers might not be a true reflection of the reality.

Growth is likely as a consequence of new groupings joining BSA and true enhancement of the youth programme.

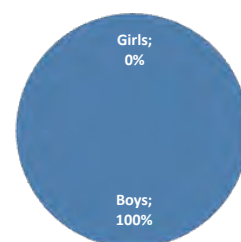


"There is great potential for Scouting in Albania based upon a diverse and young population. The key would be identifying appropriate leadership with effective training and support"

David McKee, Regional Director



10'275



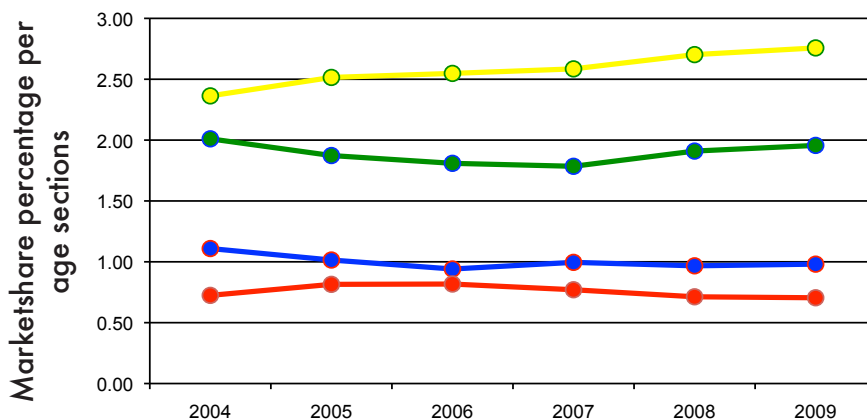
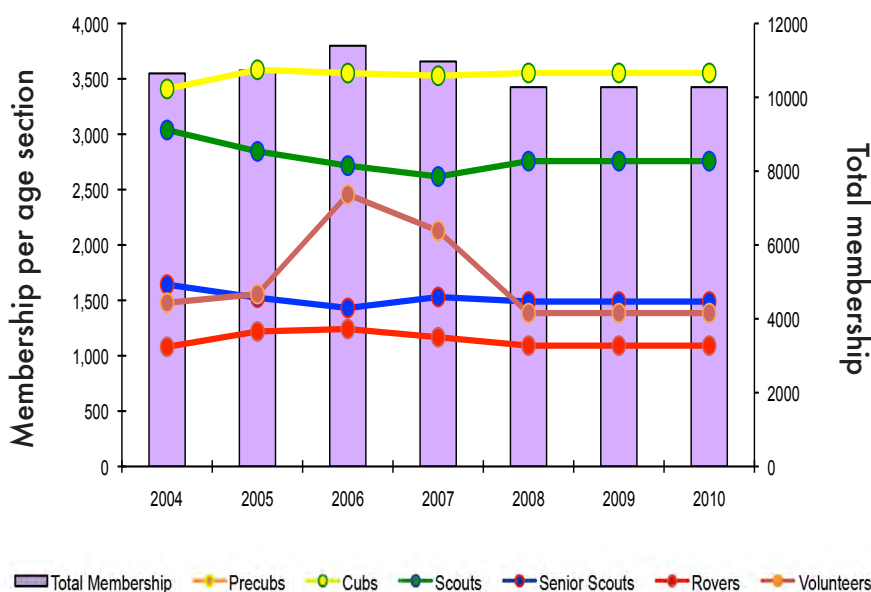
Member



Both the membership number and the marketshare have remained quite stable in Austria.

This may reflect a renewal of the training scheme facilitated by a Partnership Fund grant but equally the Association is well represented in international events which are attractive to the older age ranges.

In autumn 2010, the association carried out a survey about the image of Scouting in Austria. 500 Scouts (aged 12-19) and 500 randomly selected young people were interviewed about the way Scouting is perceived. The outcomes (published on the association's website) showed that 72% of the members intend to stay in the association for the foreseeable future and more than 90% declared that they're proud to be Scouts.



Belgium

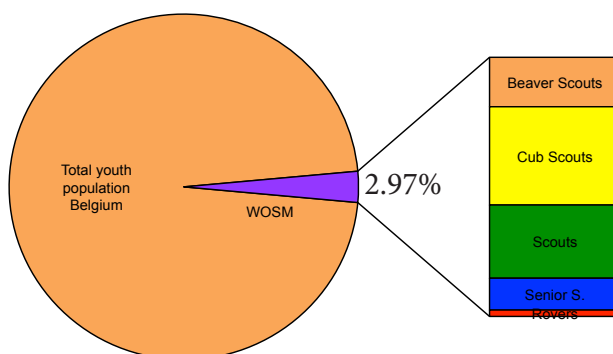


Guidisme et Scoutisme en Belgique

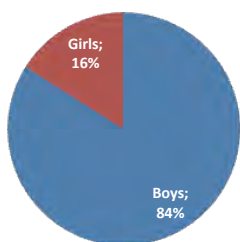
WOSM membership 2010

Membership development 2005-10

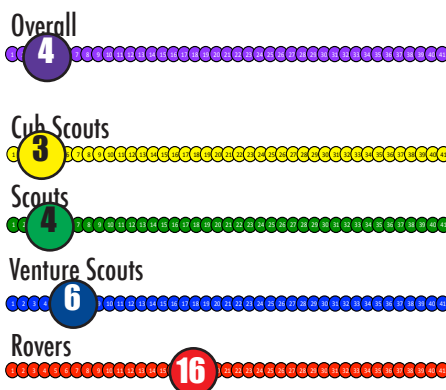
+ 8.2 %



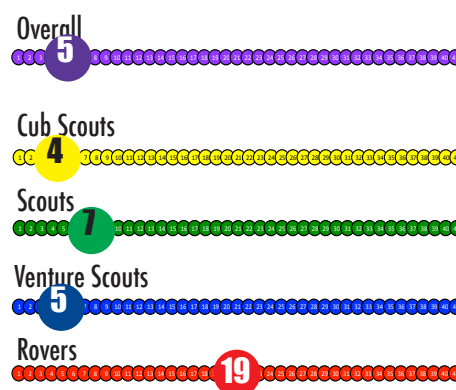
96'594



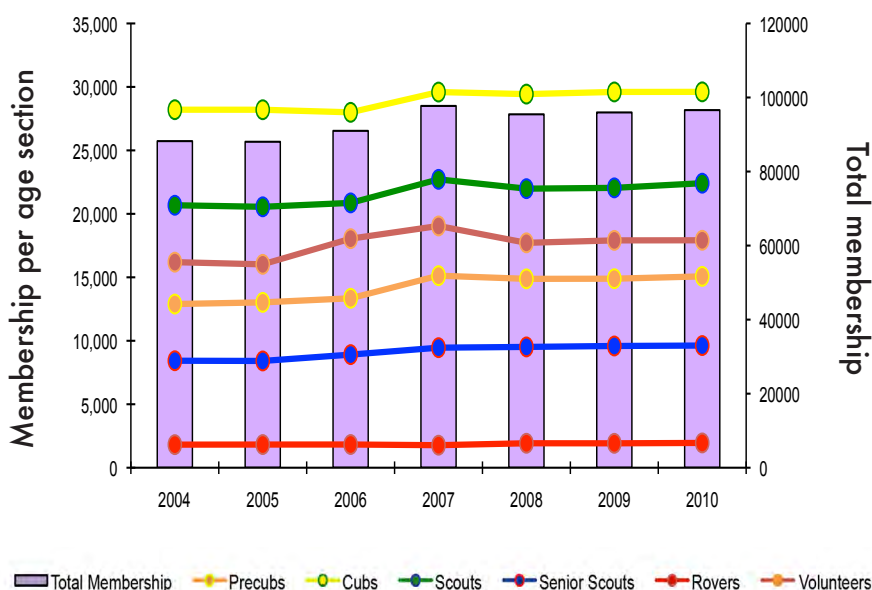
Member



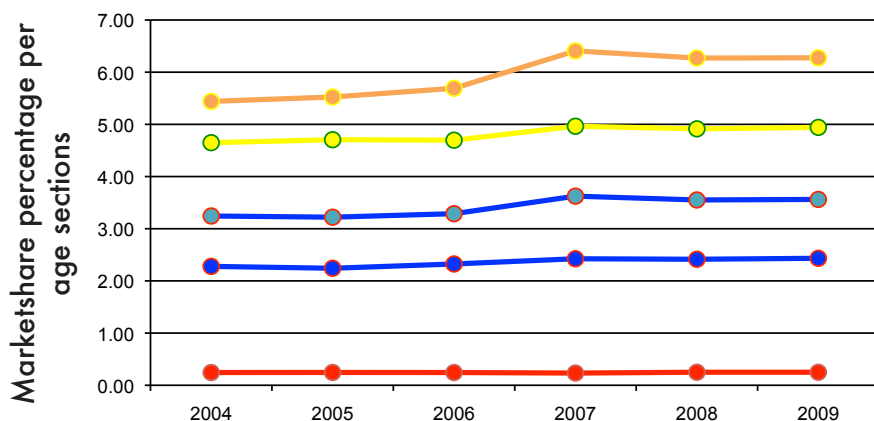
Rank in Europe (absolute numbers)



Rank in Europe (markeshare)



Both market share and membership numbers are increasing indicating a healthy membership evolution. This is further supported by the overall high level of market share.



The numbers in this document concern WOSM members of the following associations of the Belgium Guide and Scout Federation:

- **FOS Open Scouting (SAGNO)**
- **Les Scouts (WOSM)**
- **Scouts en Gidsen Vlaanderen (SAGNO)**
- **Scouts et Guides Pluralistes de Belgique (SAGNO)**

Membership
development
2005-10

- 37 %



Bosnia-Herzegovina



Savjet izviđačkih organizacija u Bosni i Hercegovini

WOSM membership 2009

Overall



Cub Scouts



Scouts



Venture Scouts



Rovers



Rank in Europe
(absolute numbers)

Overall



Cub Scouts



Scouts



Venture Scouts

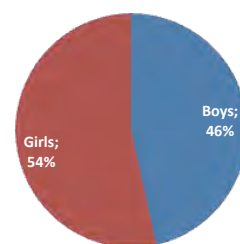


Rovers



Rank in Europe
(markeshare)

1'233



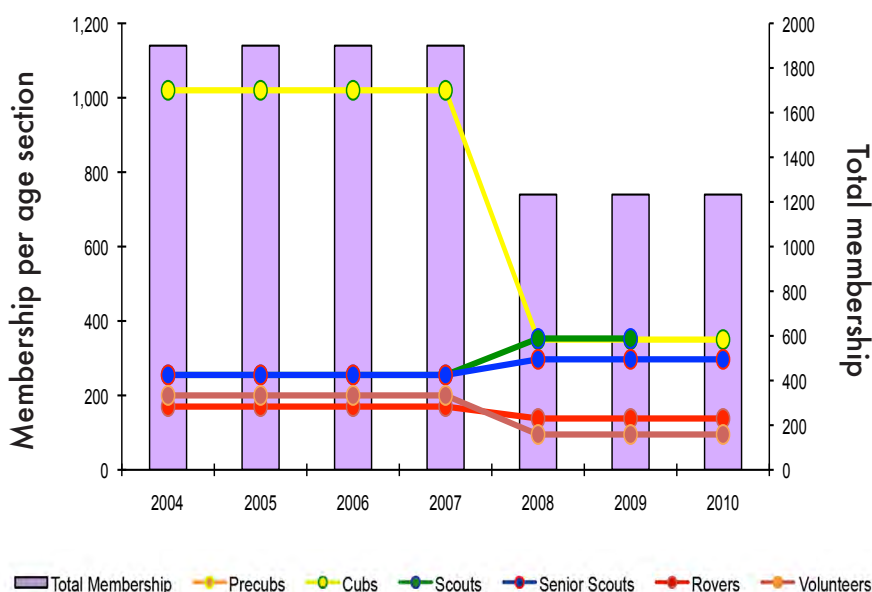
Member



Over the whole period only in 2008 new membership numbers were reported. Therefore this resulted in a sharp decrease chiefly in the Cub Scout membership.

Unfortunately Eurostat could not provide population data so that market share numbers could not be calculated.

The situation is not helped by the fact that the constituent parts of the federation work separately.



The numbers in this document concern WOSM members of the following associations of the Bosnia and Herzegovina Scout Federation:

- **Savez Izviđača Federacije Bosne i Hercegovine**
- **Savez Izviđača Republike Srpske**

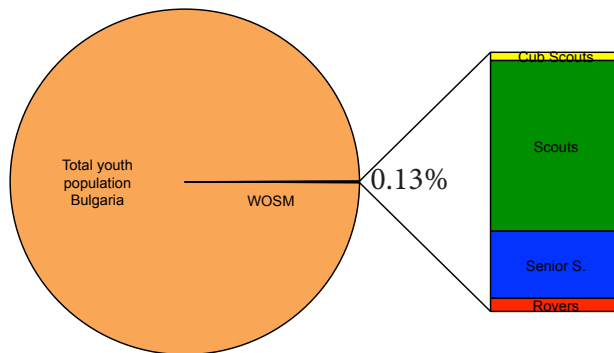
Marketshare percentage per
age sections

Bulgaria



Organizatsia Na Bulgarskite Skauty

WOSM membership 2009

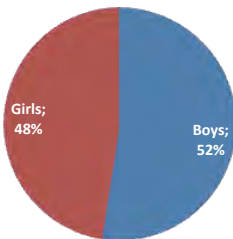


Membership development 2005-10

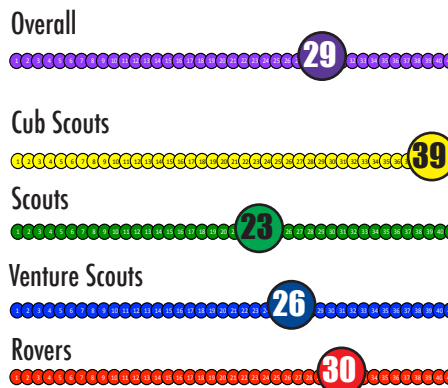
- 38 %



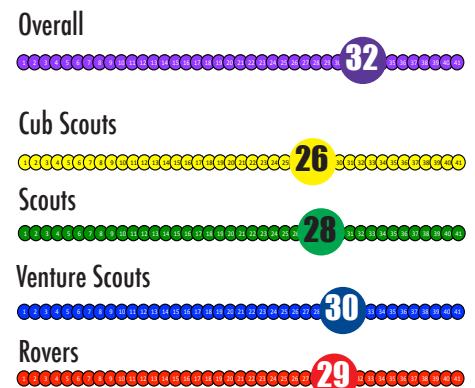
830



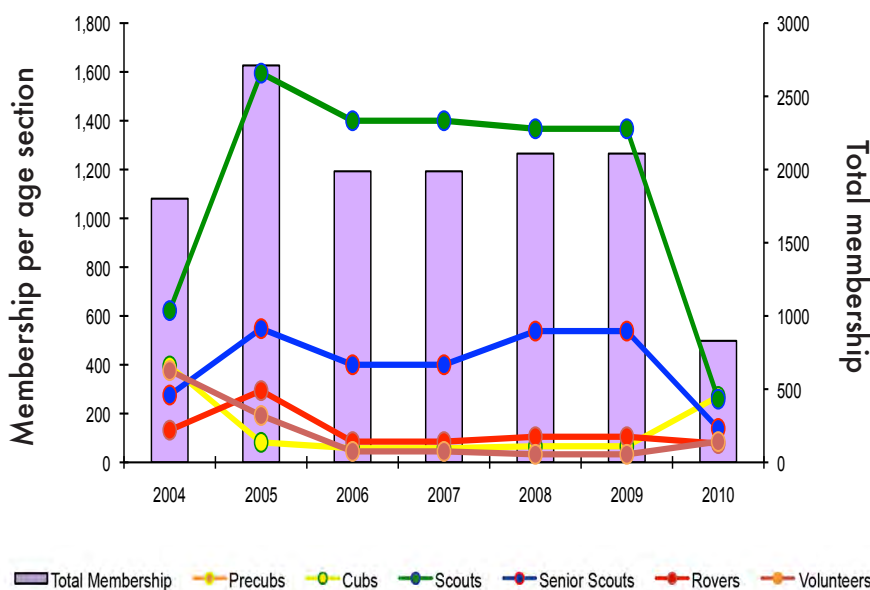
Member



Rank in Europe (absolute numbers)

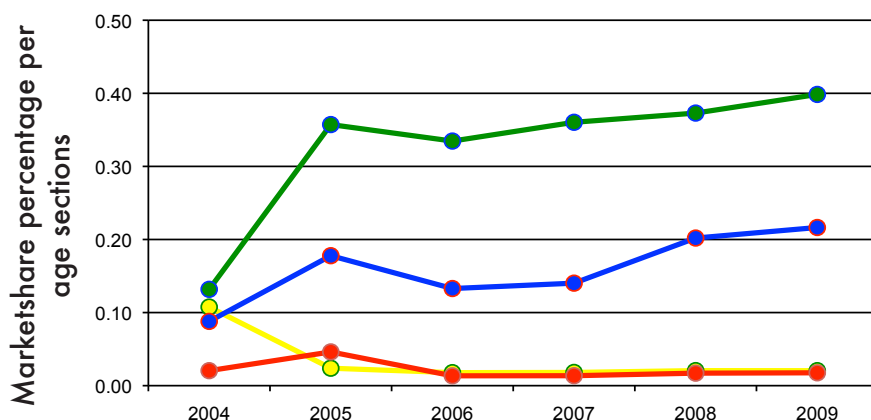


Rank in Europe (markeshare)



Until 2009 membership numbers declined significantly but the marketshare remained stable. The decline of membership numbers can be explained by a population decline.

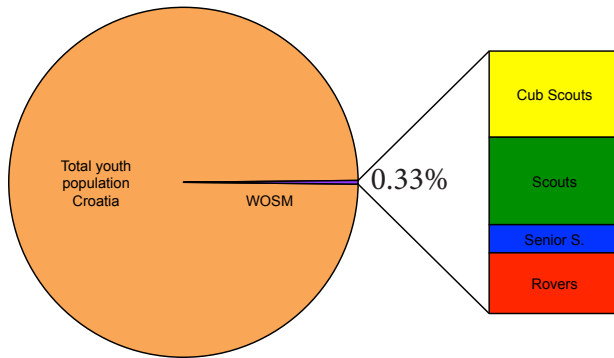
In 2010, the association in Bulgaria reported a decrease of more than 50% which raises questions regarding the relevance of previous data.



The low overall market share indicates a significant potential to grow.

Membership development
2005-10

- 10 %



Croatia



Savez izviđaca Hrvatske

WOSM membership 2010

Overall



Cub Scouts



Scouts



Venture Scouts



Rovers



Rank in Europe
(absolute numbers)

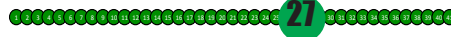
Overall



Cub Scouts



Scouts



Venture Scouts

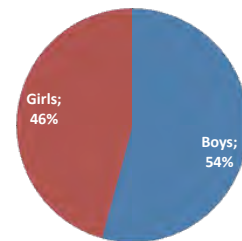


Rovers



Rank in Europe
(markeshare)

3'482

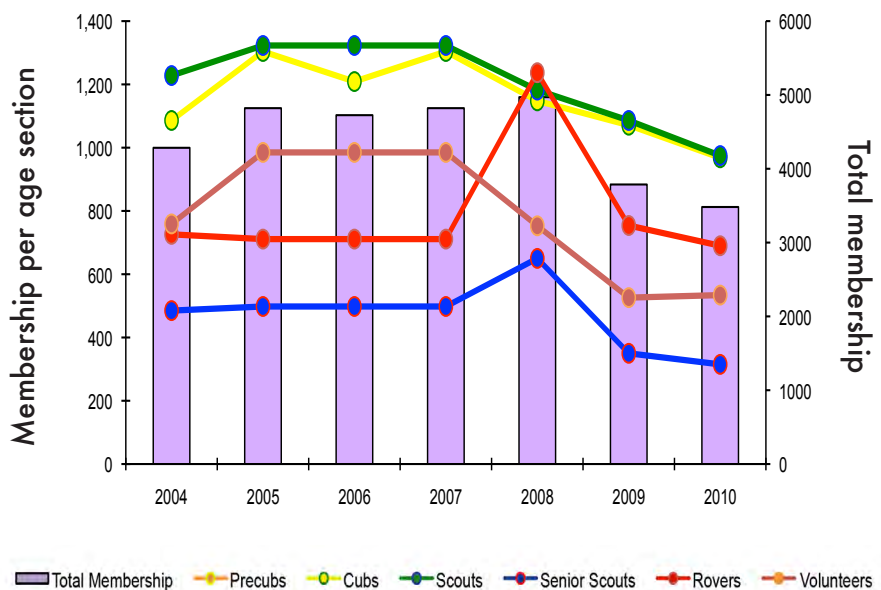


Member

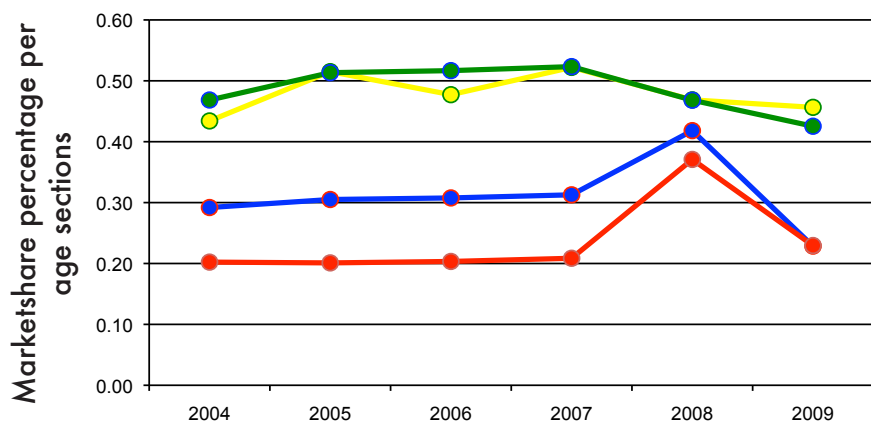


The market share of Croatia is quite stable. This indicates that the decrease in membership numbers can be due to the decline in population.

The association has been able to overcome the sharp decline in 2007. The market share is on the lower side indicating that there is significant potential to grow.



Croatia has experimented the concept of "light Scouting" which helped to retain young members but, unfortunately, there was no corresponding improvement on the youth programme, in general.

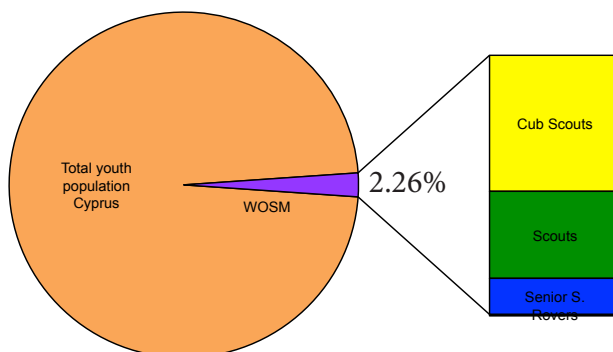


Cyprus



Soma Proskopon Kyproi

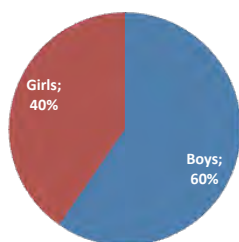
WOSM membership 2010



Membership development 2005-10
+ 40 %



5'323



Member

Overall



Cub Scouts



Scouts



Venture Scouts

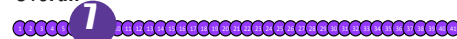


Rovers



Rank in Europe
(absolute numbers)

Overall



Cub Scouts



Scouts



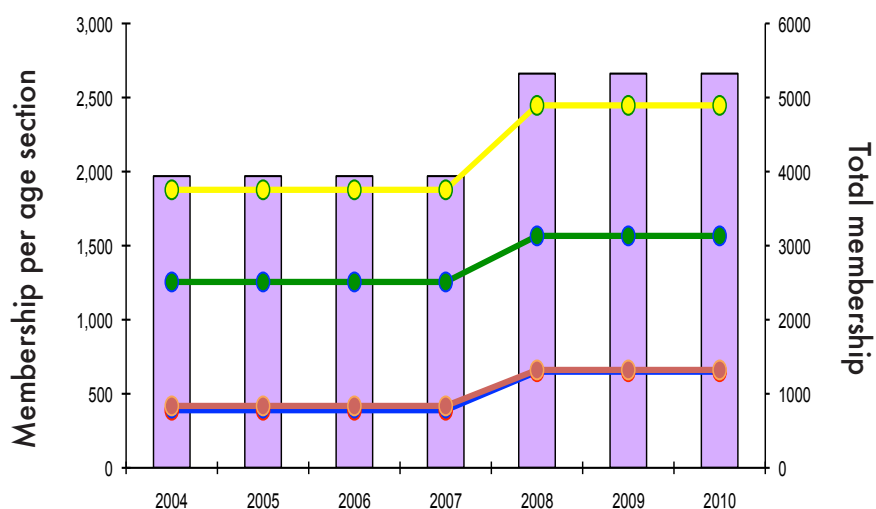
Venture Scouts



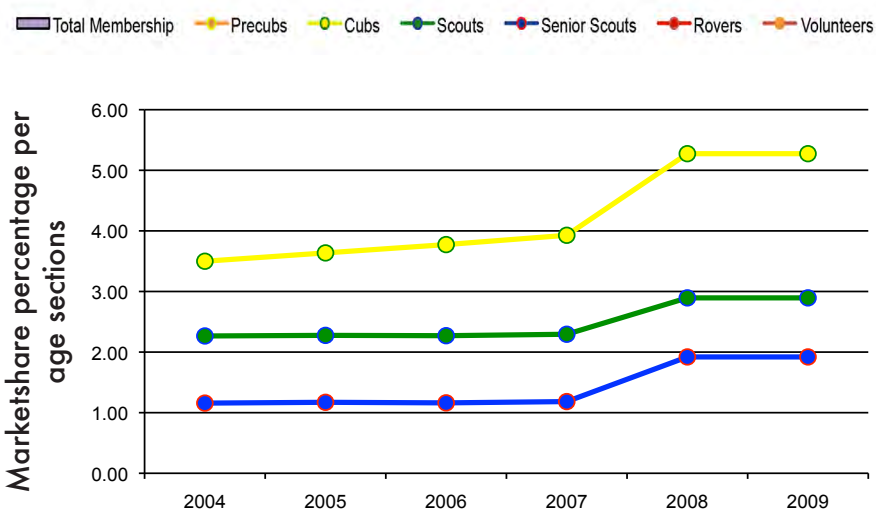
Rovers



Rank in Europe
(markeshare)



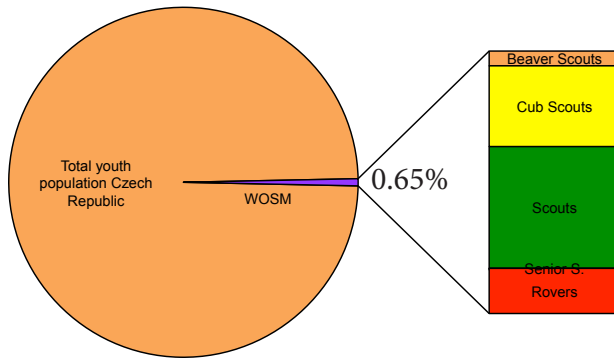
The Cypriot reporting of membership data indicates that figures are only returned every three years.



Nevertheless the last reported numbers show a significant increase in market share, which would indicate a growing retention of youth members.

Membership development
2005-10

- 18 %



Czech Republic



Junák - svaz skautů a skautek

WOSM membership 2010

Overall



Cub Scouts



Scouts



Venture Scouts



Rovers



Rank in Europe
(absolute numbers)

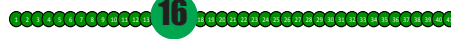
Overall



Cub Scouts



Scouts



Venture Scouts

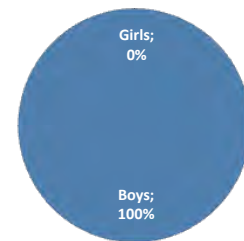


Rovers



Rank in Europe
(markeshare)

21'914



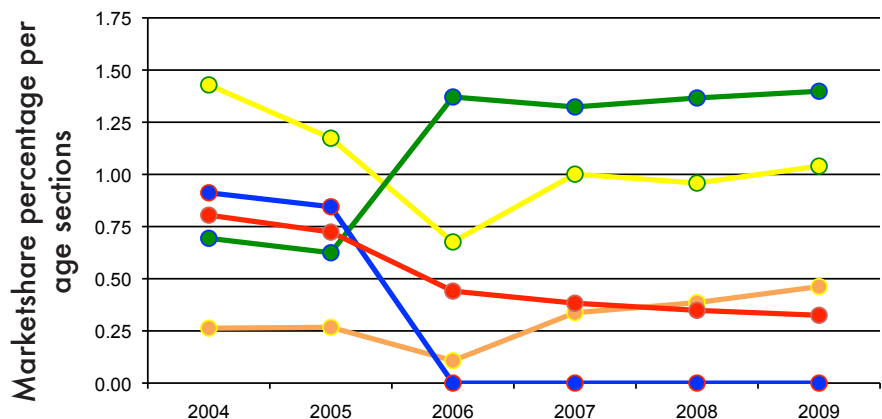
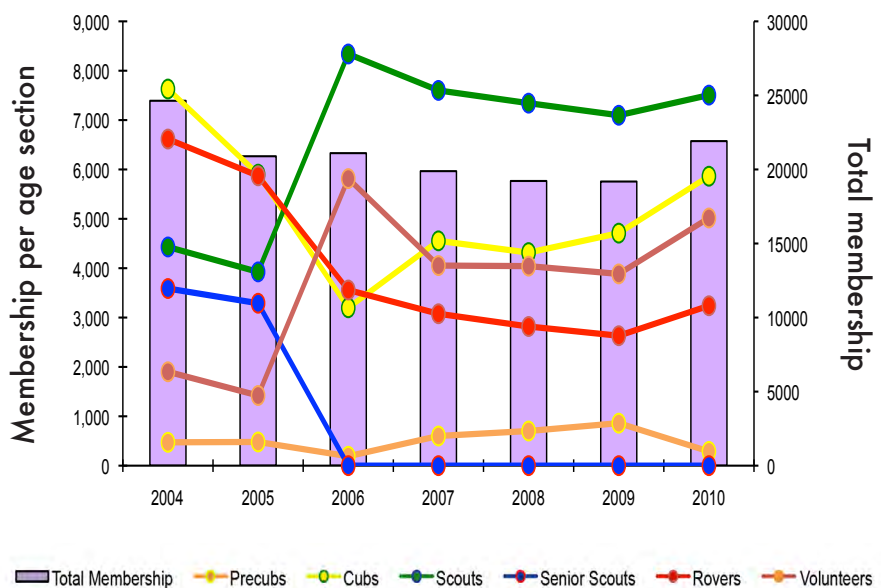
Member



The membership numbers have declined significantly between 2004 and 2009 but a reverse trend is shown in 2010 which may reflect the impact of the renewal of the youth programme for all age sections.

The total marketshare went down further. However looking at the detailed numbers there are significant different trends for the individual age sections. The Senior Scout section has dropped to zero in 2006 and has been added to the Scout section that shows a significant increase.

In recent years the market share numbers are stable indicating that the NSO has been able to buck the negative trend. This is visible in all age sections reported in 2010, where all numbers (with exception of volunteers) are growing.

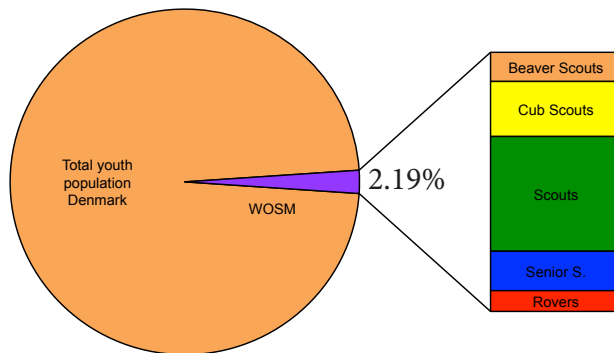


Denmark



Fællesrådet for Danmarks
Drengespejdere

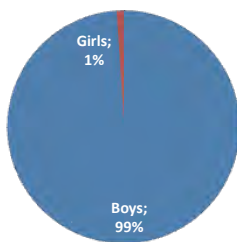
WOSM membership 2010



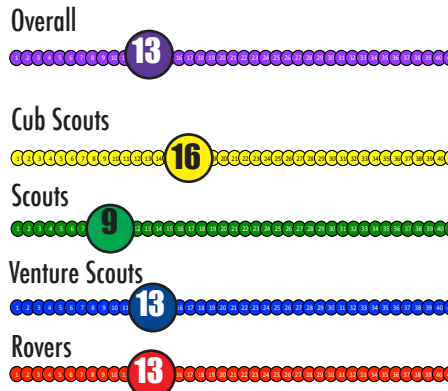
Membership
development
2005-10
+ 6.8 %



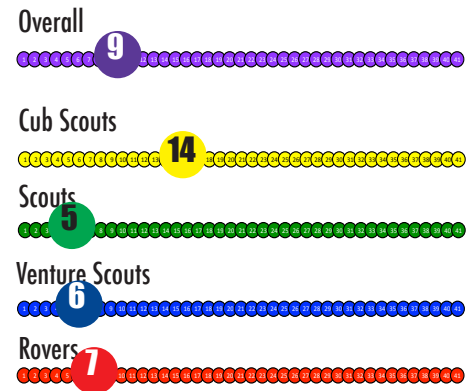
51'617



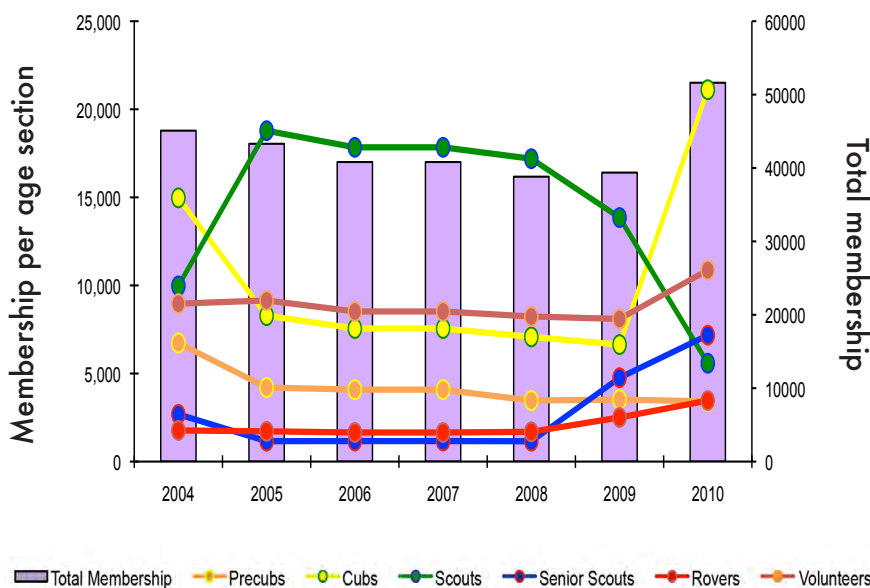
Member



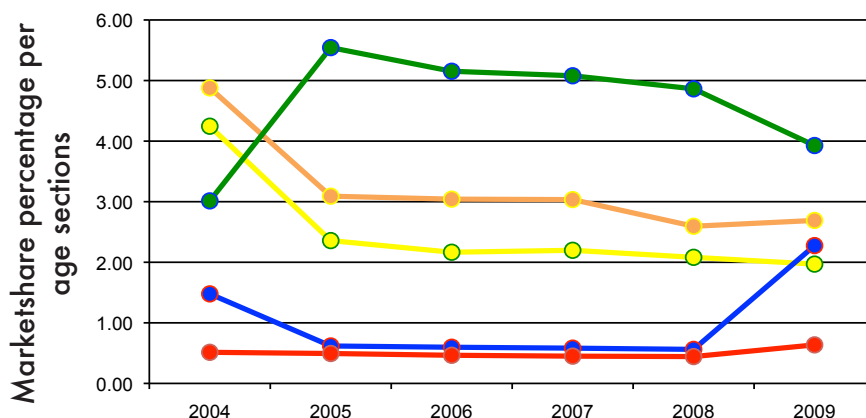
Rank in Europe
(absolute numbers)



Rank in Europe
(markeshare)



Membership numbers declined over the period 2004-2008 but through hard work based on a correct analysis of the situation, positive thinking and support mechanisms the trend has been reversed with a 20% increase between 2009 and 2010. Each of the major associations have had large international camps and a successful centenary celebration brought all the associations together in a joint event.

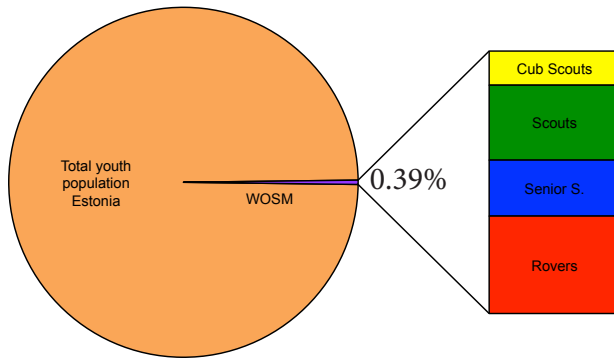


The numbers in this document concern WOSM members of the following associations of the Danish Scout Council:

- **Danske Baptisters Spejderkorps (SAGNO)**
- **Det Danske Spejderkorps (SAGNO)**
- **Grønlands Spejderkorps (SAGNO)**
- **Føroya Skótaráð (WOSM)**
- **KFUM-Spejderne i Danmark (WOSM)**

Membership development
2005-10

+ 46 %



Estonia



Eesti Skautide Ühing

WOSM membership 2010

Overall



Cub Scouts



Scouts



Venture Scouts



Rovers



Rank in Europe
(absolute numbers)

Overall



Cub Scouts



Scouts



Venture Scouts

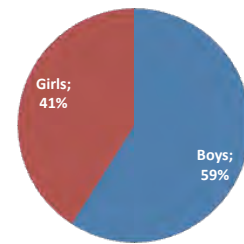


Rovers



Rank in Europe
(markeshare)

1'458

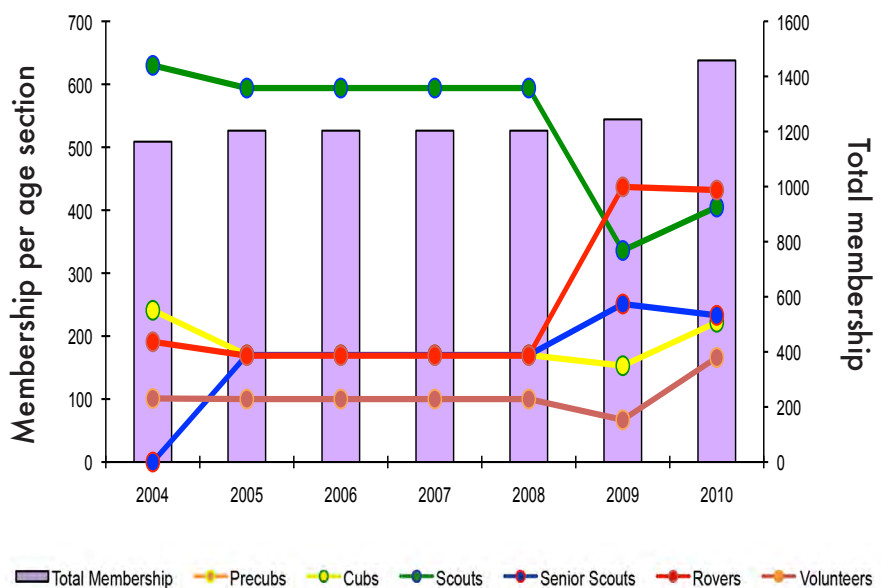


Member

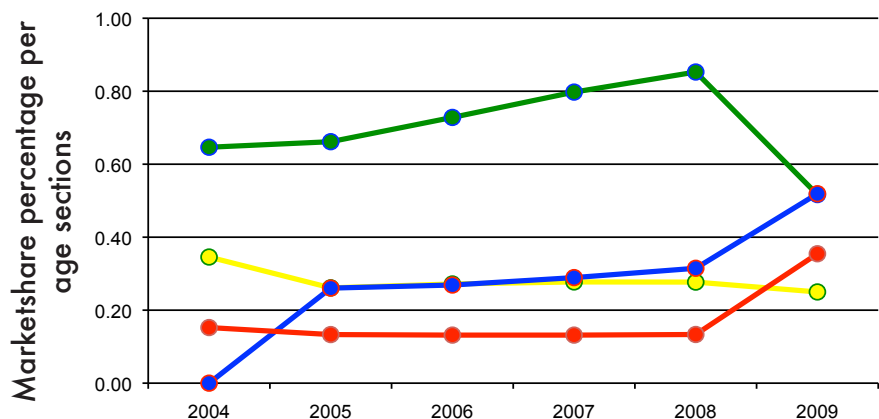


Membership numbers in Estonia are on the rise supported by an even bigger increase in market share. This points to a healthy evolution.

The low total membership numbers are reflective of the ethnic makeup of the country.



Estonia hosted the 2011 edition of the **annual gathering of the Friends of Scouting in Europe**. The 5 elected members of the Board of European Scout Foundation together with 35 of the most active supporters of Scouting in Europe met for a long weekend to discuss further ways to fundraise and support the work of European NSAs.

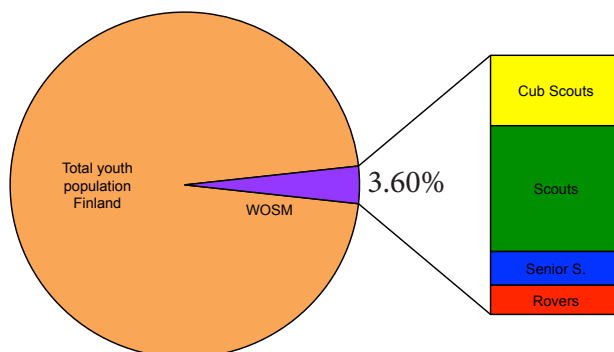


Finland



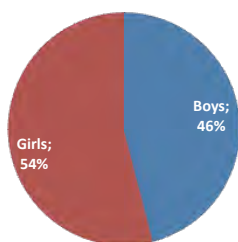
Suomen Partiolaiset
Finlands Scouter ry

WOSM membership 2010

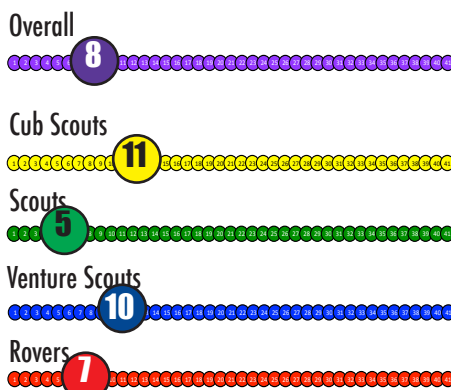


Membership development
2005-10
+ 95 %

56'003



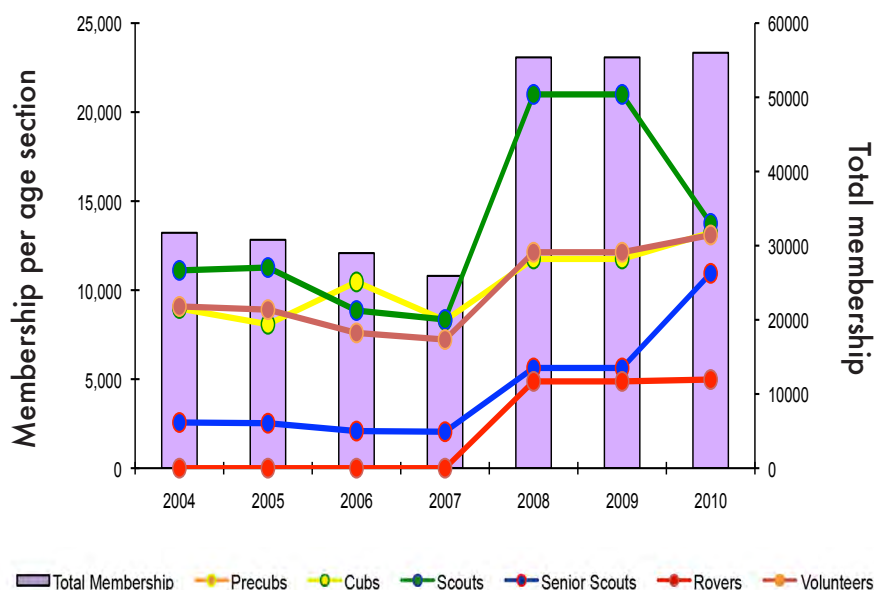
Member



Rank in Europe
(absolute numbers)



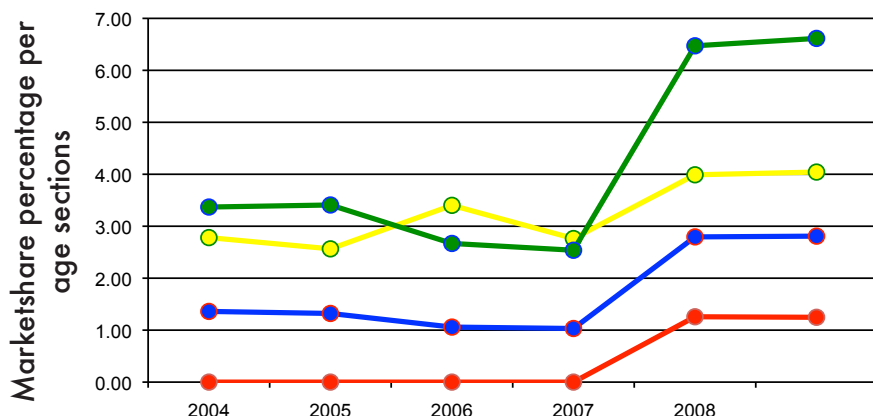
Rank in Europe
(markeshare)



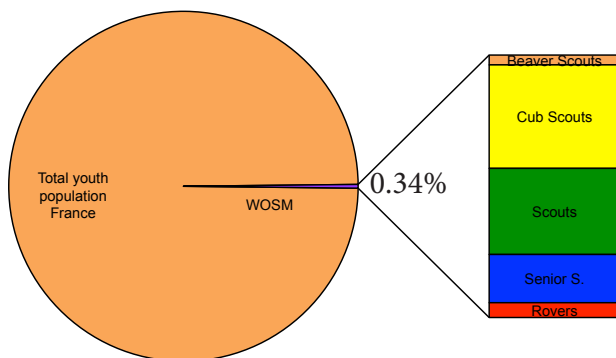
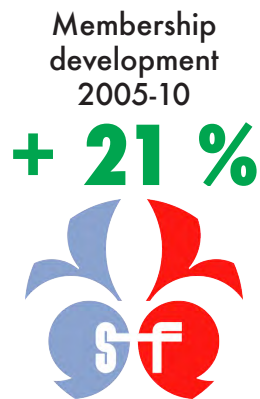
Finland shows a significant increase in membership numbers in 2008. This can be totally attributed to the fact that as from 2008 Finland also registered its female members to WOSM.

Looking at the evolution before and after 2008, a slight decline in membership numbers and market share can be seen (sharper in the period 2005-2007).

This seems to be changing in 2010, when an increase of roughly 1'000 members is reported.



Finland will host the 2012 edition of **Roverway** ("see.feel.follow"). Based on the previous experiences from Portugal. Italy and Iceland this might have a positive impact on the last age section membership.

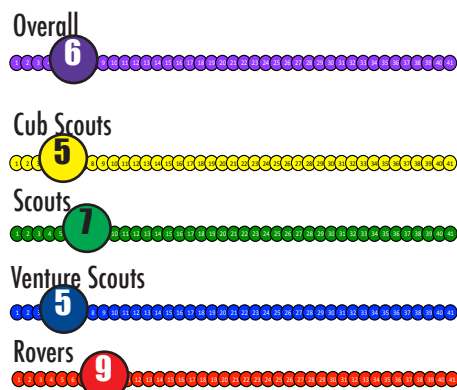


France

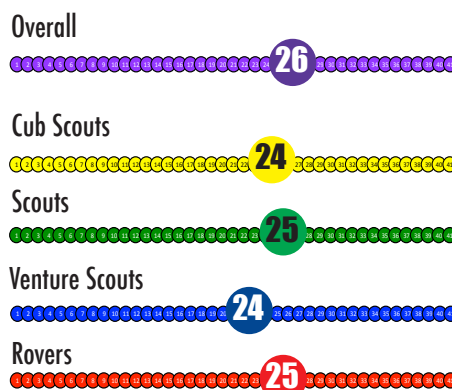


Scoutisme Français

WOSM membership 2010

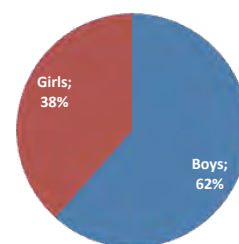


Rank in Europe
(absolute numbers)



Rank in Europe
(markeshare)

75'381

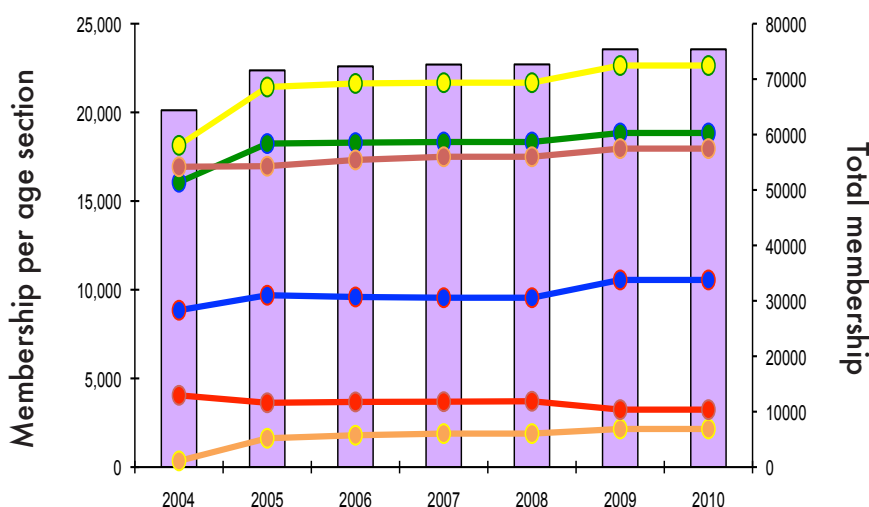


Member



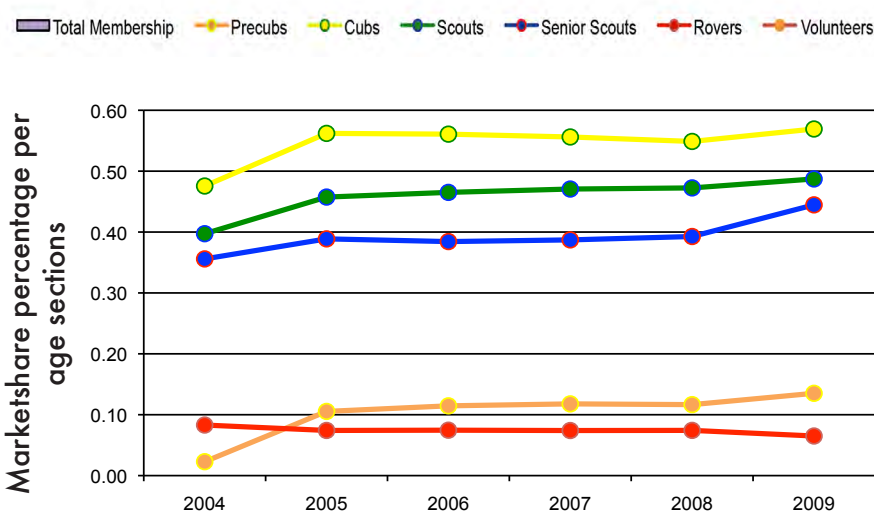
The membership numbers in France are showing an increase. The positive trend has been maintained year on year.

The increase in total market share is a reflection of the re-definition of young volunteers: from 2008 all volunteers fall under Senior Scouts, which impacts the market share positively.



The numbers in this document concern WOSM members of the following associations of the Scoutisme Français:

- **Eclaireuses et Eclaireurs de France (SAGNO)**
- **Eclaireuses et Eclaireurs israéliques de France (SAGNO)**
- **Eclaireuses et Eclaireurs unionistes de France (SAGNO)**
- **Scouts et Guides de France (SAGNO)**
- **Scouts Musulmans de France (SAGNO)**

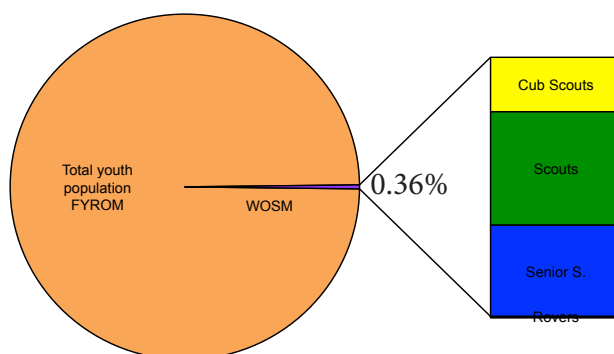


Macedonia (FYRO)



Sojuz na Izvidnici
na Makedonija

WOSM membership 2010

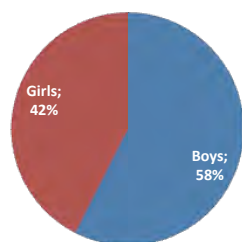


Membership development
2005-10

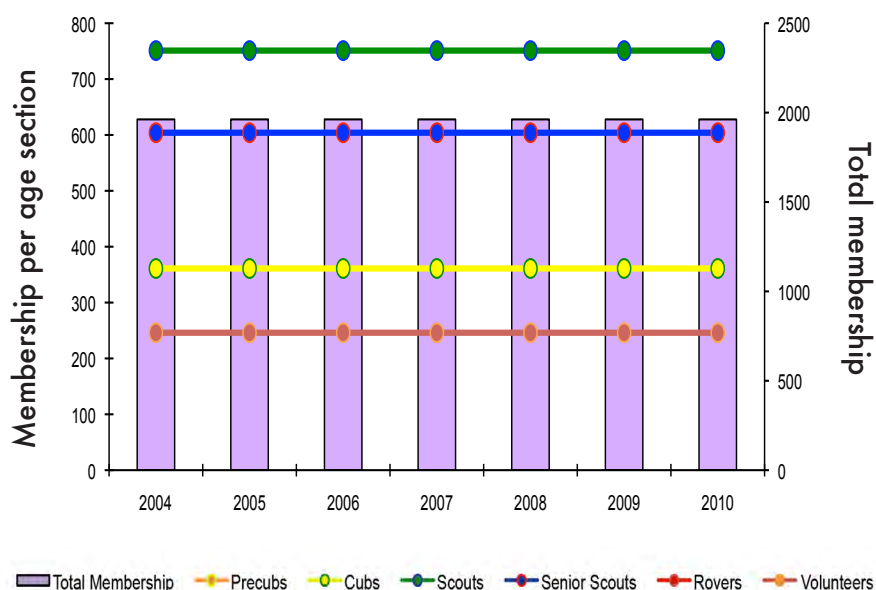
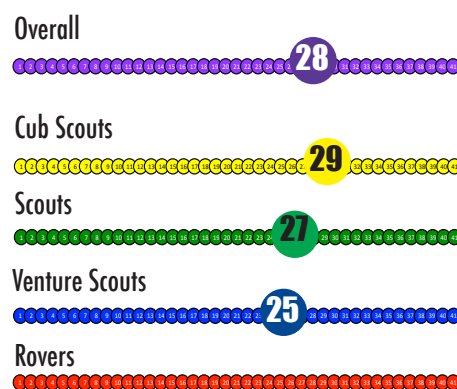
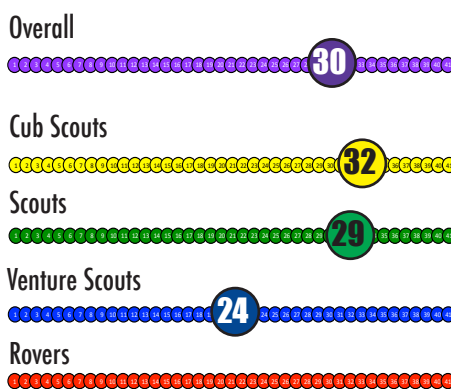
0 %



1'962



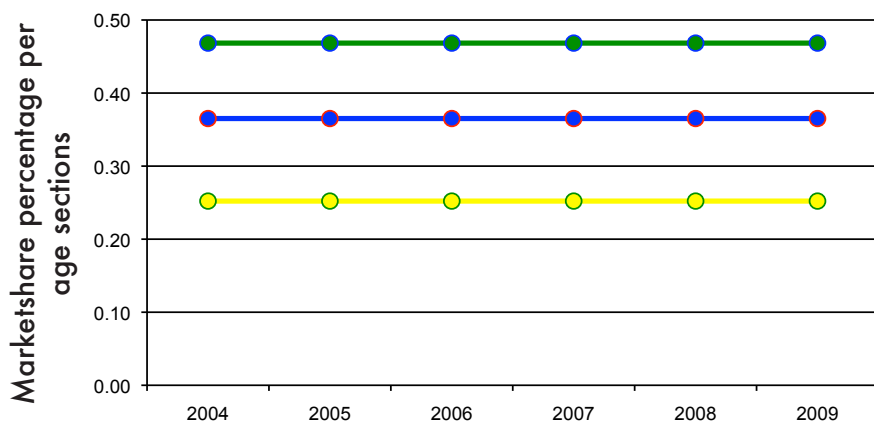
Member



The numbers are flat over the entire period indicating that Macedonia (FYRO) has not reported any new figures.

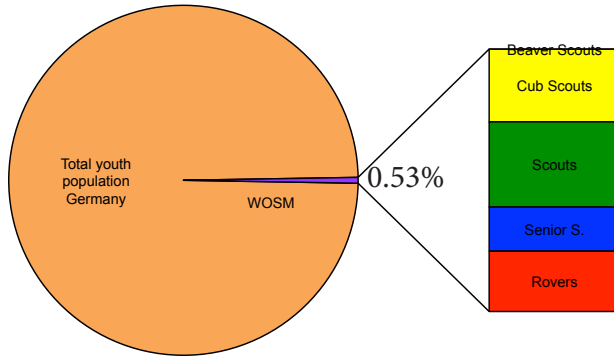
Eurostat was not able either to provide recent population data so that also market share data can not be interpreted.

There has been significant changes in the management of the association who have yet to determine an effective strategy for development.



Membership development
2005-10

- 1.3 %



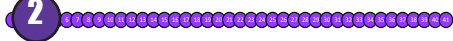
Germany



Ring deutscher
Pfadfinderverbände

WOSM membership 2010

Overall



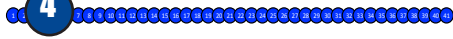
Cub Scouts



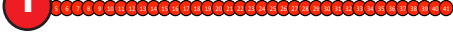
Scouts



Venture Scouts



Rovers



Rank in Europe
(absolute numbers)

Overall



Cub Scouts



Scouts



Venture Scouts

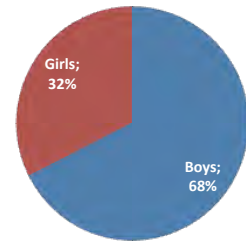


Rovers



Rank in Europe
(markeshare)

113'837

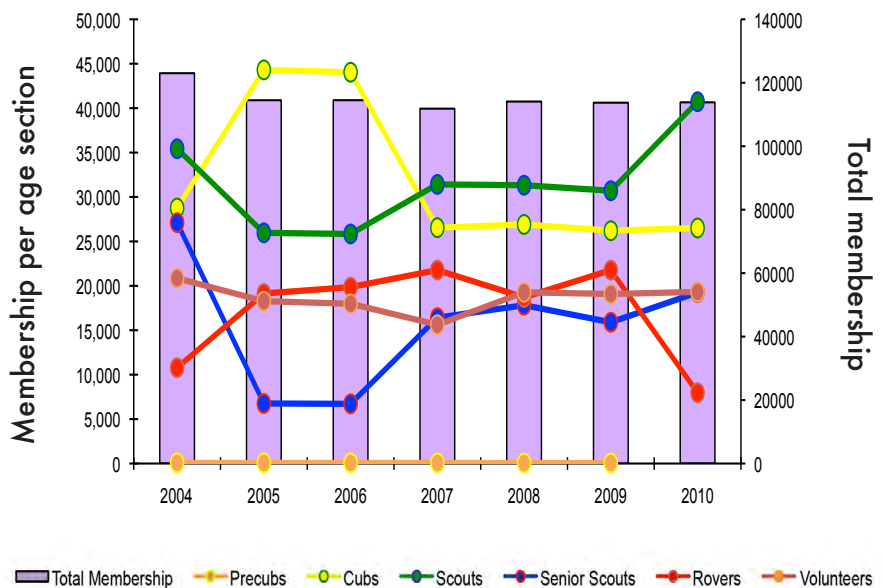


Member



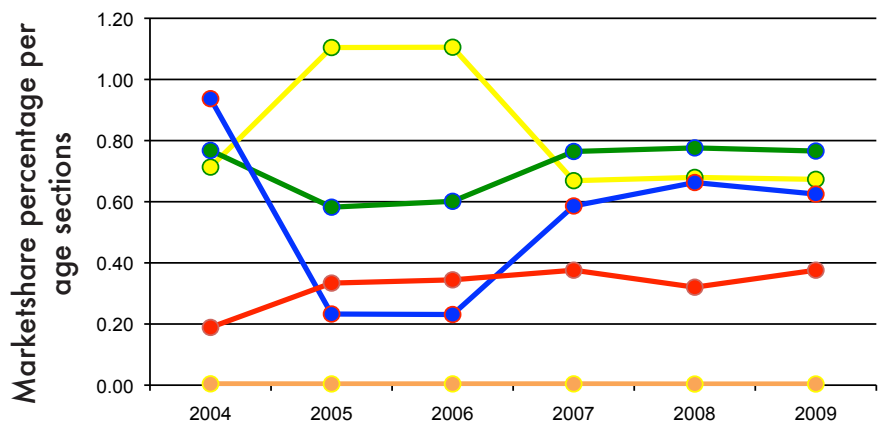
The absolute membership number in Germany is relatively stable which is reflective of an increase of market share, due to the fall in youth population.

The trends on membership growth vary between the different associations in Germany.



The numbers in this document concern WOSM members of the following associations of the German Scout Federation:

- **Bund der Pfadfinderinnen und Pfadfinder (SAGNO)**
- **Deutsche Pfadfinderschaft Sankt Georg (WOSM)**
- **Verband Christlicher Pfadfinderinnen und Pfadfinder (SAGNO)**

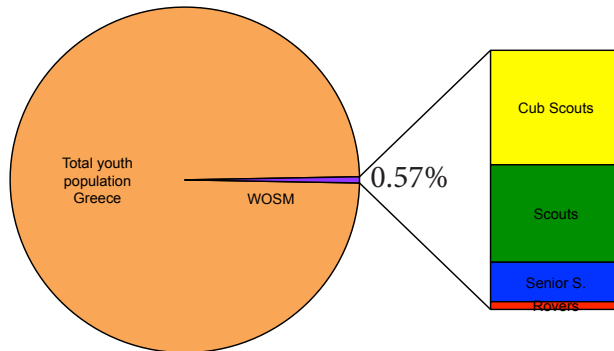


Greece



Soma Hellinon Proskopon

WOSM membership 2010

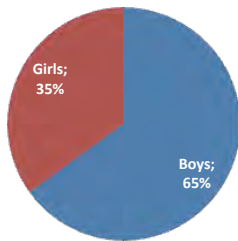


Membership development 2005-10

+ 7.5 %



15'286



Member

Overall



Cub Scouts



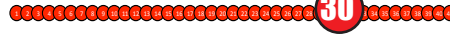
Scouts



Venture Scouts



Rovers



Rank in Europe (absolute numbers)

Overall



Cub Scouts



Scouts



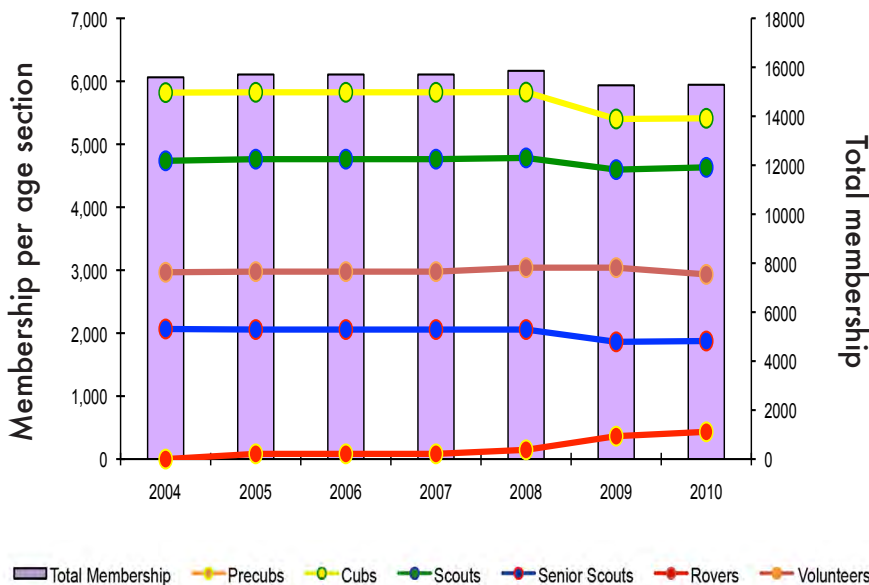
Venture Scouts



Rovers



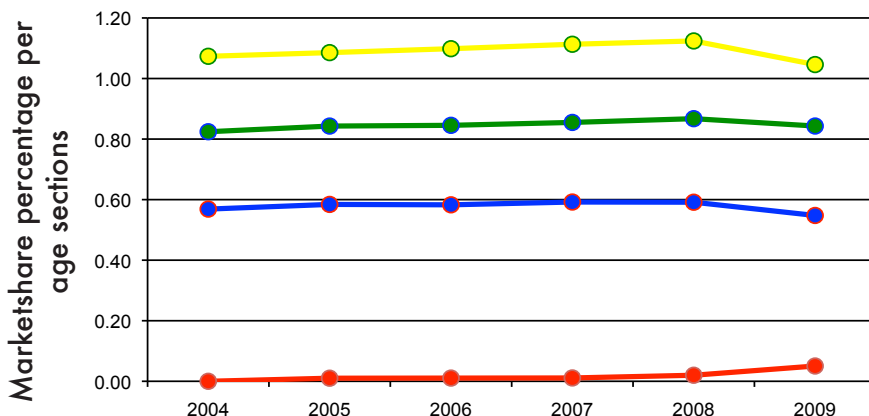
Rank in Europe (markeshare)



The absolute membership numbers in Greece is very stable showing a payback on the concentration on developing Scouting in new areas to celebrate the Centenary of the association in 2010.

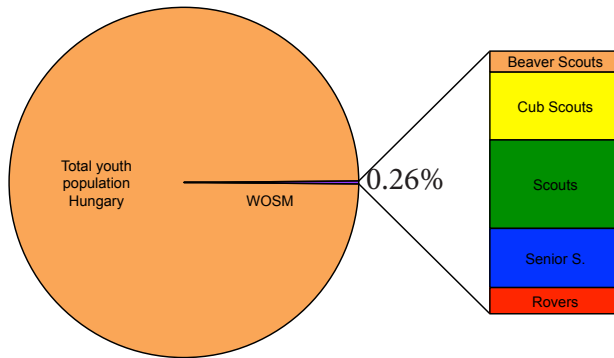
However, the 2010 census shows a slight decrease in membership across age sections (with the exception of the newly introduced Rover age section).

Overall, the average market-share change is positive in the last 6 years.



Membership development
2005-10

- 28 %



Hungary



Magyar Cserkészszövetség

WOSM membership 2010

Overall



Cub Scouts



Scouts



Venture Scouts



Rovers



Rank in Europe
(absolute numbers)

Overall



Cub Scouts



Scouts



Venture Scouts

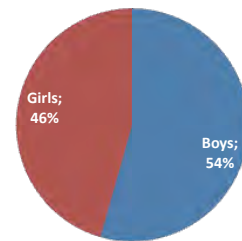


Rovers



Rank in Europe
(markeshare)

8'098



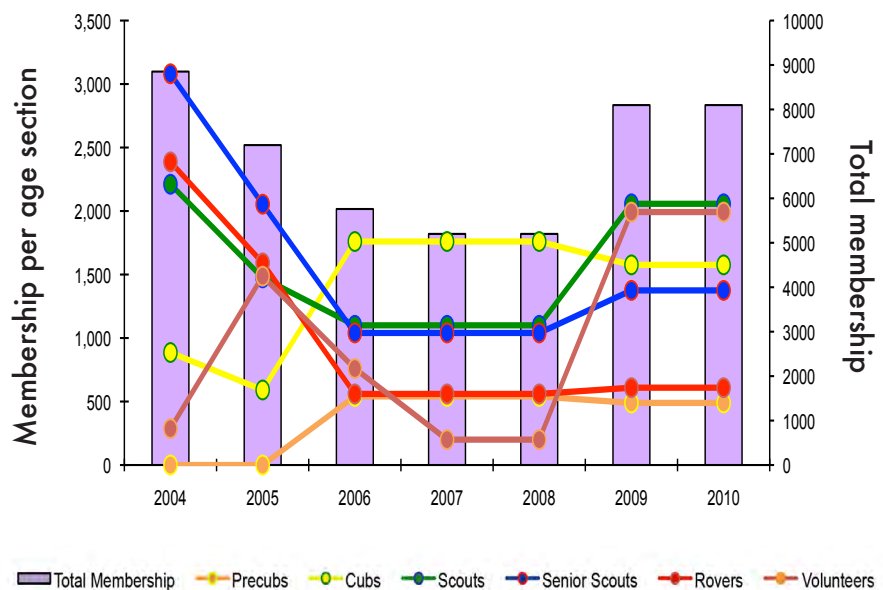
Member



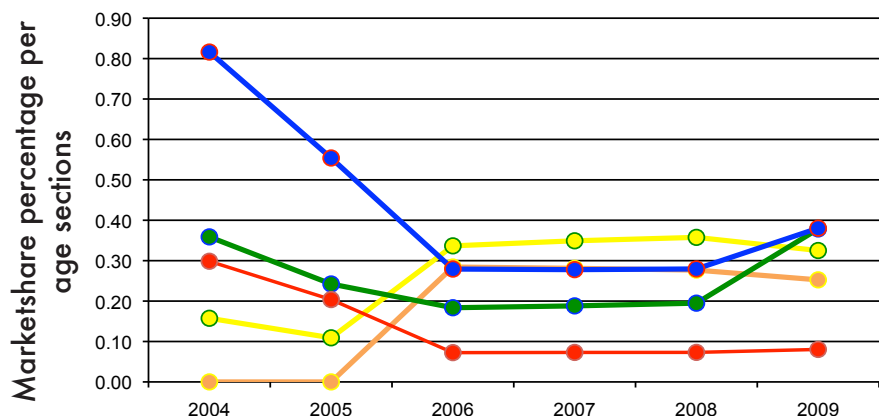
The irregular reporting of membership data means that it's difficult to draw relevant conclusions.

It seems that the association is relatively stable in terms of numbers but has great potential for growth.

Changes in the way members are allocated to various age sections led to some erratic data between 2005 and 2008. This seems to be "back to normal" in the last two years.



Hungary hosted the 4th edition of the **European Scout Symposium**, one of the most important steps in the preparation of the Regional Scout Plan 2010-2013, with over 100 participants representing 54 European associations.



Iceland

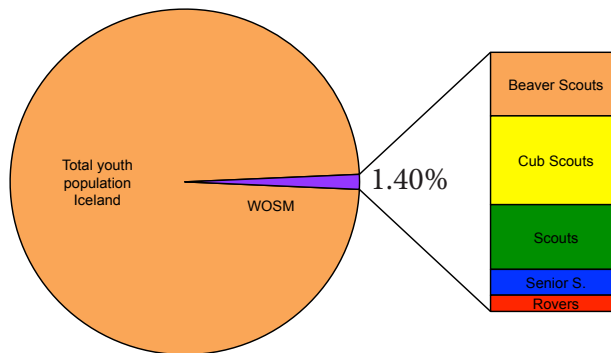


Bandalag íslenskra skáta

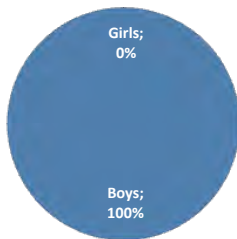
WOSM membership 2011

Membership development
2005-10

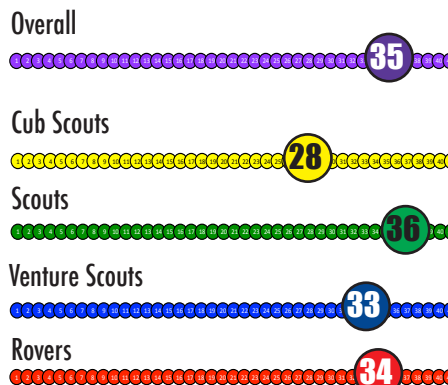
- 33 %



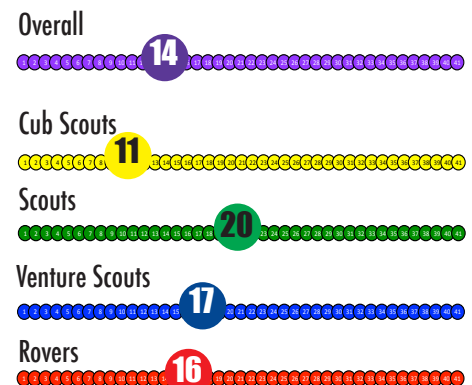
4'153*



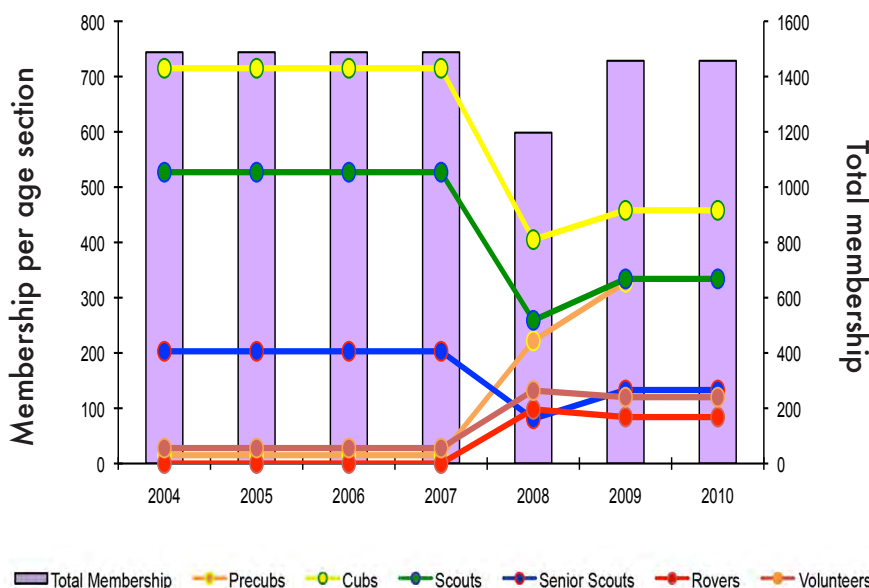
Member



Rank in Europe
(absolute numbers)



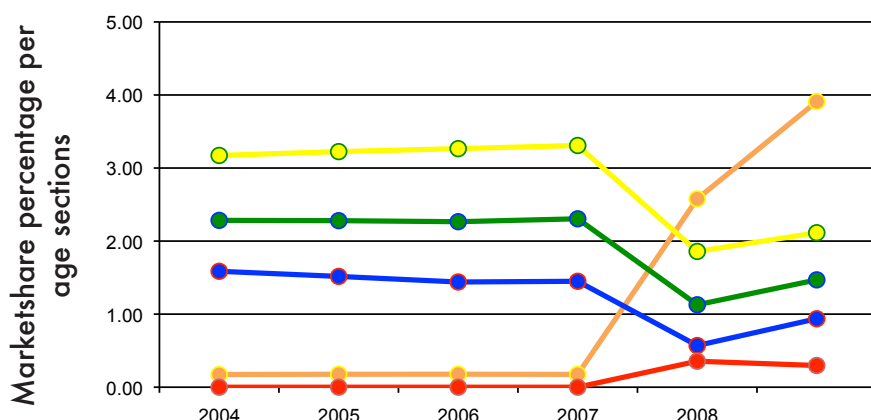
Rank in Europe
(markeshare)



Iceland shows a significant decrease (in percentage) over the period 2007-2008. However, in real terms, this only meant of difference of less than 300 members, which was quickly recovered in the year after.

This, combined with an increase in the young population aged 14 to 25 led to an evolution of -33% in the marketshare, though the absolute difference in membership is only of 31 Scouts.

Taking all this into account, the membership situation in Iceland is very stable.

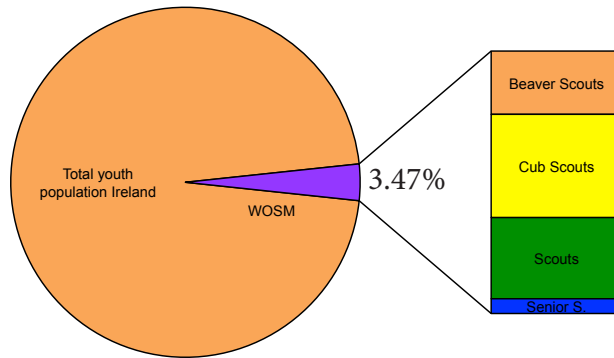


Iceland hosted the 3rd edition of **Roverway ("Open Up")**, with more than 2500 young participants from all over Europe gathering for 10 days of exchanges, discoveries, learning and fun all around the island. The event seem to have had a positive impact on the quality of the programme for the last age section in Iceland.

* Starting from 2011 Iceland registers both female and male members to WOSM - this is the most up to date figure for BIS. However, for the statistics, the official figure of 2010 (1,457) was used.

Membership development
2005-10

+ 4.5 %



Ireland



Scouting Ireland

WOSM membership 2010

Overall



Cub Scouts



Scouts



Venture Scouts



Rovers



Rank in Europe
(absolute numbers)

Overall



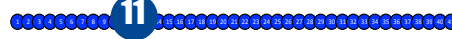
Cub Scouts



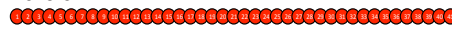
Scouts



Venture Scouts

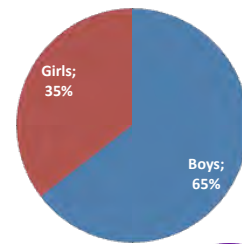


Rovers



Rank in Europe
(markeshare)

41'413

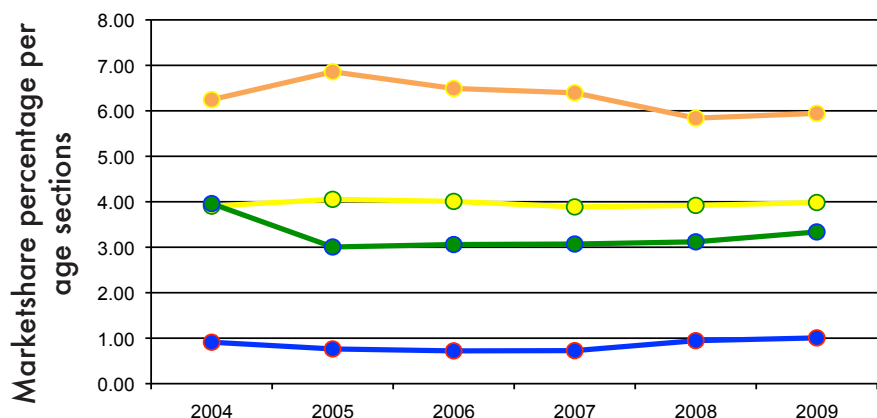
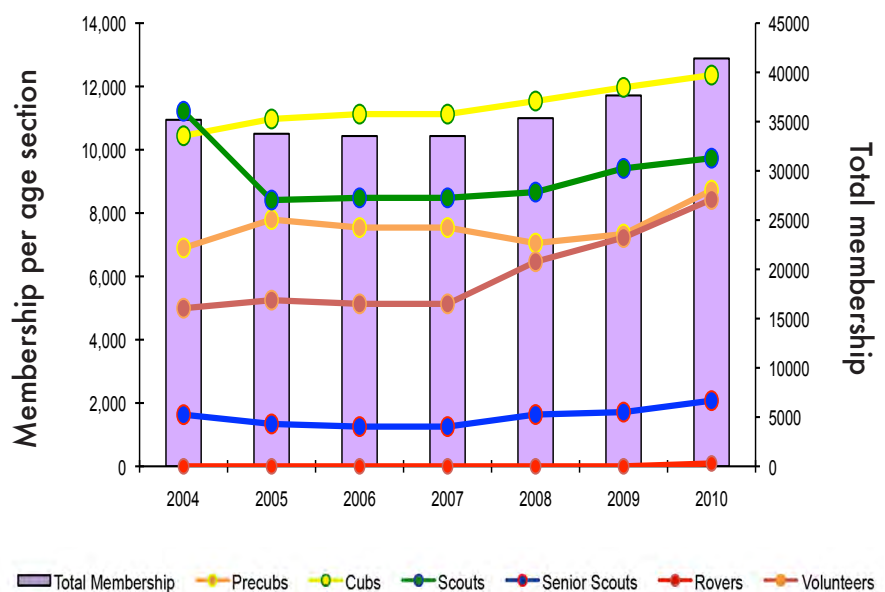


Member



After a strong decline in 2005 on the account of Scout section all sections have increased membership. Also the market share remains stable at a high level which indicates a healthy membership situation.

The launch of the new programme in the last years led to an even more consistent increase in membership, showing the clear link between the quality of youth programme and membership retention.



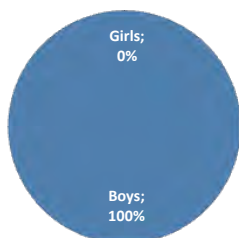
Israel



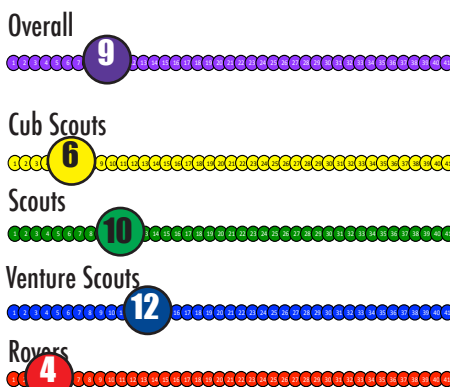
Hit'ahdut HaTzofim
VeHaTzofot BeYisrael

WOSM membership 2010

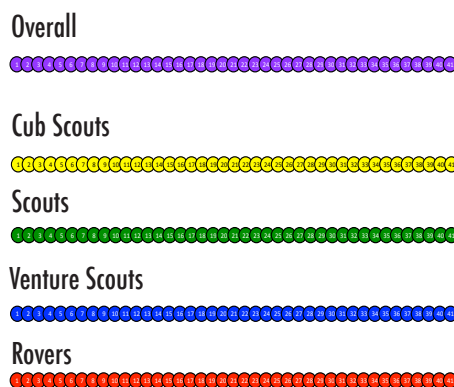
26'086



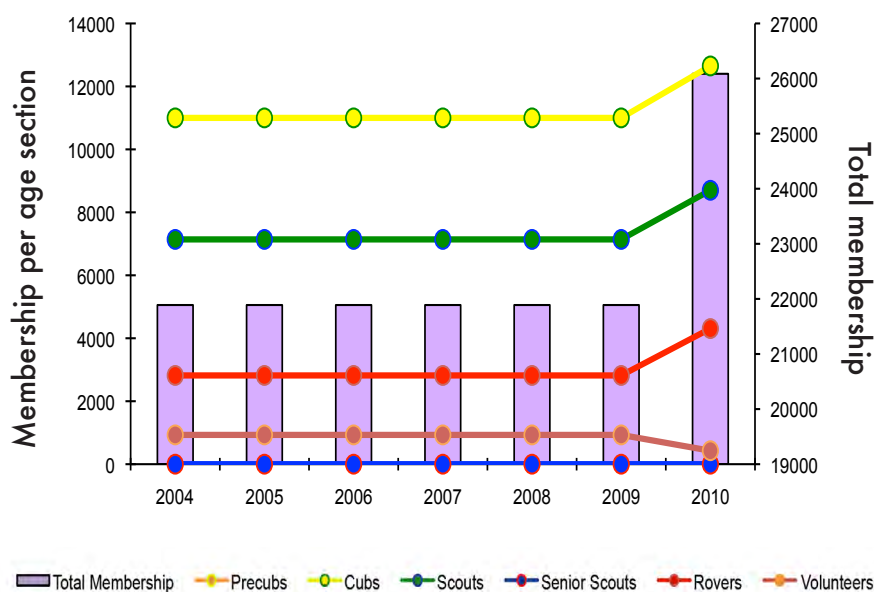
Member



Rank in Europe
(absolute numbers)



Rank in Europe
(markeshare)



The numbers are flat over the period 2004-2009 indicating that Israel has not reported any figures. The census of 2010 shows a significant increase in numbers (except volunteers) reflecting the revision of the fee payment agreement in operation.

Eurostat was not able to provide recent polulation data so that also market share data can not be interpreted.

The numbers in this document concern WOSM members of the following associations of the Israel Boy and Girl Scout Federation:

- **Hebrew Scout Association** (SAGNO)
- **Druze Scouts Association** (SAGNO)
- **Israel Catholic Scouts Association** (SAGNO)
- **Muslim Scouts Association** (SAGNO)
- **Orthodox Scout Association** (SAGNO)

Marketshare percentage per age sections

Membership
development
2005-10

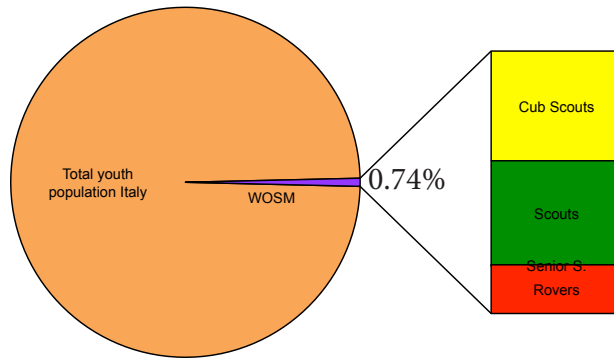
- 2.4 %

FIS

Federazione Italiana dello Scautismo



Sotto l'Alto Patronato del Presidente della Repubblica



Italy



Federazione Italiana dello Scautismo

WOSM membership 2010

Overall



Cub Scouts



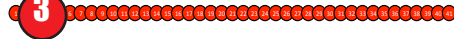
Scouts



Venture Scouts



Rovers



Rank in Europe
(absolute numbers)

Overall



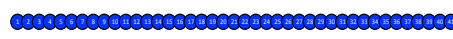
Cub Scouts



Scouts



Venture Scouts

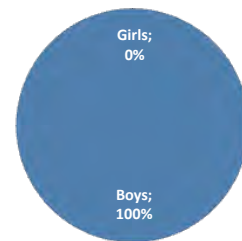


Rovers



Rank in Europe
(markeshare)

99'765

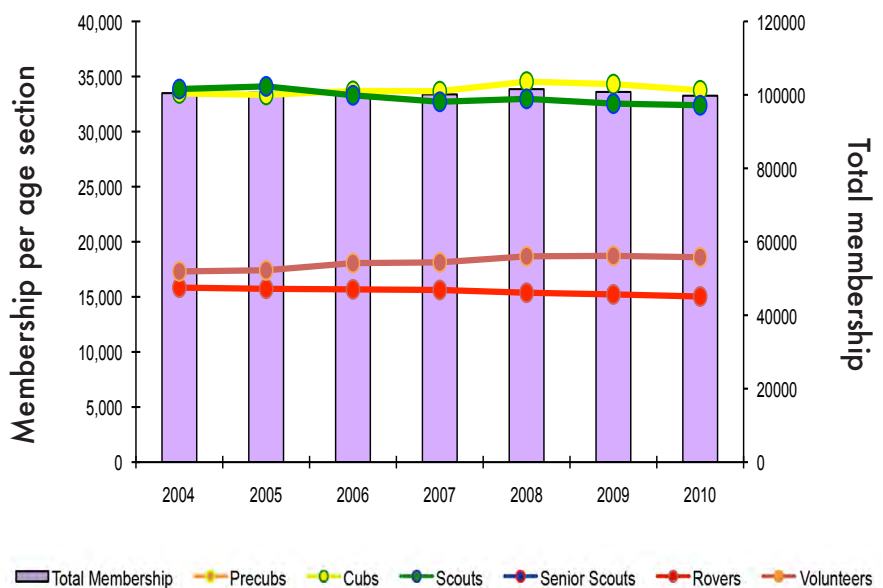


Member



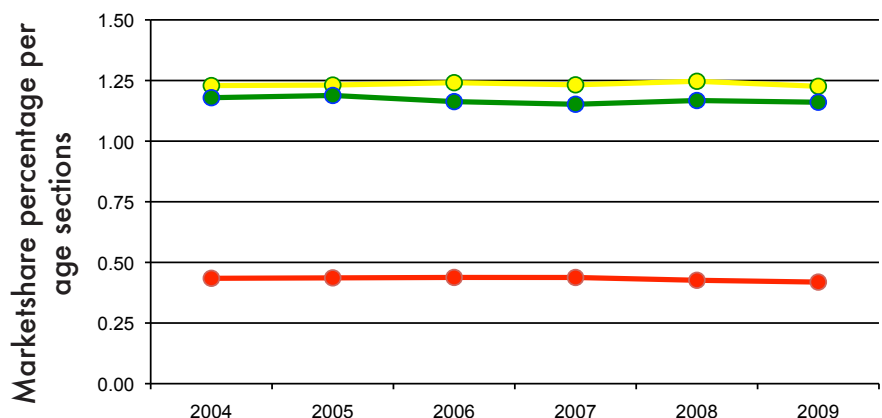
The membership figures for Italy are quite stable and the differences from year to year rather small, for such a large organisation.

However, it should be noted that 2010 is the first year when the Italian Federation has reported under 100'000 members.



The numbers in this document concern WOSM members of the following associations of the Italian Scout Federation:

- **Associazione Guide e Scouts Cattolici Italiani (SAGNO)**
- **Corpo Nazionale Giovani Esploratori ed Esploratrici Italiani (SAGNO)**

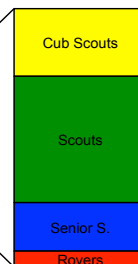
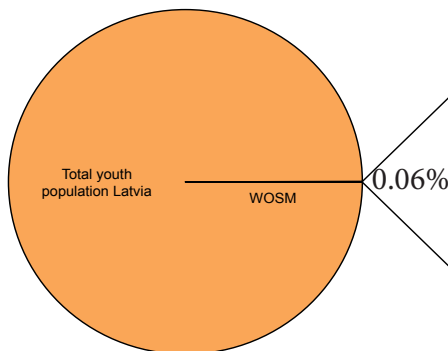


Latvia



Latvijas Skautu un Gaidu
centrālā organizācija

WOSM membership 2010

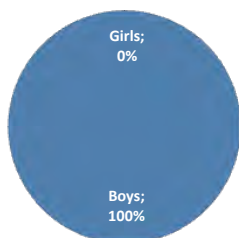


Membership
development
2005-10

- 1.8 %



468



Member

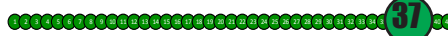
Overall



Cub Scouts



Scouts



Venture Scouts



Rovers



Rank in Europe
(absolute numbers)

Overall



Cub Scouts



Scouts



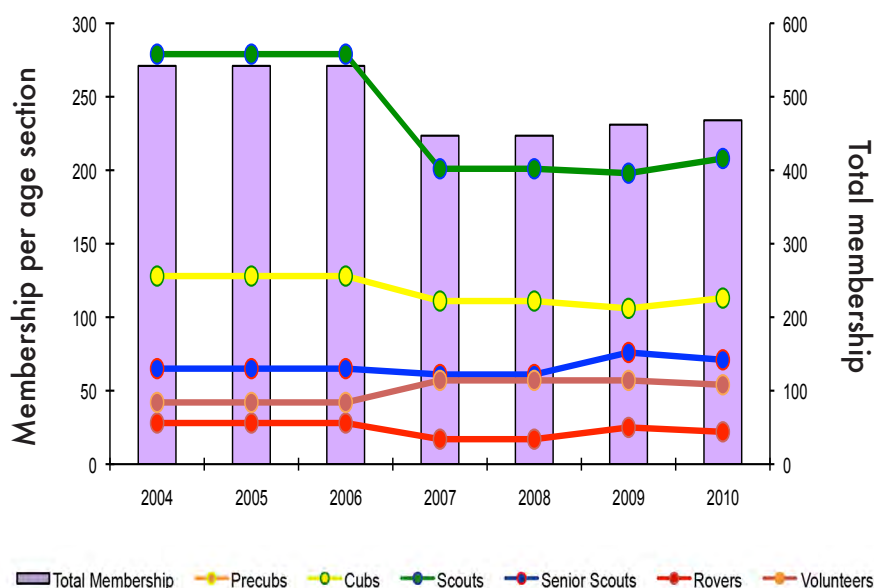
Venture Scouts



Rovers



Rank in Europe
(markeshare)



Membership has declined by more than 15% over the period to less than 500 members. It should be noted that the same membership figures were to the census in 2004, 2005 and 2006 and this led to a large decline on 2007. There was a very large decline in the Cub and Scout sections (the largest Sections) with small growth in Senior Scout section.

In 2010 this changed, with Cubs and Scouts showing a small increase and the Senior Scouts and Rovers falling.



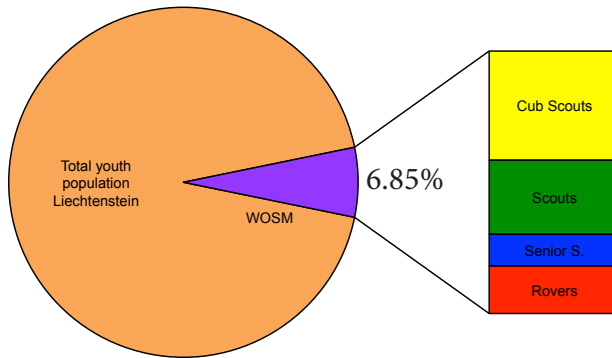
However, these can hardly be considered trends as they refer to changes of 20-50 members.

Marketshare has remained broadly flat across the period with the exception of the Scout and Senior Scout section which has seen an increase.

Overall the very low numbers should be a cause for concern.

Membership development
2005-10

+ 14 %



Liechtenstein



Pfadfinder und Pfadfinderinnen Liechtensteins

WOSM membership 2010

Overall



Cub Scouts



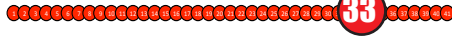
Scouts



Venture Scouts

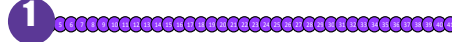


Rovers



Rank in Europe
(absolute numbers)

Overall



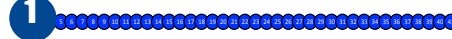
Cub Scouts



Scouts



Venture Scouts

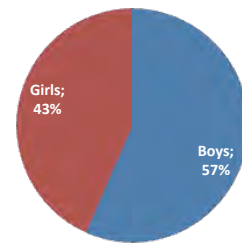


Rovers



Rank in Europe
(markeshare)

752

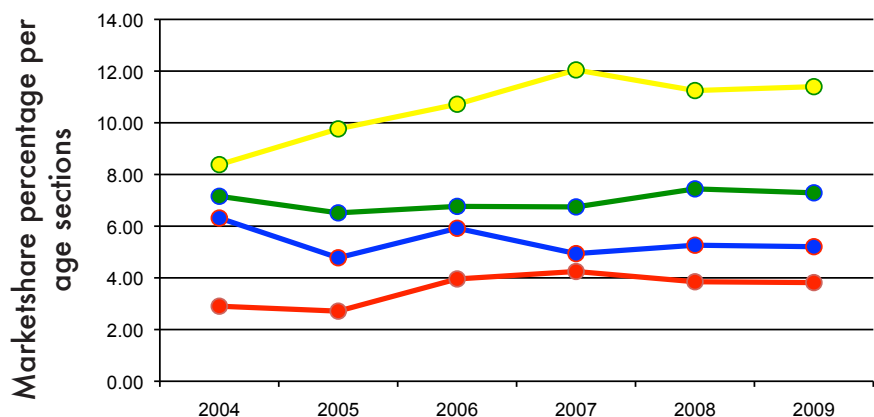
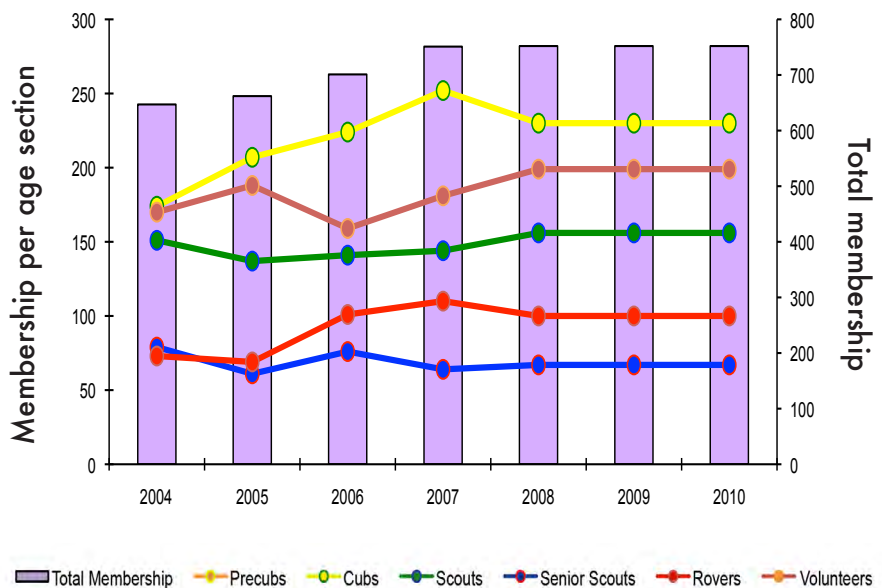


Member



Although the absolute number of membership is low, the strength of the association should not be underestimated.

Liechtenstein has the highest market share of all NSOs in the European Region and on top of that is even growing in terms of marketshare and membership numbers.



Lithuania

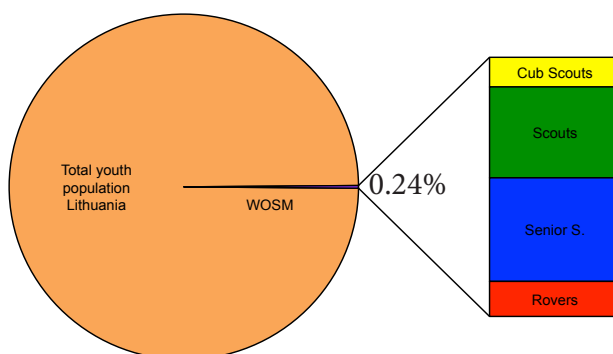


Lietuvos Skautija

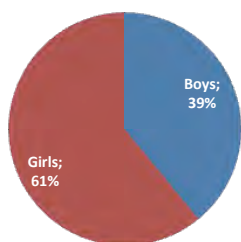
WOSM membership 2010

Membership development 2005-10

+ 47 %



2'288



Member

Overall



Cub Scouts



Scouts



Venture Scouts



Rovers



Rank in Europe (absolute numbers)

Overall



Cub Scouts



Scouts



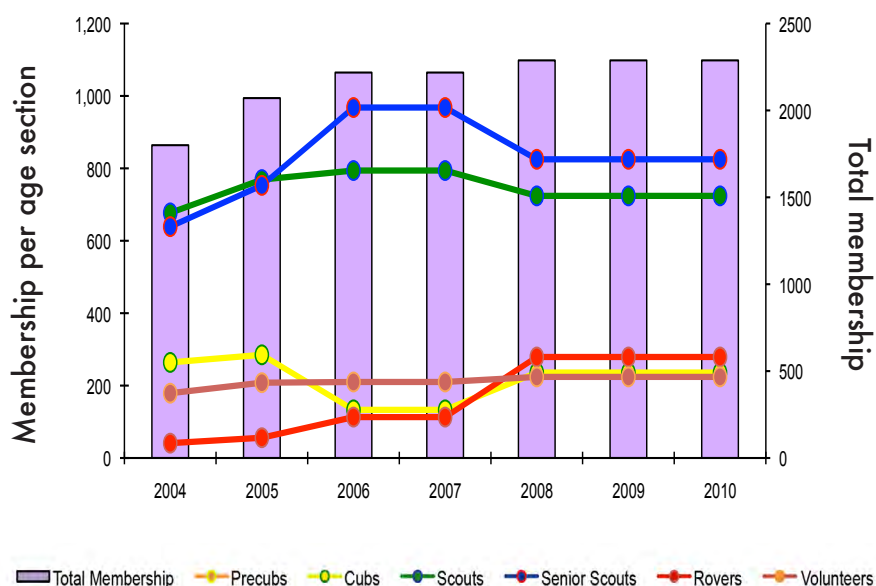
Venture Scouts



Rovers



Rank in Europe (markeshare)



During the period Lithuania evolved positively. Both market share and total numbers increased.

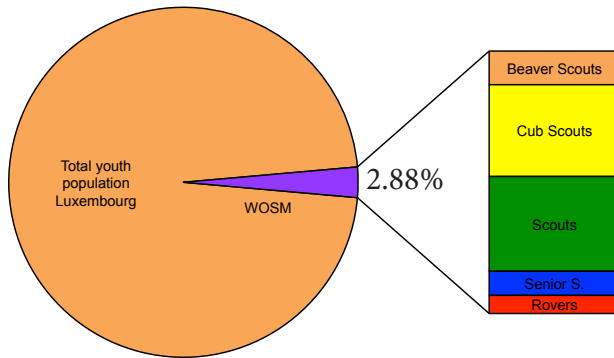
However, each age section behaved differently so the trends should be interpreted taking this into account.

There were no new numbers since 2008 so it is difficult to evaluate the current situation.



Membership
development
2005-10

- 5.8 %



Luxembourg



Luxembourg Boy Scouts
Association

WOSM membership 2010

Overall



Cub Scouts



Scouts



Venture Scouts

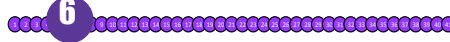


Rovers



Rank in Europe
(absolute numbers)

Overall



Cub Scouts



Scouts



Venture Scouts

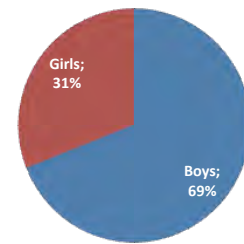


Rovers



Rank in Europe
(markeshare)

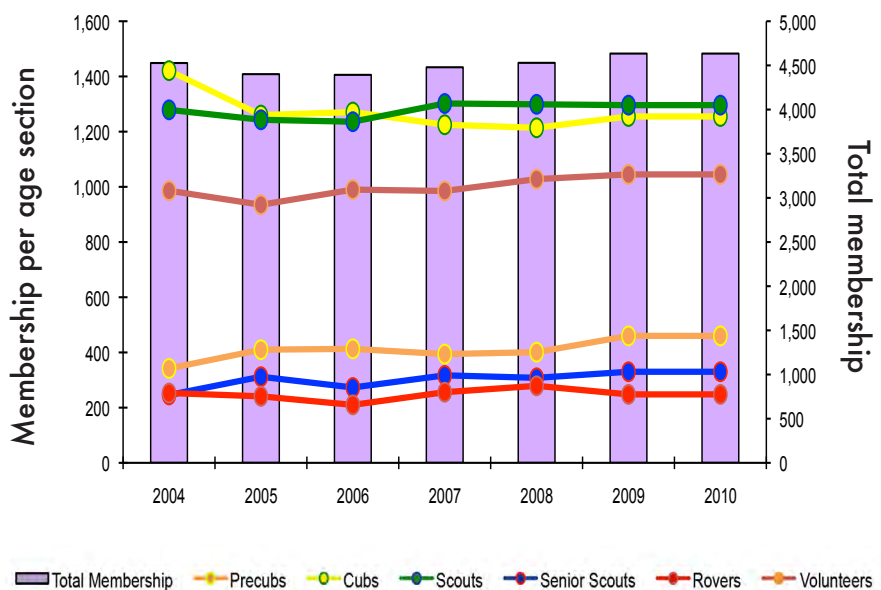
4'634



Member

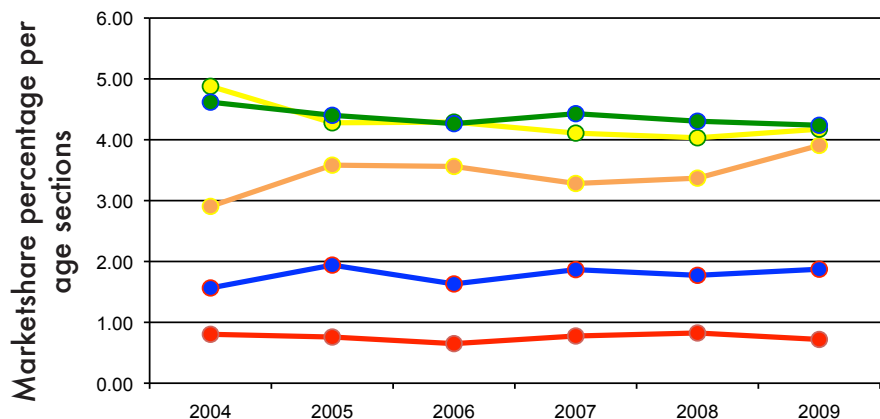


Although total membership numbers are on the rise, the market share is declining even though it remains, overall, at a high level.



The numbers in this document concern WOSM members of the following associations of the Luxembourg Boy Scout Federation:

- **Fédération Nationale des Eclaireurs et Eclaireuses du Luxembourg (WOSM)**
- **Lëtzebuurger Guiden a Scouten (SAGNO)**

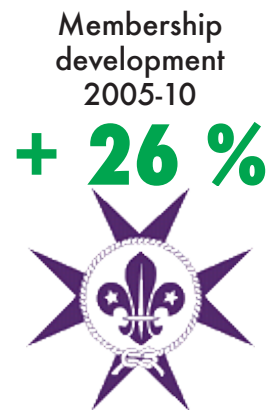
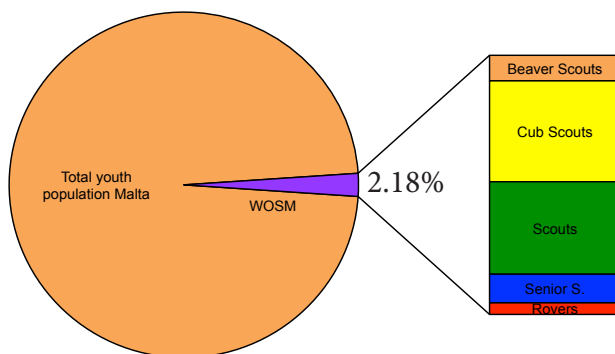


Malta

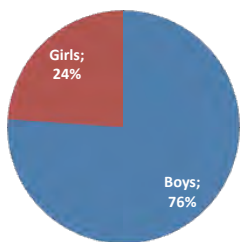


The Scout Association of Malta

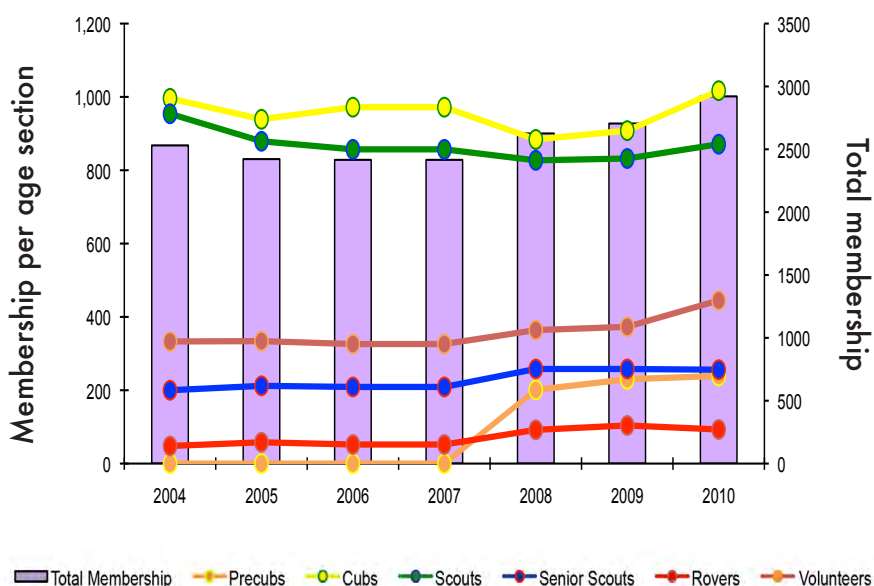
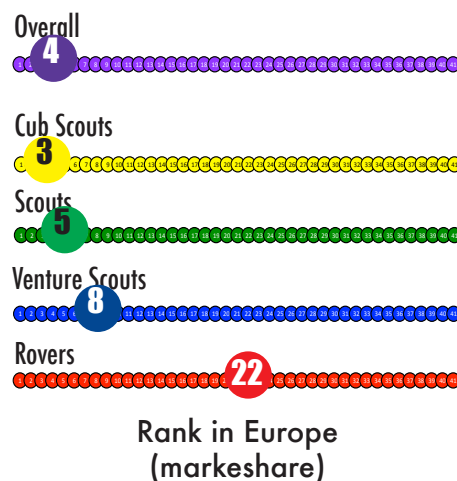
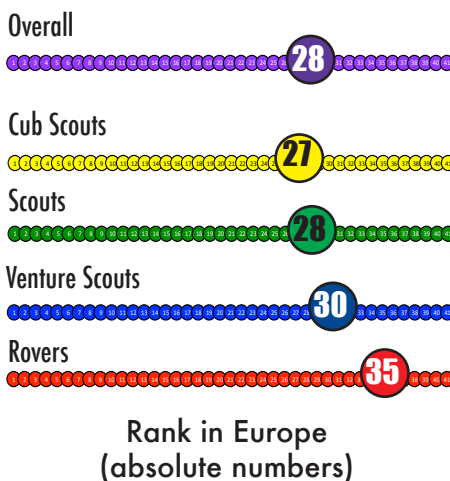
WOSM membership 2010



2'921

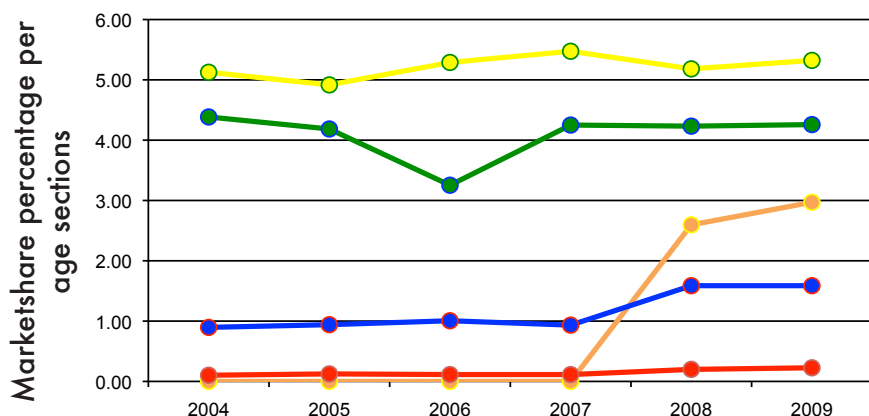


Member



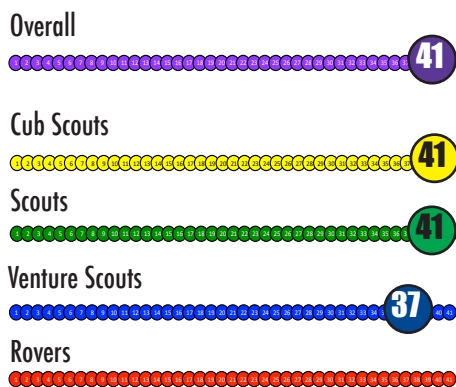
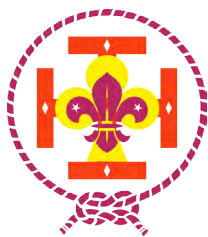
Overall membership has increased over the period but when the effect of introducing pre Cubs in 2007 is removed this is not as dramatic as the figures might show.

Membership has increased all across the age sections (with the exception of Scouts), the highest percentage being shown by Rovers.

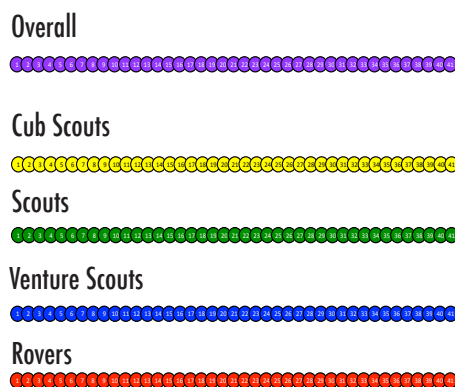


The total market share shows a significant increase which translates to a healthy evolution of the entire association. The introduction of pre-cubs had a large influence on the membership evolution and their numbers continue to grow.

Membership development 2005-10



Rank in Europe (absolute numbers)



Rank in Europe (markeshare)

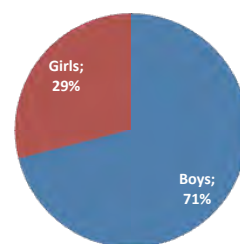
Monaco



Association des Guides et Scouts de Monaco

WOSM membership 2010

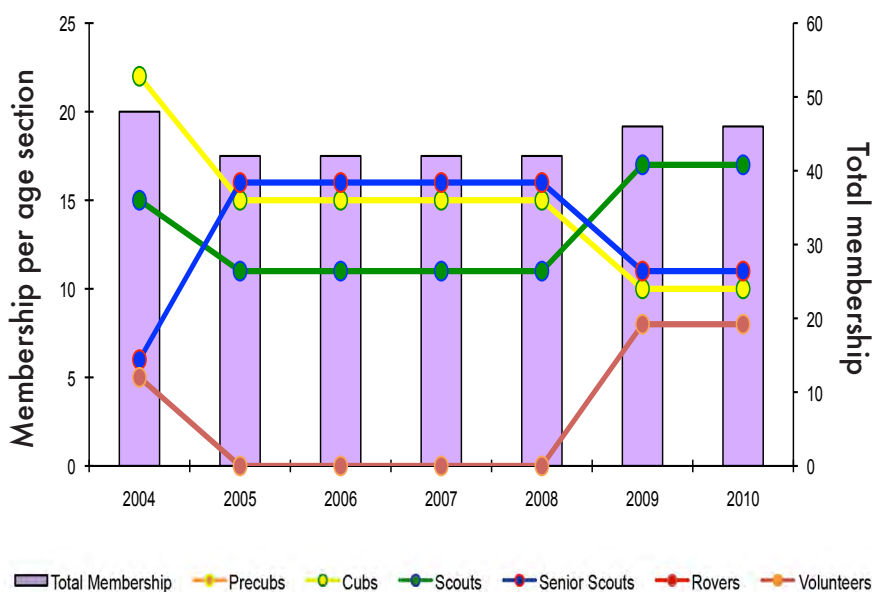
42



Member



The size of the numbers are too small to discuss trends.



Marketshare percentage per age sections

Montenegro

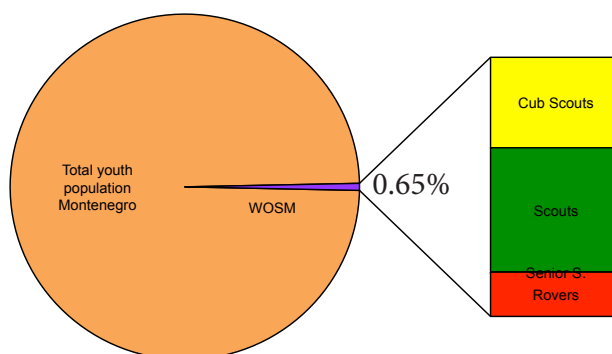


Savez Izviđaca Crne Gore

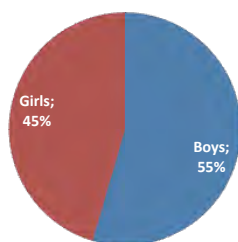
WOSM membership 2010

Membership development
2005-10

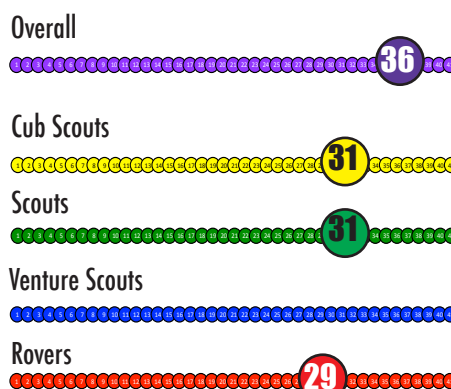
- 12 %



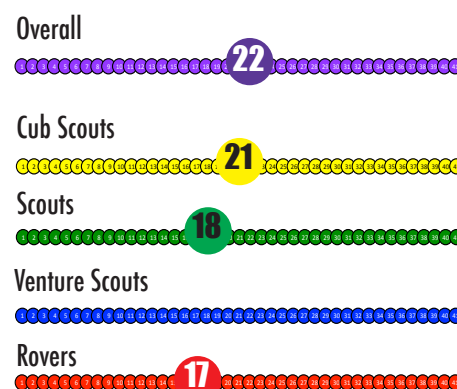
1'015



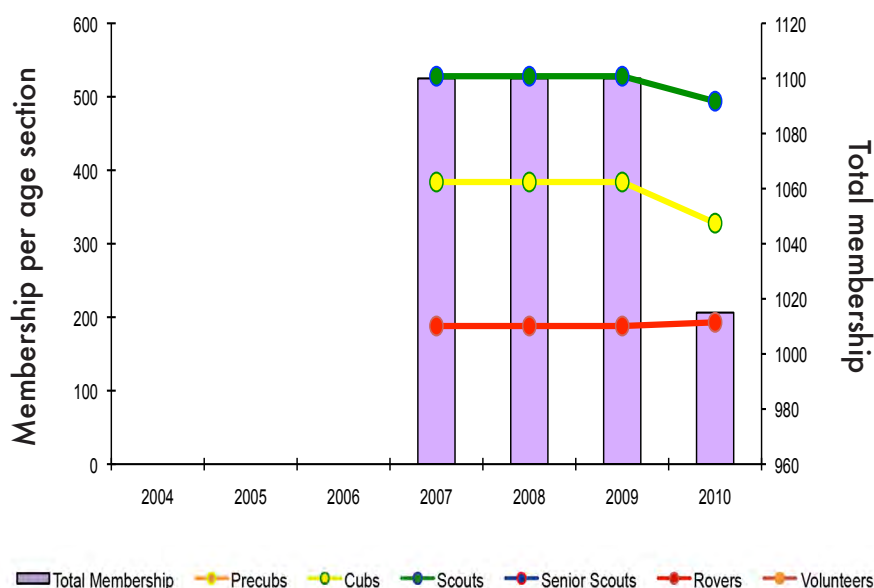
Member



Rank in Europe
(absolute numbers)



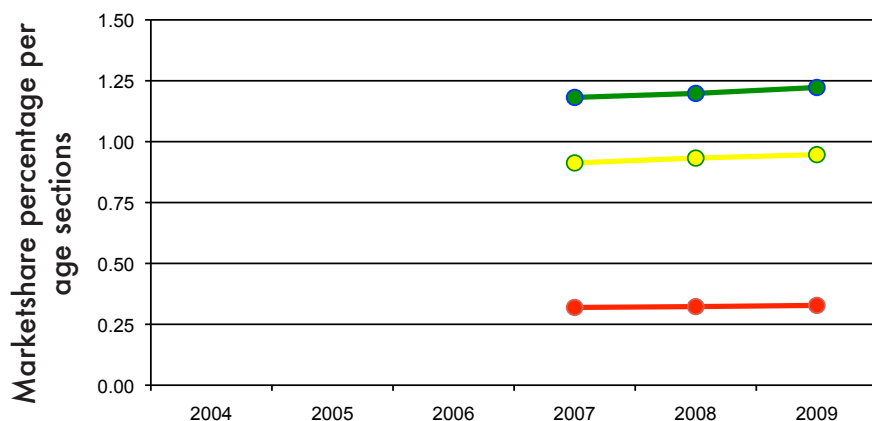
Rank in Europe
(markeshare)



Until 2010 Montenegro only reported numbers in 2007 and these have been extrapolated for the years after.

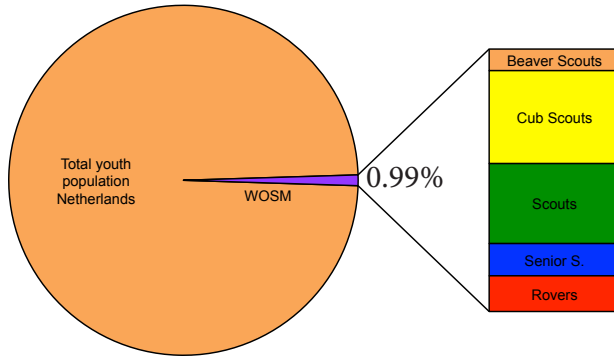
In 2010, the association reported new figures, which show a small decrease (despite the perception that the graph on the left might induce, it is only a decrease of some 75 Scouts).

The number of volunteers has never been reported.



Membership development
2005-10

- 19 %



Netherlands



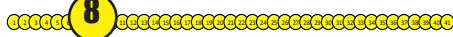
Scouting Nederland

WOSM membership 2010

Overall



Cub Scouts



Scouts



Venture Scouts



Rovers



Rank in Europe
(absolute numbers)

Overall



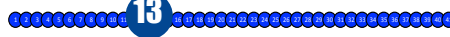
Cub Scouts



Scouts



Venture Scouts

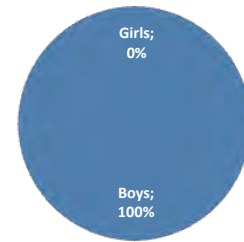


Rovers



Rank in Europe
(markeshare)

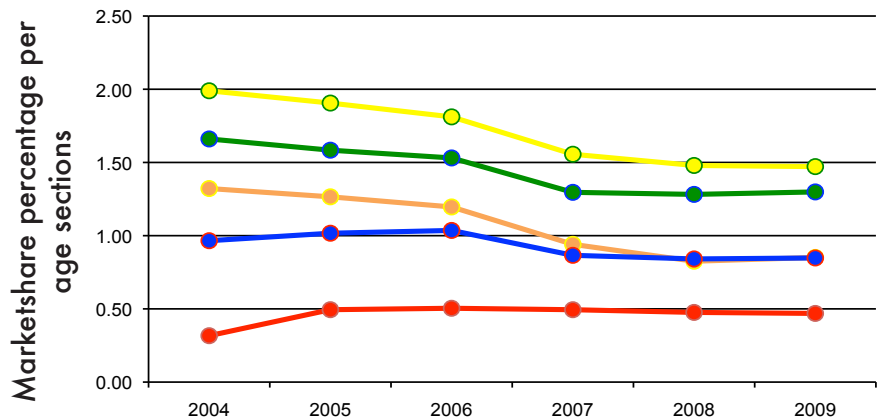
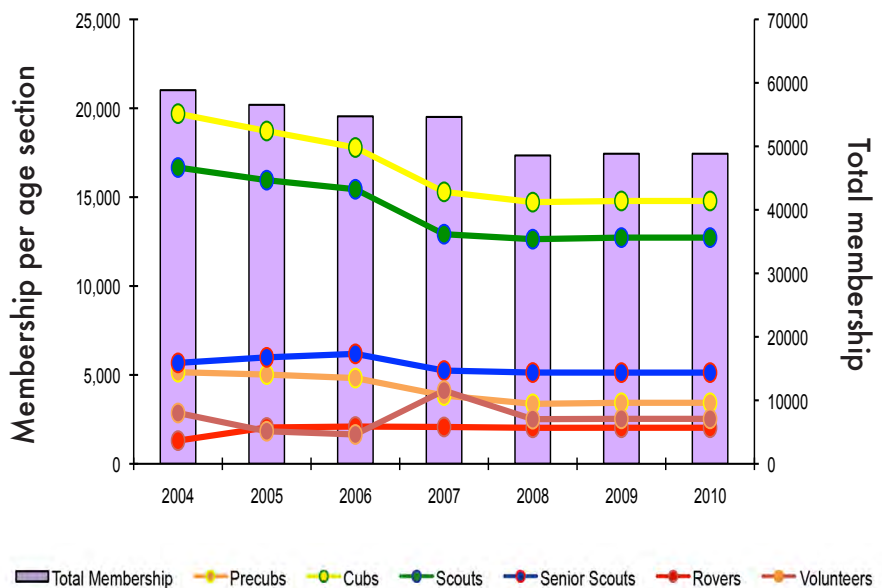
48'837



Member



The Netherlands show a significant decline both in terms of market share and absolute numbers. This is mainly due to a sharp decline in the Cub and Scout age section from 2006 to 2008.

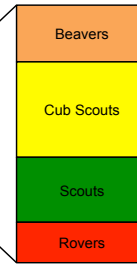
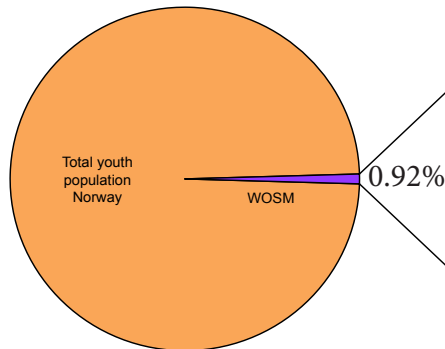


Norway



Speidernes
Fellesorganisasjon

WOSM membership 2010

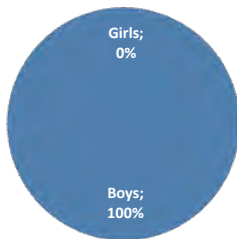


Membership
development
2005-10

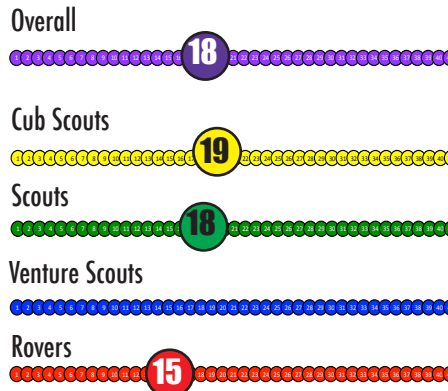
+ 33 %



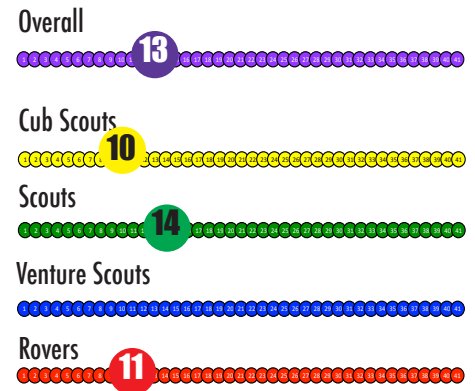
17'608



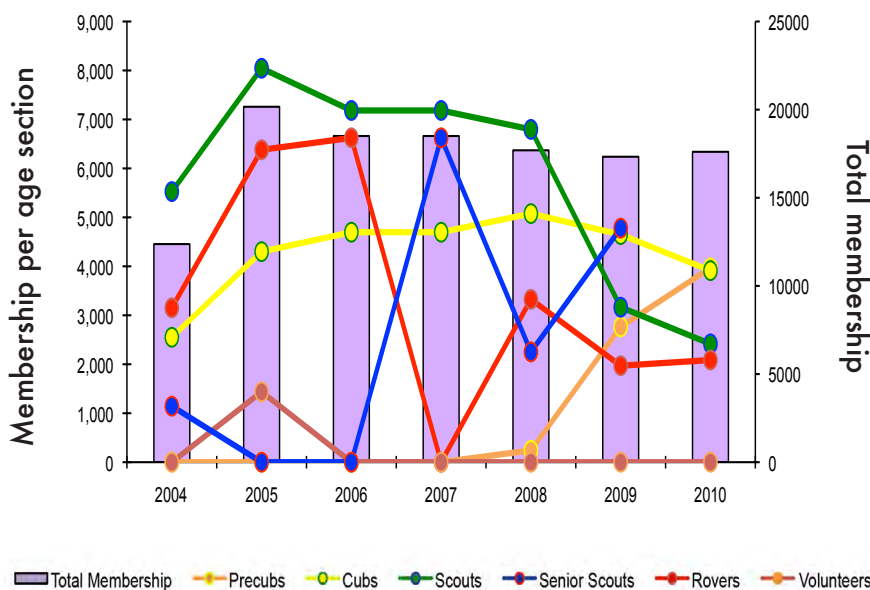
Member



Rank in Europe
(absolute numbers)

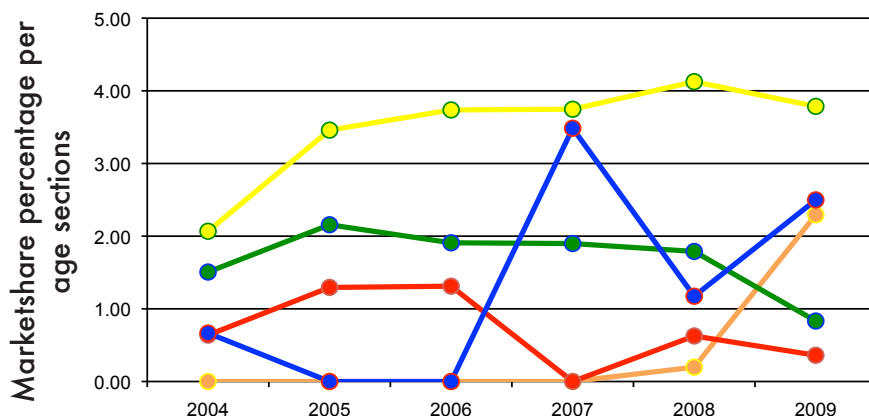


Rank in Europe
(marketshare)



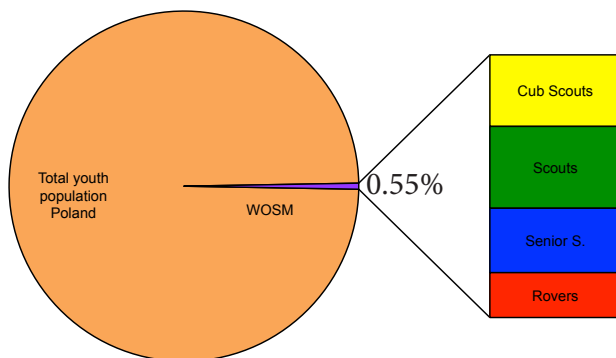
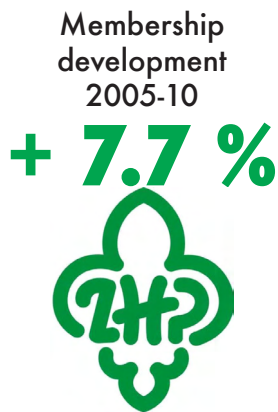
The different ways of defining the age sections led to erratic reporting over recent years. This makes any analysis almost impossible.

Overall the marketshare has increased significantly, but the absolute numbers seem to have fallen slightly.



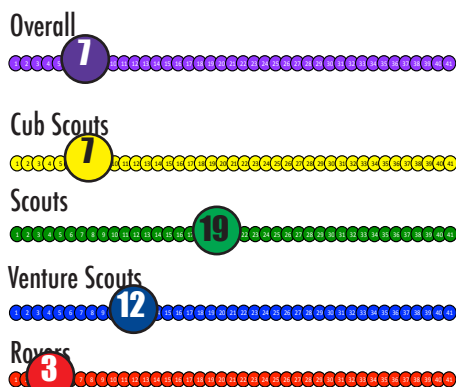
The numbers in this document concern WOSM members of the following associations of the Guides and Scouts of Norway:

- **Norges Speiderforbund (SA-GNO)**
- **Norges KFUK-KFUM-speidere (SAGNO)**

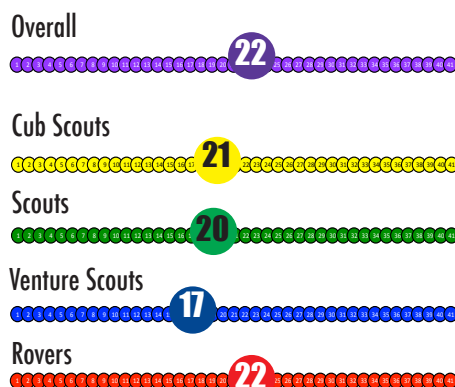


Związek Harcerstwa
Polskiego

WOSM membership 2010

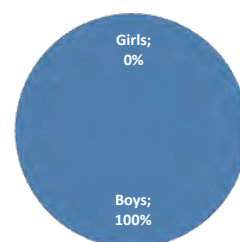


Rank in Europe
(absolute numbers)



Rank in Europe
(markeshare)

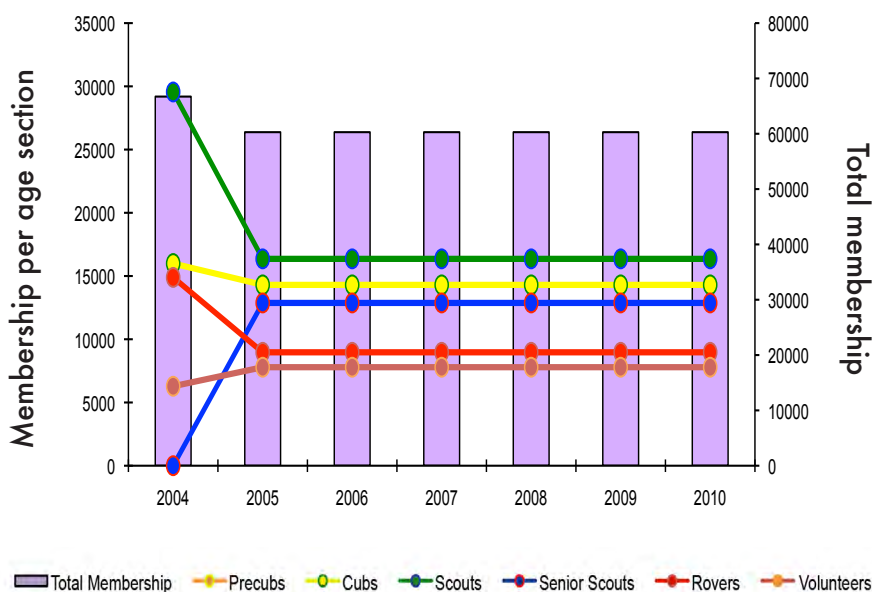
60'288



Member



The last change in the membership numbers in Poland dates back to 2005 - which indicates that no census has been realised since.





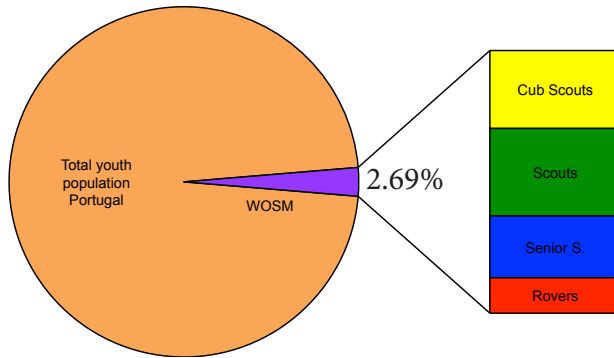
UaITY
in
Diversity

Membership development
2005-10

+ 2 %



escoteiros
DE PORTUGAL

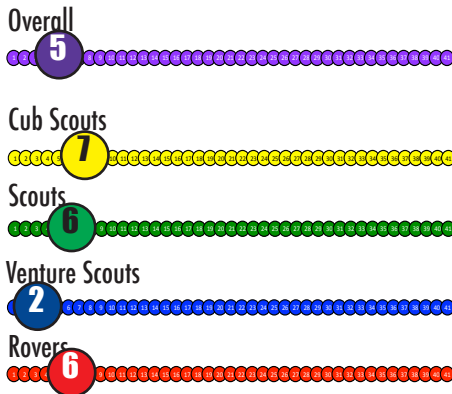


Portugal

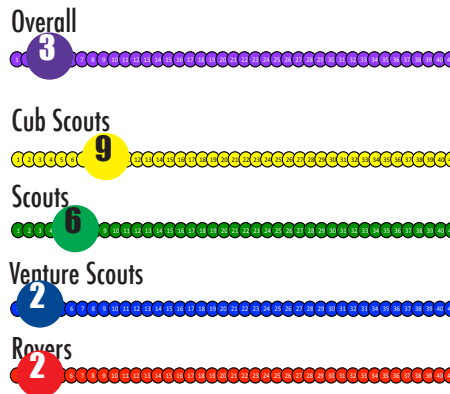


Federação Escotista de Portugal

WOSM membership 2010

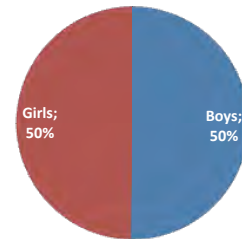


Rank in Europe
(absolute numbers)



Rank in Europe
(markeshare)

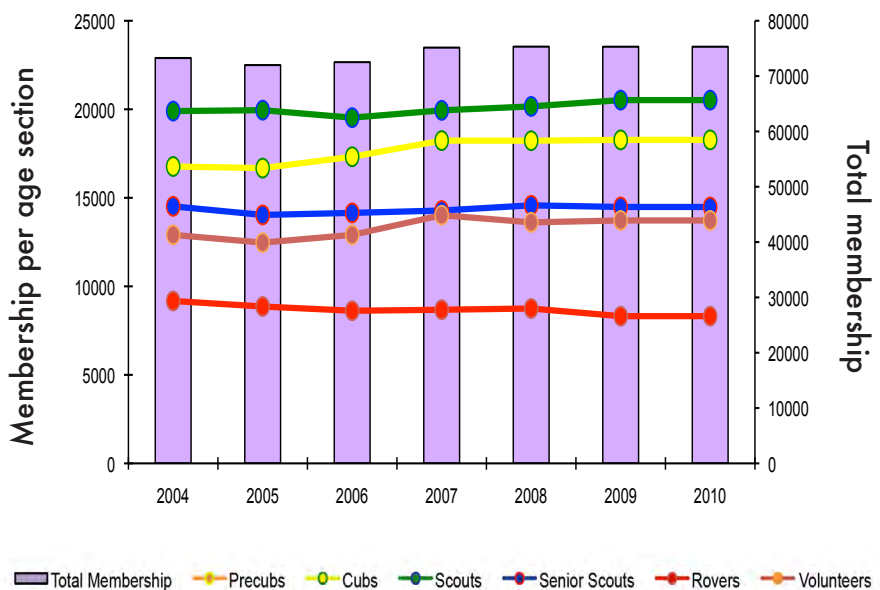
75'310



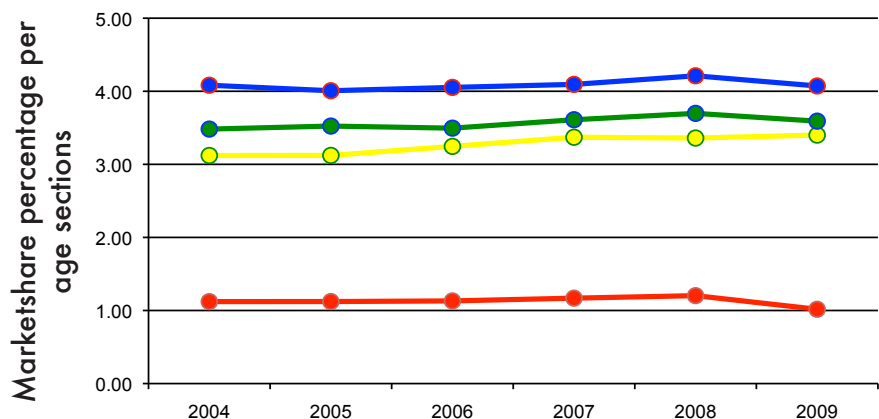
Member



During the period the membership numbers in Portugal have remained fairly stable. There was a decline in 2005 followed by three years of increase after which the evolution turned negative again. The membership figures and marketshare have slightly different evolution as the population of scout and senior scout age range have had a decline in 2004 - 2008 resulting in an increase in market shares during those years.



The first edition of the European Ranger and Rover event - **"Roverway - People in Motion"** was held in Portugal, in 2003. The event, which set the standards for all the subsequent ones, was a great success and led to an increased focus on the relevance and quality of the programme for the last age section all over Europe.

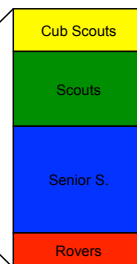
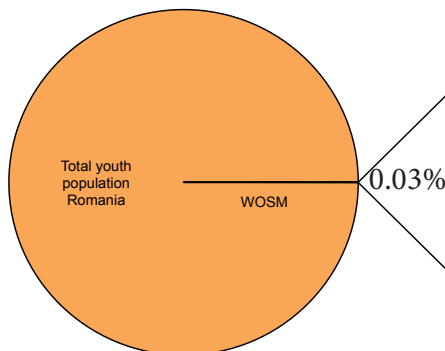


Romania



Organizația Națională
"Cercetașii României"

WOSM membership 2010



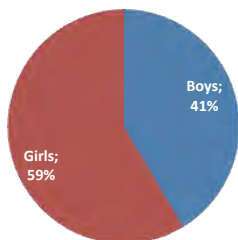
Membership development
2005-10

- 51 %



Organizația Națională
Cercetașii României

1'886



Member

Overall



Cub Scouts



Scouts



Venture Scouts



Rovers



Rank in Europe
(absolute numbers)

Overall



Cub Scouts



Scouts



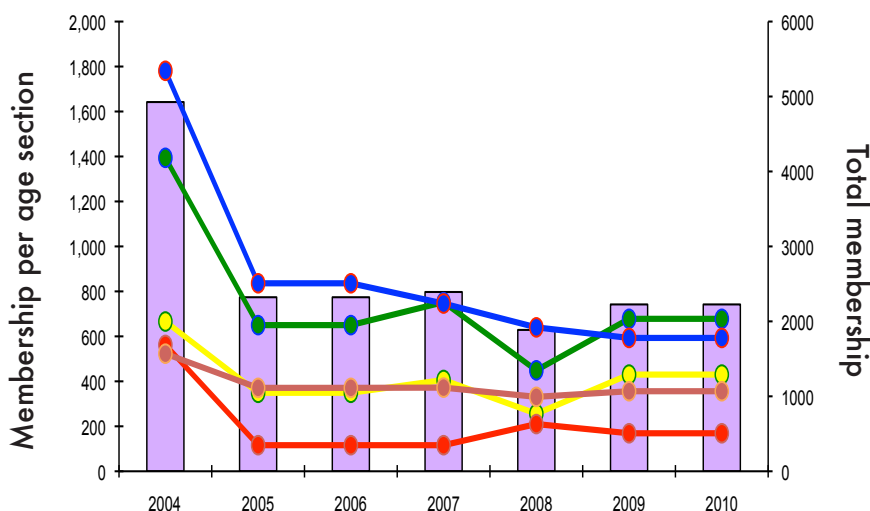
Venture Scouts



Rovers

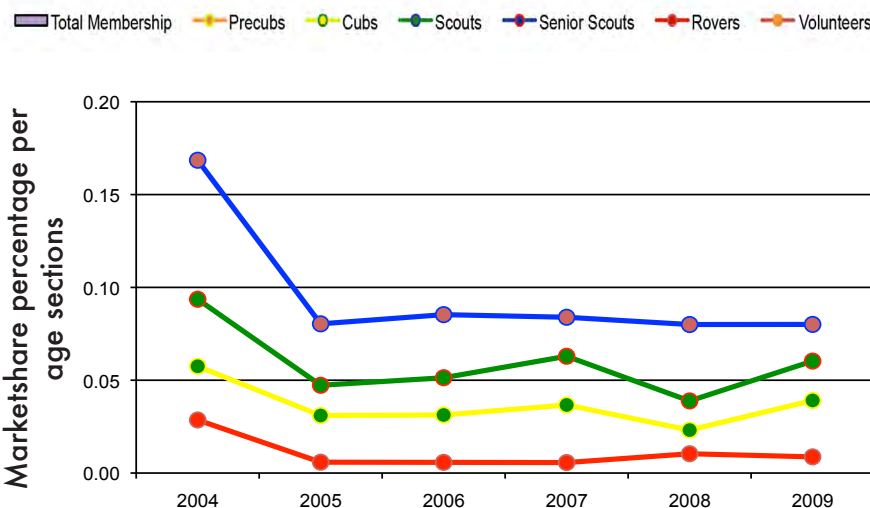


Rank in Europe
(markeshare)



The massive decrease in membership registered between 2003 and 2005 is explained by the association's decision to tighten the membership management and start registering the exact number of active Scouts.

Since 2006 the numbers represent a better reflection of the reality in the country.



The first National Jamboree since the rebirth of the association in 1991 was organised in 2011, under the motto **"Take the Next Step"**.

1'500 Scouts (some 80% of the total membership of the organisation) gathered between 11 and 21 August on Saliste to mark this historical event, meant to revitalise Scouting in Romania and increase its visibility, profile and impact in the society.

Membership development 2005-10



San Marino



Associazione Guide e Esploratori Cattolici Sammarinesi

WOSM membership 2009

Overall



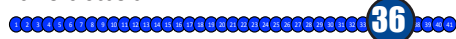
Cub Scouts



Scouts



Venture Scouts



Rovers



Rank in Europe
(absolute numbers)

Overall



Cub Scouts



Scouts



Venture Scouts

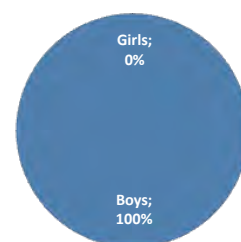


Rovers



Rank in Europe
(markeshare)

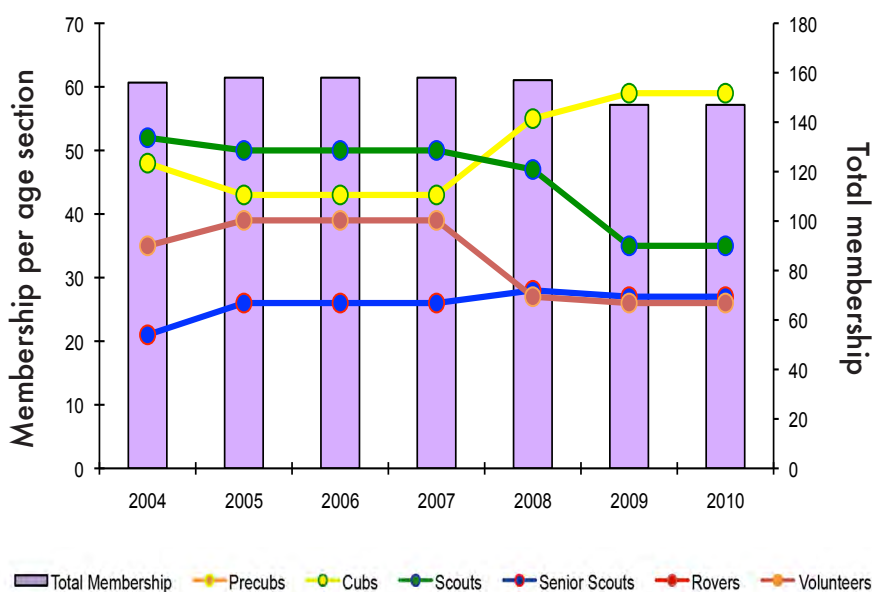
147



Member



The size of the numbers are too small to discuss trends. New numbers have only been reported in 2008.



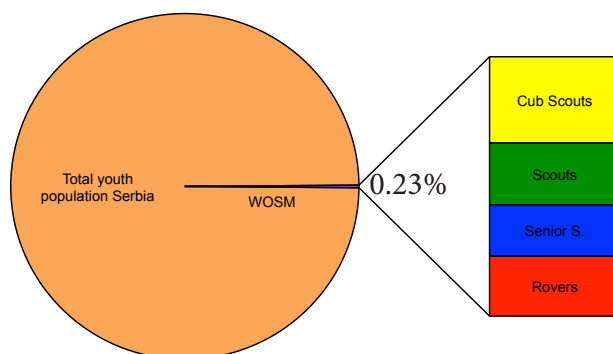
Marketshare percentage per
age sections

Serbia



Savez Izviđača Srbije

WOSM membership 2010

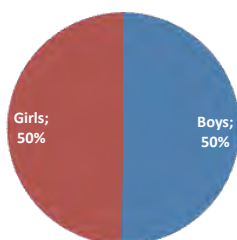


Membership development 2005-10

- 26 %



3'745



Member

Overall



Cub Scouts



Scouts



Venture Scouts



Rovers



Rank in Europe
(absolute numbers)

Overall



Cub Scouts



Scouts



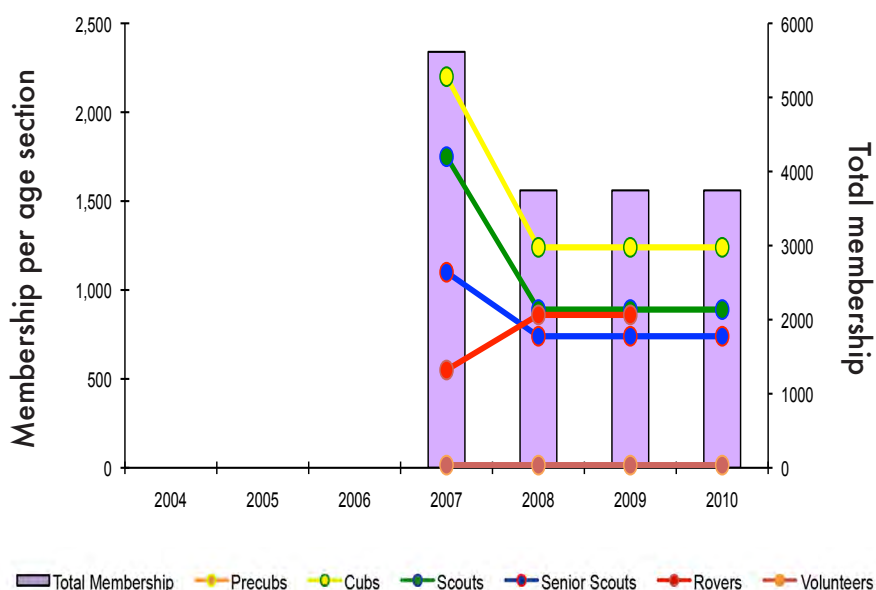
Venture Scouts



Rovers



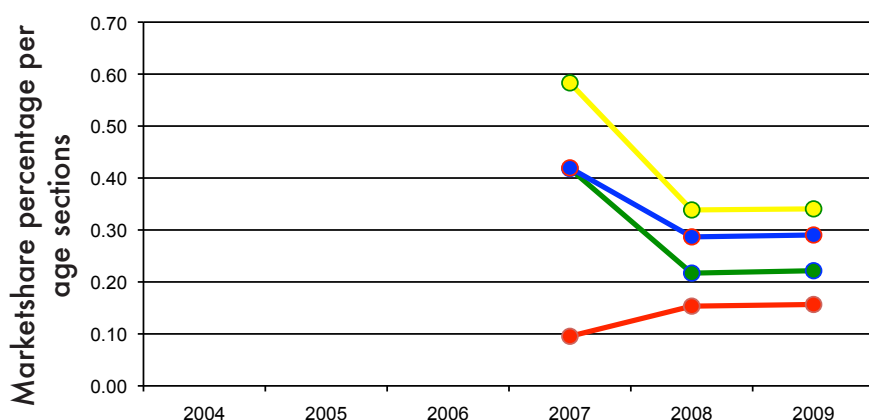
Rank in Europe
(markeshare)



In order to remain relevant, only the numbers reported starting with 2007, when the Serbian association separated from the one in Montenegro, have been taken into account.

The numbers reported show a significant decrease in all sections except Rovers. Likewise the marketshare number dropped dramatically.

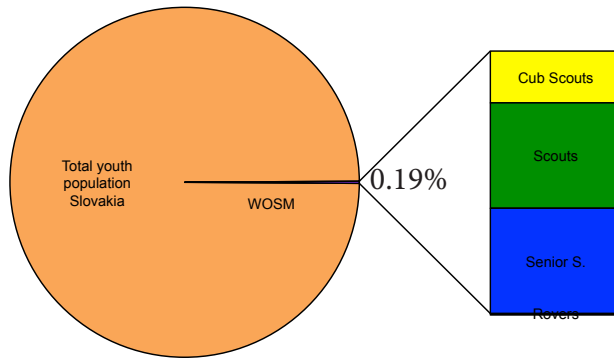
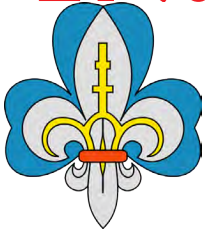
The volunteers number (15) represents, most probably, an error in reporting.



The 8th Serbian National Jamboree - **Smotra 2011**, celebrating 100 years of Scouting in Serbia, took place in the town of Šabac, west of Belgrade, on the shores of the Sava river. It was attended by over 2'000 Scouts from Serbia and other countries. The event was a great success and it is hoped it will boost the image of Scouting in Serbia and will contribute to further improve the programme in the association.

Membership development
2005-10

- 21 %



Slovakia



Slovensky skauting

WOSM membership 2010

Overall



Cub Scouts



Scouts



Venture Scouts

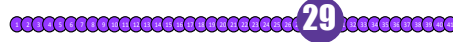


Rovers



Rank in Europe
(absolute numbers)

Overall



Cub Scouts



Scouts



Venture Scouts

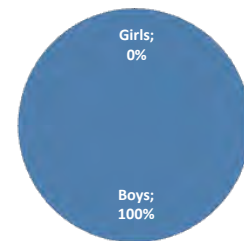


Rovers



Rank in Europe
(markeshare)

3'130

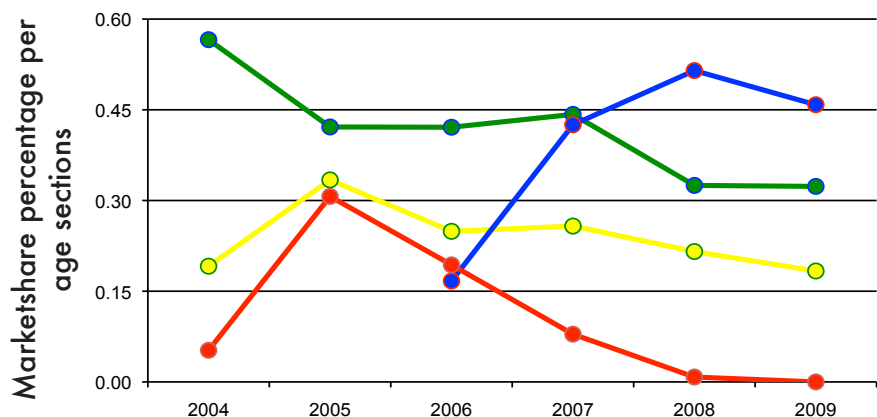
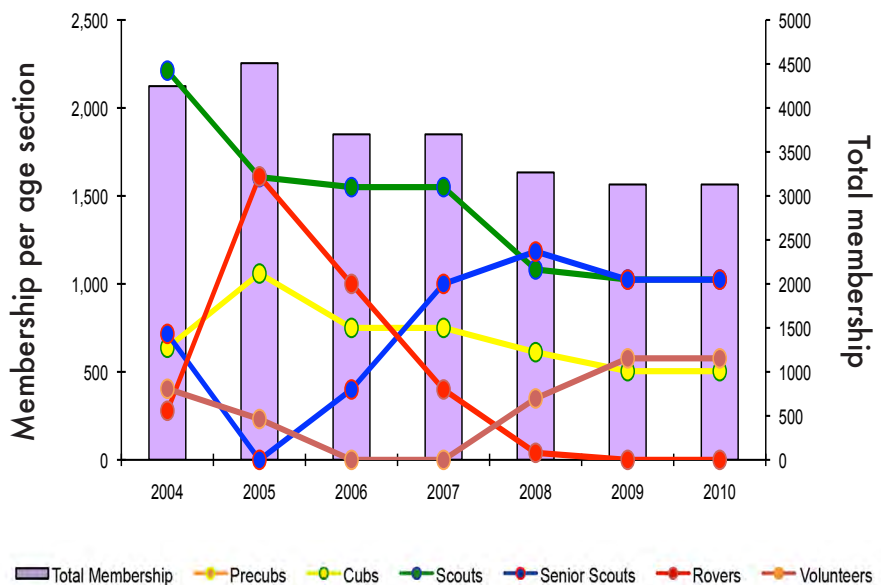


Member



The market share and total membership show a considerable decline. There is reason for concern with the membership data.

Both the fact that numbers are only reported once every two years and the remarkable differences in evolution between age sections might indicate that the quality of the data is not high enough.

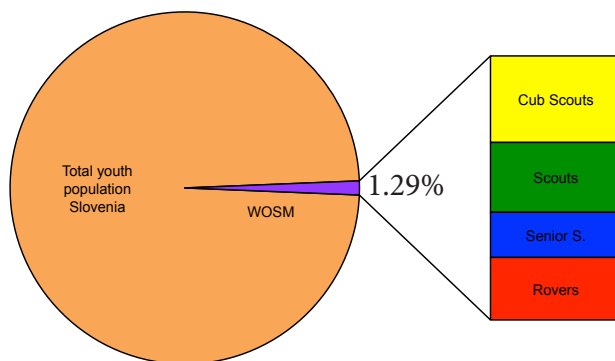


Slovenia



Zveza tabornikov Slovenije

WOSM membership 2010

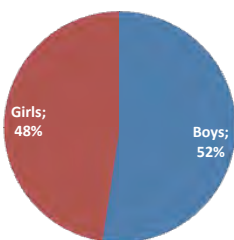


Membership development 2005-10

+ 16 %



5'169



Member

Overall



Cub Scouts



Scouts



Venture Scouts



Rovers



Rank in Europe (absolute numbers)

Overall



Cub Scouts



Scouts



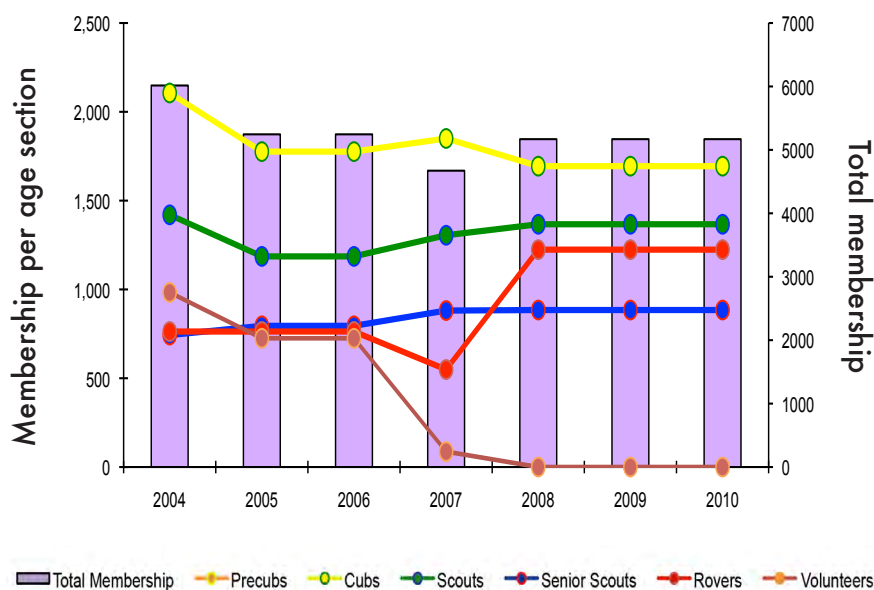
Venture Scouts



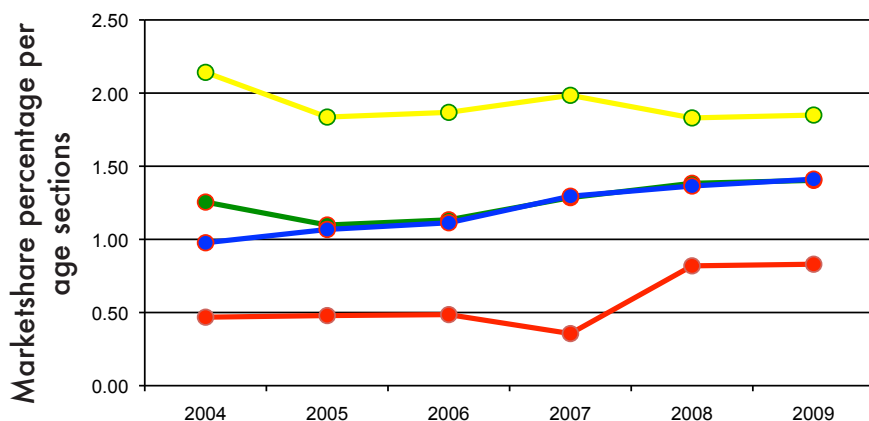
Rovers



Rank in Europe (markeshare)



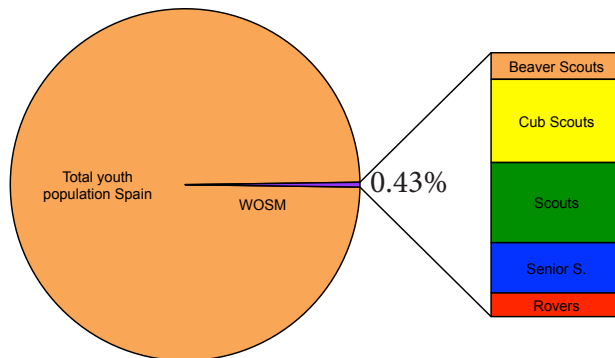
There has been a decline in membership of more than 10% over the period. Marketshare has remained broadly steady, with Scouts showing a small increase but is based on very small numbers so this is not statistically valid. Numbers for Senior Scouts and Volunteers appear to have declined dramatically in 2007 but recovered in 2008 - this is likely to be an error in reporting. The membership decline appears to be across all Sections with similar declines across the age ranges and amongst volunteers.



The 40th World Scout Conference and the 12th World Scout Youth Forum will be organised in Slovenia, in 2014, at Ljubljana Exhibition and Convention Centre - the largest convention centre in Slovenia with 12.680 sq. metres at its disposal.

Membership
development
2005-10

+ 6.3 %



Spain



Federación de Escultismo en España

WOSM membership 2010

Overall



Cub Scouts



Scouts



Venture Scouts



Rovers



Rank in Europe
(absolute numbers)

Overall



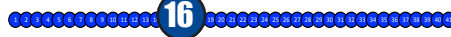
Cub Scouts



Scouts



Venture Scouts

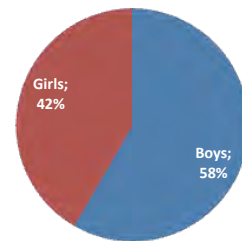


Rovers



Rank in Europe
(markeshare)

54'359

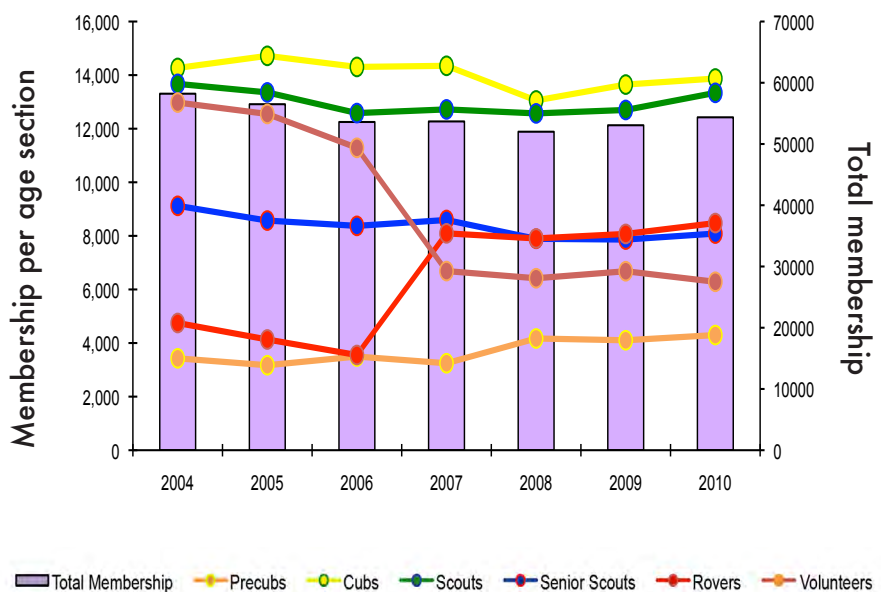


Member



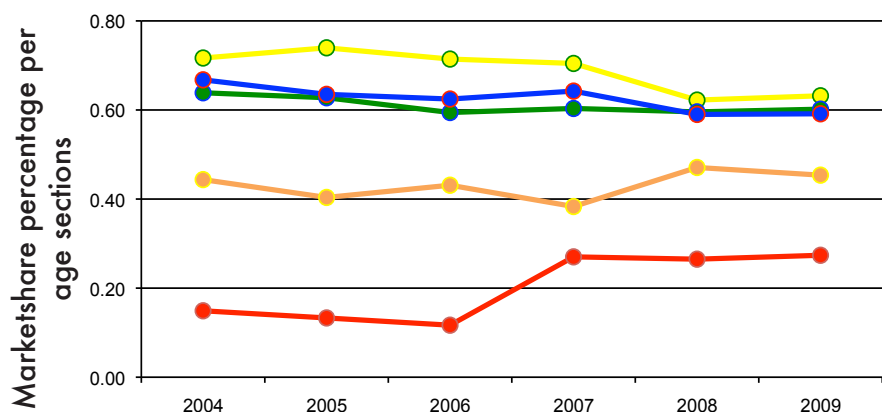
During the period 2004-2008 the membership numbers in Spain decreased slightly. Both market share and total numbers declined, mainly due to the negative evolution of Cubs and Scout numbers.

The trend has been overturned from 2008 until 2010, with both absolute numbers and market-share showing an increase.



The numbers in this document concern WOSM members of the following associations of the Federation of Scouting in Spain:

- **Movimiento Scout Católico (WOSM)**
- **Federación de Asociaciones de Scouts de España (WOSM)**
- **Federació Catalana d'Escultisme i Guiatge (SAGNO)**



Sweden

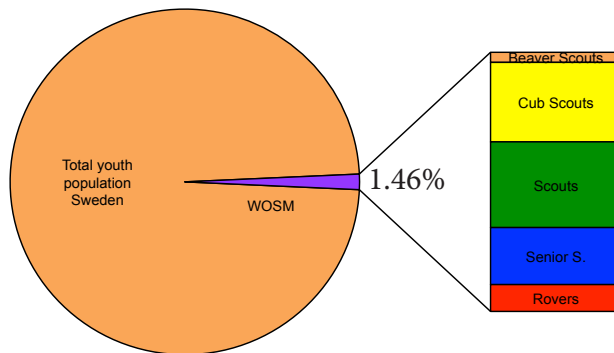


Svenska Scoutrådet

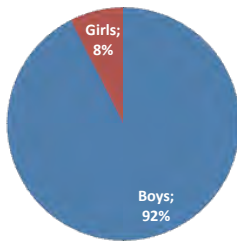
WOSM membership 2010

Membership development 2005-10

- 13 %



49'155



Member

Overall



Cub Scouts



Scouts



Venture Scouts



Rovers



Rank in Europe (absolute numbers)

Overall



Cub Scouts



Scouts



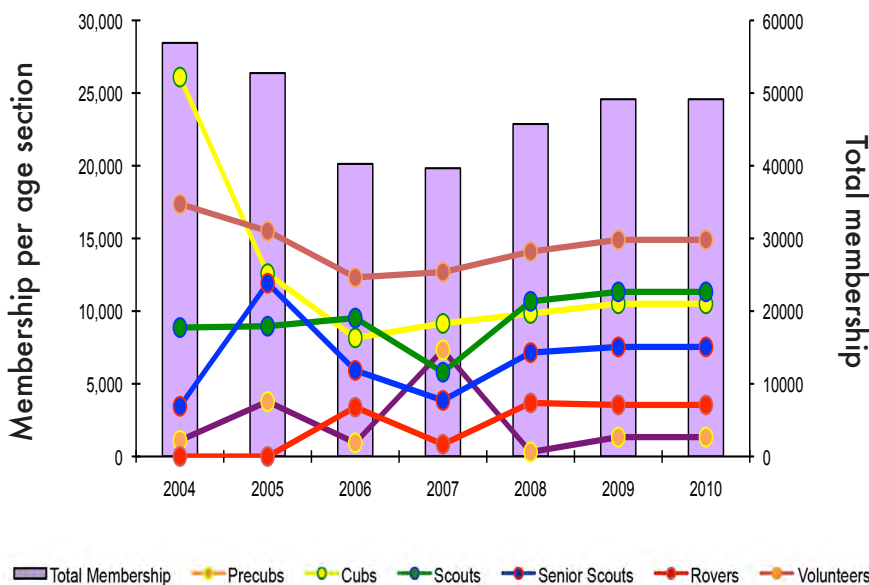
Venture Scouts



Rovers



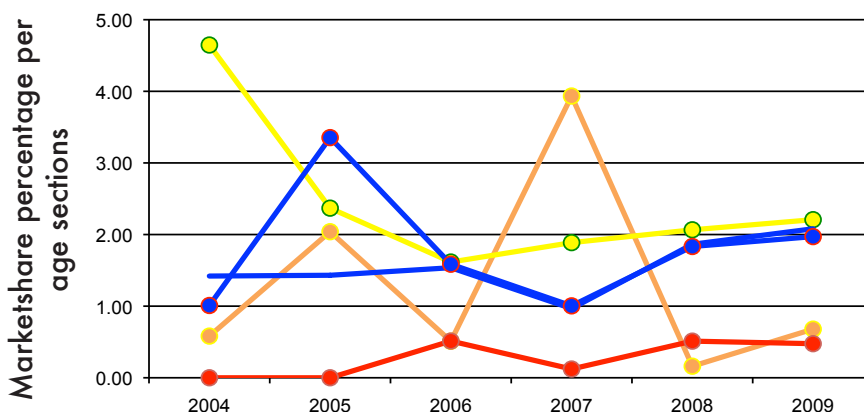
Rank in Europe (markeshare)



Although Sweden has been able to increase membership number in the last years the overall trend is fairly negative. Numbers of the different age sections also vary a lot which might indicate some problems in reporting consistently and on the same basis every years.

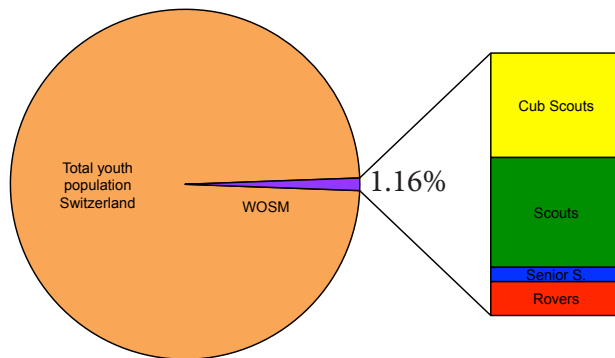
The numbers in this document concern WOSM members of the following associations of the Swedish Scout and Guide Council:

- Svenska Scoutförbundet (SAGNO)
- Svenska Missionskyrkans Ungdom Scout (SAGNO)
- KFUK-KFUMs Scoutförbund (SAGNO)
- Nykterhetsrörelsens Scoutförbund (SAGNO)
- Frälsningsarméns Scoutförbund (SAGNO)



Membership
development
2005-10

- 13 %



Switzerland



Mouvement Scout
de Suisse

WOSM membership 2010

Overall



Cub Scouts



Scouts



Venture Scouts



Rovers



Rank in Europe
(absolute numbers)

Overall



Cub Scouts



Scouts



Venture Scouts

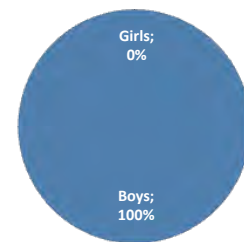


Rovers



Rank in Europe
(markeshare)

23'086



Member

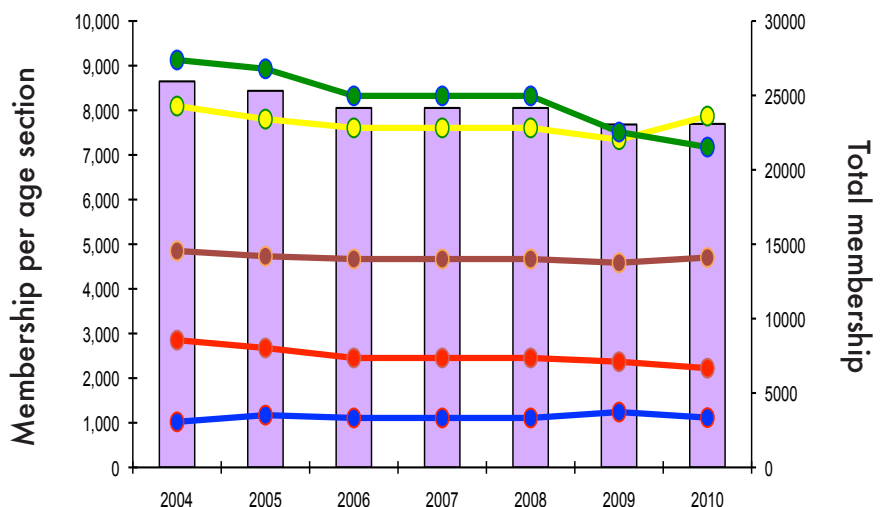


During the period the membership numbers in Switzerland have decreased slightly. Both market share and total numbers declined from 2004 to 2006 and from 2008 to 2010, mainly due to the negative evolution of Scout numbers. The numbers and marketshare of Senior Scouts and Rovers have remained stable during the period.

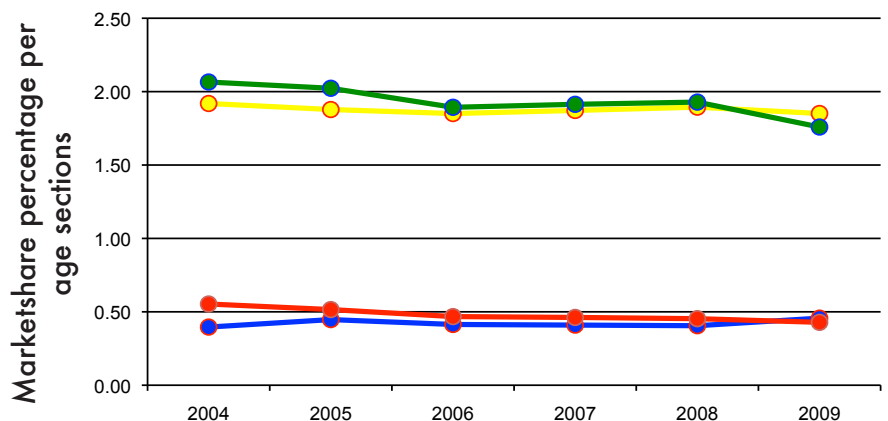
The decrease of the total market share is quite significant.

In the past two years all age section show a decrease (with the exception of Cub Scouts).

The first federal Jamboree since 1994 was organised in 2008, under the name of "Contura". 23'000 Scouts gathered between 21 July and 2 August on the "Plaine de la Linth" to mark and celebrate the link between the past and the future of the Swiss Scout organisation.



Legend: Total Membership, Precubs, Cubs, Scouts, Senior Scouts, Rovers, Volunteers



Turkey

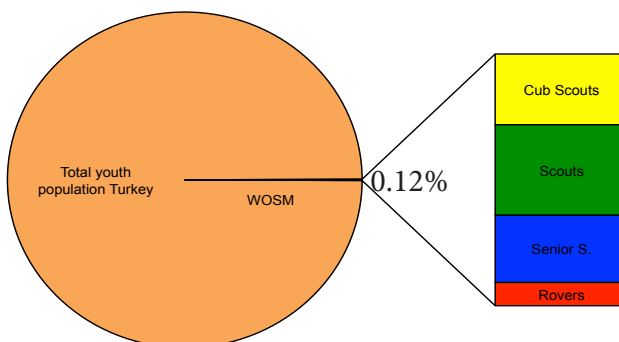


Türkiye İzçilik Federasyonu

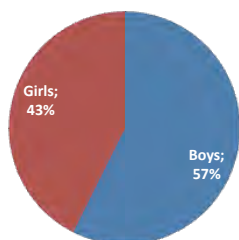
WOSM membership 2010

Membership development
2005-10

+159 %



33'930



Member

Overall



Cub Scouts



Scouts



Venture Scouts



Rovers



Rank in Europe
(absolute numbers)

Overall



Cub Scouts



Scouts



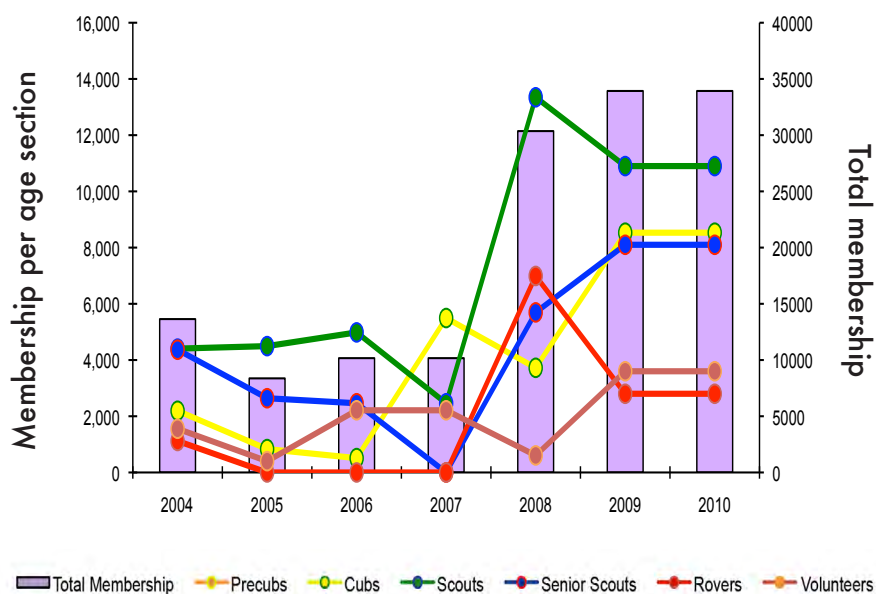
Venture Scouts



Rovers



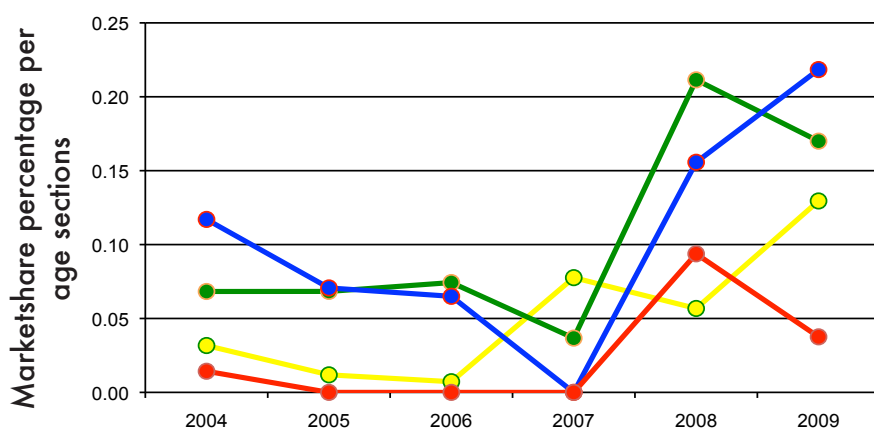
Rank in Europe
(markeshare)



Over the period membership was broadly flat for the first four years with a very large increase in the last two years. Membership more than doubled between 2007 and 2008 and this increase was maintained in 2009.

This increase was across all Sections of the NSO mainly due to:

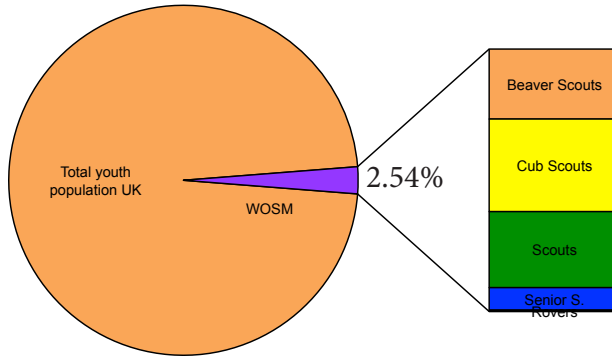
- working with local authorities - particularly in Istanbul
- working in development camps in Istanbul and the South-East
- creating a popular image among young people
- very simple branding: red and white
- new membership management software meaning more accurate reporting
- building on the volunteer ethos



As expected given the increase in numbers marketshare saw an increase across all age ranges in 2008. This increase has continued in 2009 for Cubs and Senior Scouts, but has seen a decline for Scouts and Rovers.

Membership
development
2005-10

+ 16 %

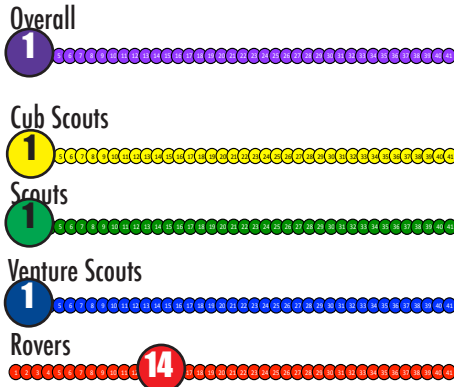


United Kingdom

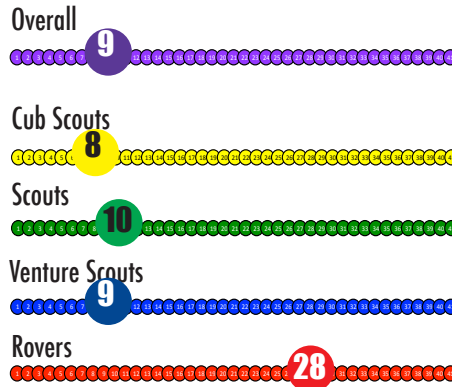


The Scout Association

WOSM membership 2010

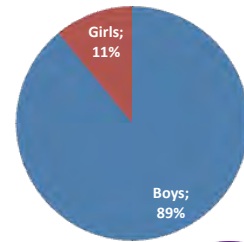


Rank in Europe
(absolute numbers)



Rank in Europe
(markeshare)

508'570*

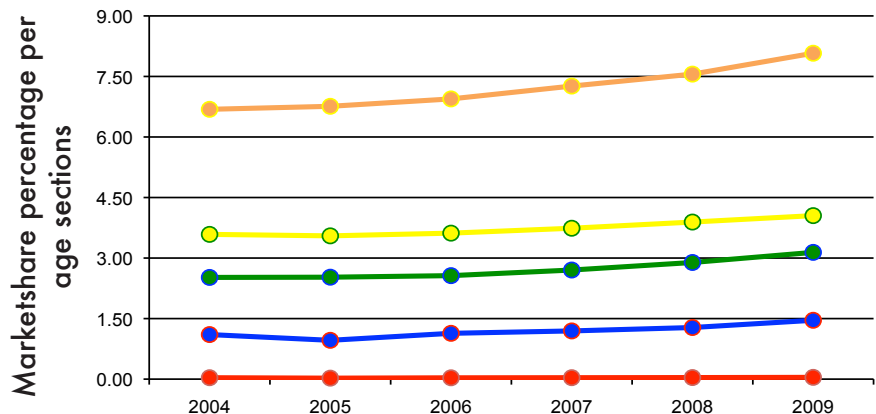
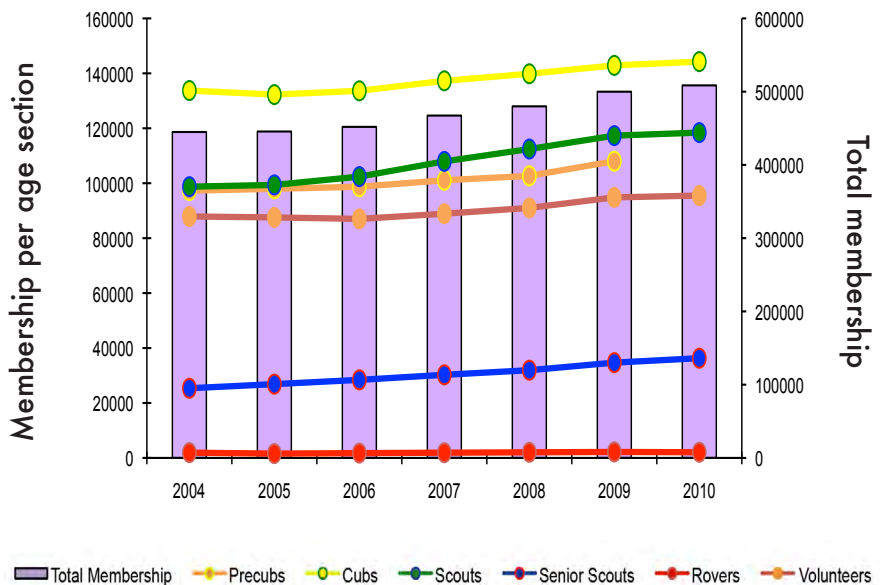


Member



The Scout Association has been able to maintain its membership number and its marketshare fairly stable.

Being the largest association of the European Scout Region this has supported the membership number in the entire region hiding negative evolutions in individual countries.



* This is the most up to date figure for The Scout Association. However, for the first page statistics, the official reported figure of 2010 (429,834) was used.



SCOUTS
Creating a Better World

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